



# Get Down to Business With WOOL 91.5FM Radio

- ❖ WOOL 91.5FM is YOUR local community, non-profit radio station headquartered in Rockingham (Bellows Falls), VT
- ❖ We broadcast widely throughout the Mid-River Valley in southern Vermont and New Hampshire, and stream on the web 24 hours/day, 7 days/week.
- ❖ We are 100% funded by our community (0% by the government) and currently in search of business underwriters who can help sustain our ongoing operations.
- ❖ As a non-profit volunteer org with NO paid staff, your **tax deductible** support is 100% invested **ONLY** into maintaining WOOL's broadcasting and streaming capabilities.
- ❖ WOOL's **on-air** expression of gratitude to underwriters helps build and maintain name recognition by keeping your organization in the foreground of listeners' minds in a frequent, uncluttered, straightforward way.
- ❖ **Twelve-month** underwriting terms are offered for a modest \$250. **This includes 24x7 on-air acknowledgements.**
- ❖ We will be happy to work with you to discuss the language of your desired on-air underwriting acknowledgement.

You can find more information and immediately sign up online at:  
[blacksheepradio.org/support/underwriting/](http://blacksheepradio.org/support/underwriting/)

Please feel free to email us: [feedback@blacksheepradio.org](mailto:feedback@blacksheepradio.org)  
or call us at (802) 463-9665 with any questions.

## Why Support Community Radio?

Non-commercial community radio provides local programming by local hosts, as well as high quality nationally syndicated music, education, and talk programming without commercial ads. Any member is welcome to be trained and become a show host.

When listeners hear your business mentioned on-air they will know, appreciate, and prioritize your business when in need of services.

Great Falls Community Broadcasting Company is a Vermont Non-Profit Corporation, and is granted 501(c)(3) status from the IRS.