WOOL Board of Directors Meeting
Great Falls Community Broadcasting Company
33 Bridge Street Bellows Falls VT 05101
Wednesday, 13 August 2025
6:08 – 6:59 pm
MINUTES

Attendance: Eric Kallio (Treasurer, Acting President), Gary Coger, Don Dawson (Newsletter, et al.), Evan Parks (Tech Team), Erin Petrie (Tech Team), Skye Payne (minutes)

Absent: Bruce Sterling (President), Melissa Berry Brown, John McCann (Programming), Don Trettler,

1. REVIEW MINUTES from July 2025

MOTION: Evan moved to approve the July minutes as presented. Don seconded. Passed unanimously.

2. TREASURER'S REPORT (*see Attachment*)

- Review and accept Treasurer's report
  - WOOL finished another good month: $31304 end of July in total funds, $1525 surplus
  - Looking to the Block Party to add to the transmission fund and have a down payment ready, hopefully
  - Nice underwriting donation from FACTV
- CD matures next month – Treasurer would like to move that to the Money Market account at that time
- Square Credit Card Reader is now working so can take funds with that in remote settings – currently it is attached to Eric Kallio
- Might also be good to have Venmo as another back-up – Don can share his QR code if needed

MOTION: Don moved to accept Treasurer's Report as presented. Gary seconded. Passed unanimously.

3. ADMIN & TECH SUPPORT

- Studio tech update
  - Remote connectivity has been re-established –
    - right now Evan and Erin but will add other people –
    - this allows remote intervention with an automation tool or other issues
  - DJ controller for station –
    - With subscription service can connect Tidal to DJ software, and allow DJ to type in name of song in the DJ software and it will pop up and be playable, using the hardware controller
    - Tidal now $11.65/month – for an additional $10/month, it can connect to DJ controller – will do this for a short period to see if it is working as hoped – may cancel if not working out
    - This allows playing music both through our Tidal streaming service, on demand, so folks can stop using YouTUBE which do not have the best quality for radio, and may inject commercials into our broadcast, and also allows playing MP3s or other downloaded formats, using the DJ software and the hardware controller
    - This would connect to the AUX computer (formerly known as PC2), so to use PC2 for playing content other than the DJ software, you would need to unplug the DJ Controller, though there may be a way around this, TBD – Evan will offer training to Hosts who want to use this setup.
- Second transmitter estimate /proposal
  - Second estimate has been received but Evan is still trying to get more detailed estimate from Ira.
  - Running at reduced power for the next 9 days – during the day, but powers back up after 5pm - while work is being done on the mountain during the days – Evan will also add a notification about this on the Facebook page

- State grant application update
  - Next VT Community Radio Network meeting will be August 28th at noon – Bruce and Evan have been going and Eric plans to attend this next one, too

MOTION: Evan moved to purchase a subscription to allow us to use Tidal streaming platform with DJ Controller. Erin seconded. Passed unanimously.

4. **MARKETING**
   - Membership update – 134 members right now, and 65 new renewal letters went out last week
   - MRBB updates usually done Monday or Tuesday, but Don D will not be available this coming Mon or Tuesday, so will wait till next week
   - Bellows Falls Old Home Days
     - Evan was able to broadcast live – the equipment worked! Nice tryout for the Block Party
     - No merchandise sold due to Evan being alone handling it all
     - Got some on-the-spot recordings from folks
   - WOOL 20th Anniversary Block Party, 23 August 2025
     - Many things coming along =- some things just have to be done on the day of –
     - Eric is preparing 24"x36" laminated Welcome sign to be printed at Staples for $45
     - Volunteers, food donations getting organized – only need another 3-4 volunteers
     - The posters are done and being distributed and the banner is up in downtown Bellows Falls
     - Gift donations have been coming in from local businesses
     - Still a few loose ends with food – especially meat from Lisai's
     - Plenty of raffle tickets are on hand
     - Athens is all set for alcohol and they handle all the paperwork for themselves
     - Need to buy ice cream sandwiches and Evan will have a freezer to use – Don D willing to donate up to $60 for the purchase (Walmart's $3 /box of 12)
     - There are likely to be other expenses on the day which the WOOL debit card could be used for

5. **PROGRAMMING**
   - New Hosts
     - Miriam Jones now ready to start broadcasting - maybe Friday 9am – completed the paperwork, paid fee, passed test with 94% - show will be called *Wake Up, It's Friday!* – she has already been covering for some other Hosts and doing a good job
     - *What's My Wine?* Still trying to pick a day – all prerecorded and ready to go
   - Issue logs – 2nd Quarter logs have been uploaded to the FCC website

MOTION: Don moved to accept Miriam Jones as a Host. Gary seconded. Passed unanimously.

6. **OTHER BUSINESS – possible trademark issue**
   - There is a Canadian <blacksheepradio.com> , but we are .org - Our laws do not apply as Trademark laws apply within the specific territory – the attorney gets over $700/hr
   - Trademark office does not show us as current although this was sorted out – Eric will ask attorney about this

7. **ADJOURN**

MOTION: Don moved to adjourn. Gary seconded. Passed unanimously.

NEXT MEETING: 6:00 pm, Wednesday, 10 September 2025

WOOL 91.5
GREAT FALLS COMMUNITY BROADCASTING COMPANY

Treasurer's Report

DATE: August 6, 2025
TO: Great Falls Community Broadcasting Board of Directors

Black Sheep Radio Community,

See attached financial documents for our current position as of the end of July.

The balance sheet shows that WOOL has a $1,525.01 surplus after all incidental and recurring expenses were paid last month. Our cash balance as of July 31 is $31,304.62.

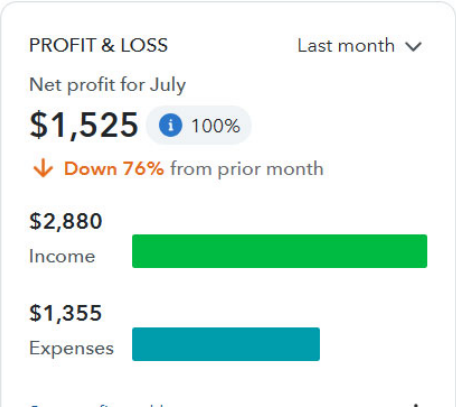
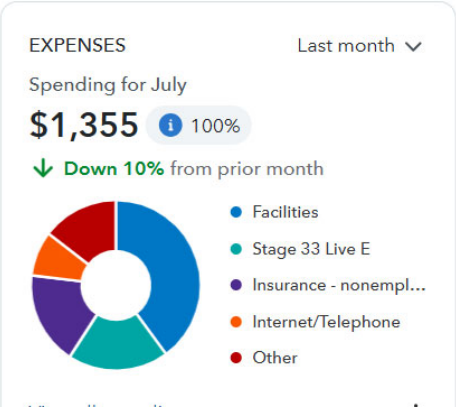
The diagrams show below P&L and Expense comparisons.

Donations from various sources continue to help strengthen WOOL's bank account. FACT TV made a generous donation to the station as well as becoming an underwriter. The 2025 Transmitter Campaign continues to bring revenue and the Walpole Old Home Days was a successful event. Expenses for the month were mostly routine with a minor cost for applying into the Rockingham Old Home Days event.

As always, send me any questions.

Thanks.

Respectfully submitted,

Eric Kallio

Treasurer