WOOL Board of Directors Meeting
Great Falls Community Broadcasting Company
33 Bridge Street Bellows Falls VT 05101
Wednesday, 11 March 2026
6:05 – 7:35 pm
MINUTES

Attendance: Bruce Sterling (President), Melissa Berry Brown, Gary Coger, Don Dawson (Newsletter, et al.), Eric Kallio (Vice President, Treasurer), John McCann (Programming), Evan Parks (Tech Team), Erin Petrie (Tech Team), Don Trettler, Skye Payne (minutes)

1. REVIEW MINUTES from February 2026

MOTION: Don D moved to approve September minutes as presented. Evan seconded. Passed unanimously.

2. TREASURER'S REPORT (*see Attachment*)

- Review of Treasurer's reports for January and February & transmitter project update
  - Both good months for income and balances on accounts despite some expenses, such as joining VAB
  - Paid first part of transmitter budget in January and was reimbursed in February
  - End of February had $37245.26 balance and $4727.00 surplus – more renewals came in
  - Expenditure coming up for next piece of transmitter equipment
- February HOST Volunteer hours tracker review
  - 56 Jan and 37 in Feb with some folks not reporting yet

MOTION: Evan moved to accept Treasurer's Report as presented. Don D seconded. Passed unanimously.

3. ADMIN & TECH SUPPORT

- Studio tech update
  - Issue today with Automation failing on reboot after Windows update
    - Erin and Evan got it back up by undoing the update – probably should replace the computer
    - Cost is about $500
    - Erin and Evan will look into best options then bring a suggestion back to the Board in April
  - Need new Admin machine – proposed buying one from Daniel – Erin said cost would be about $450
  - Had to make a trip op the mountain recently in the snow to reboot Comcast equipment that failed
    - Now have an auto-power internet reset device that will automatically reboot if signal is lost again
    - Should work as most of the signal loss at the mountain has just needed reboot
    - Device cost less than $50 and was donated jointly by Erin and Don - thank you!
    - Will be installed next week
- Update on transmitter project technical issues
- Domain registration changes
  - Would be good to have a back-up for Daniel's tech knowledge – not have only one person who can handle all that he does – Erin will talk with him about this

MOTION: Erin moved to proceed with purchase of new Admin machine from Daniel for up to $450.00. Evan seconded. Passed unanimously.

4. **MARKETING**
   - Membership update: 2026 = 36 members now → 16 Sustaining, 10 Regular, 3 Senior, 6 Hosts, and 1 Organizational – Evan reported Springfield Hospital is new Underwriter
   - Google for Non-Profits Program
     - Offers services to nonprofits that otherwise would need to be paid for
     - Essentially unlimited email addresses – set up @WoolFM
     - Increased storage (300TB) for show backup, music library, etc. (Currently, Dropbox has been donated by Fireman John – Yay! Thank you!)
     - Google also has grant money available up to $10,000
     - Many tech things in the Google domain, such as Google Meets instead of Jitsi
   - 2026 WOOL Block Party – need to ensure enough volunteers to take care of all the work that needs to be done
     - Rick has agreed to be overseer and get volunteers, but wants a Board member as back-up, which Border Pete agreed to
     - Eric volunteered to handle financials
     - Not a big anniversary so does not have to be as big a production as last year - fewer bands (3-4), not as long a day (2-8pm) - more of a simple party
     - Evan is getting bands and will help with tech set-up
     - Dates considered between mid-July and mid-August → July 11, July 25, Aug 8, Aug 22
     - *7 Balls Brewery* is interested in providing alcohol service if they can get permits sorted out
   - Stage 33 /WOOL Public Domain Film Series - $204 brought in over the 4 weeks between ticket sales and snacks – but WOOL could have a table at the Opera House . . .?
   - GiveButter
     - Border Pete will get renewal letter campaign going before month is out
     - Fees seem to be surprisingly large lately – the option to include a tip is on and if someone turns it off, then GiveButter dings WOOL for 3% per transaction – maybe use Google . . .?
   - I-91 Welcome Center – Don D is looking into volunteers and dates – there are more constraints now – cannot choose date /individually wrapped snacks
   - Border Pete looked into Pizza Night, but found out WOOL is not eligible again until next year

5. **PROGRAMMING**
   - Programming & Host updates
     - Chris /Samantha Kopij passed test and practical and have done 1st show– working with John on setting up Dropbox connection
     - *Democracy Now* is now playing live in the mornings
     - Children's programming discussion
     - Michael Johnston not coming back soon, so slot will be offered to the Hosts to see whether someone else wants it – Michael understands this
     - Jennifer Dassau – began application process – but then got stalled – Eric will follow up with her
   - VT Emergency Alerts Management - meeting on making sure that radio station can respond not just to national but also state alerts - Talking to individual towns to get listed with them for emergency alerts

6. **OTHER BUSINESS**
   - June WOOL Annual Members' Meeting → June 27, 11am – 1pm

7. **ADJOURN**

MOTION: Don D moved to adjourn. Don T seconded. Passed unanimously.

NEXT MEETING: 6:00 pm, Wednesday, 8 April 2026

WOOL 91.5
GREAT FALLS COMMUNITY BROADCASTING COMPANY

Treasurer's Report

DATE: March 6, 2026
TO: Great Falls Community Broadcasting Board of Directors
FROM: Eric Kallio
RE: February 2026 end of month financials

See attached financial documents for our current position as of the end of February 2026.

The balance sheet shows that WOOL has a surplus of $4,727.95 after all incidental and recurring expenses were paid compared to the income versus expenses from the previous month. Our cash balance as of February 28 is $37,245.26.

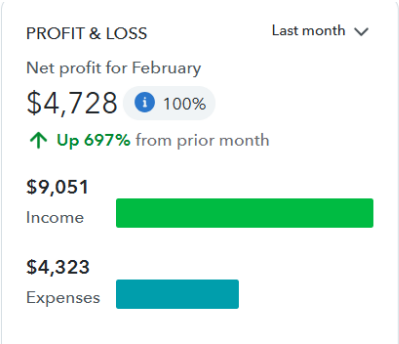
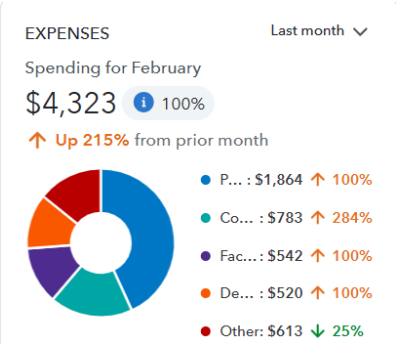
The diagrams show below P&L and Expense comparisons.

WOOL received its 1st reimbursement from the Vermont grant for the transmitter upgrade. Membership income was slightly better than in January. There were several fee renewals for music licensing that contributed to the higher expenditures.

As always, send me any questions.

Thanks.

Respectfully submitted,

Eric Kallio

Interim Vice President & Treasurer