

WOOL Board of Directors Meeting
Great Falls Community Broadcasting Company
33 Bridge Street Bellows Falls VT 05101
Wednesday, 10 September 2025
6:02 – 7:42 pm
MINUTES

Attendance: Bruce Sterling (President), Gary Coger, Don Dawson (Newsletter, et al.), Eric Kallio (Treasurer), John McCann (Programming), Evan Parks (Tech Team), Don Trettler, Skye Payne (minutes)
Absent: Melissa Berry Brown, Erin Petrie (Tech Team),

1. REVIEW MINUTES from August 2025

MOTION: Evan moved to approve September minutes as amended. Don seconded. Passed unanimously.

2. TREASURER'S REPORT (*see Attachment*)

- Review of August Treasurer's report
 - Good month in August finished with a total: \$34,455.85
 - Good influx from 20th Anniversary Block Party, with over \$3000 profit after expenses
 - CD matures September 27th - Eric will meet with bank to see if it can be rolled over into the Money Market account
 - Just had usual monthly expenses and some for the Block Party
 - We now have a Square reader to take credit card payments at events

MOTION: Don moved to accept Treasurer's Report as presented. Evan seconded. Passed unanimously.

3. ADMIN & TECH SUPPORT

- Studio tech update
 - Encoder Computer is aging out as it is now 13 years old – need a new or used Windows 11 unit – this was discussed and agreed to – estimated cost is about \$500 for this piece which Tech team sees as “mission critical”
 - Admin Computer also in need of replacement – could be replaced later as this is not mission critical
 - A speaker has been installed outside the building and in the big room outside the studio to broadcast the shows - volume is down, so as to not be too loud or carry too far
- New transmitter estimate /proposal –
 - Ira is working on the gear list and have let him know that we need it soon –
 - Then need someone to write the grant application itself
 - State has still not developed the process for the grant but need to have specifics of costs and equipment, as well as updated W9 form, and rationale for the need
 - There may also be some updating if the Emergency Broadcast procedures to allow radio broadcasting securely and more automatically
- Alternate Blacksheep stations – there is a military podcast and there is a Canadian station – neither seems to be an issue at this time per our attorney

MOTION: Don D. moved to authorize payment up to \$500 for Encoder computer replacement. Don T. seconded. Passed unanimously.

4. MARKETING

- Membership update: now at 146 paid members, and once remaining Hosts renew, it will go to 150 – can make encouraging membership sign-ups at the Chester Fall Festival a goal
- WOOL 20th Anniversary Block Party was a big success!

MOTION: Don D moved to authorize payment up to \$500 for Encoder computer. Don T seconded. Passed unanimously.

5. PROGRAMMING

- Program updates
 - Right now every hour is covered with a show except for a very few slots – John reviewed various changes
 - Cynthia Reeves, *What's My Wine?* needs to be fitted into the schedule – Monday 9-10pm works
 - Adding “Open Mic” slot for community members once a month has been suggested
 - *Ciao Popolo!* Is interested in doing a regular program from their place once a month when they have a dance night – this would be Sun at 5-6pm
 - Evan would like to see more remote broadcasts in local settings for Hosts to represent WOOL and involve the community more –
 - Proposed having open slots that any DJ could use or would play back-up music when a host is not on –
 - Adding “Open Mic” slot for community members once a month Wed has also been suggested
 - Evan also suggested that we could use the open slots for guests to be on a live show with one of the Hosts

MOTION: John moved to start broadcasting *What's My Wine?* at 9-10pm on Monday evenings. Evan seconded. Passed unanimously.

MOTION: Skye moved to have two open slots in the schedule - Wednesdays 5-6pm and Sundays 5-6pm - for Hosts to use as needed, including involving community guest hosts. This is not to be used by a single host as a new weekly slot. This will be for a 6 month trial basis, with monthly reports on usage. Evan seconded. Passed with one abstention.

6. OTHER BUSINESS

- Update on Trademark Office website previously not showing WOOL as current, but now it does – good till 2029
- Chester Festival has almost a full schedule of volunteers.
- Hosts who do recorded shows do not get a door code to the studio because do not need it. Hosts who do use the studio, have been sent information about the responsibility for keeping the building secure whenever they leave the studio.

7. ADJOURN

MOTION: Don D. moved to adjourn. John seconded. Passed unanimously.

NEXT MEETING: 6:00 pm, Wednesday, 8 October 2025



Treasurer's Report

DATE: September 8, 2025
 TO: Great Falls Community Broadcasting Board of Directors

Black Sheep Radio Community,

See attached financial documents for our current position as of the end of August.

The balance sheet shows that WOOL has a \$3,151.23 surplus after all incidental and recurring expenses were paid last month. Our cash balance as of August 31 is \$34,455.85.

The diagrams show below P&L and Expense comparisons.

The WOOL 20th Anniversary Block Party was very successful for generating revenue. After deducting its expenses at the end of August there is still a \$3,558.87 gain of revenue. WOOL now has the ability to accept debit/credit card payments for events and membership payments. Membership renewals were slightly up from the previous month.

As always, send me any questions.

Thanks.

Respectfully submitted,

Eric Kallio

Treasurer

PROFIT & LOSS Last month ▾

Net profit for August

\$3,151 ⓘ 100%

↑ Up 107% from prior month



EXPENSES Last month ▾

Spending for August

\$2,109 ⓘ 100%

↑ Up 56% from prior month

