

WOOL Board of Directors Meeting
Great Falls Community Broadcasting Company
33 Bridge Street Bellows Falls VT 05101
Wednesday, 9 April 2025
6:00 – 7:30 pm
MINUTES

Attendance: Bruce Sterling (President), Don Dawson (Newsletter, et al.), Eric Kallio (Treasurer), Evan Parks (Tech Committee), Erin Petrie (Tech Committee), John McCann (Programming), Skye Payne (minutes)
Absent: Melissa Berry Brown

1. REVIEW MINUTES from March Board meeting and April Host meeting 2025

MOTION: Evan moved to approve March minutes as corrected. Don seconded. Passed unanimously.

MOTION: Evan moved to approve minutes of April Host Meeting as corrected. Eric seconded. Passed unanimously.

2. TREASURER'S REPORT (*see Attachment*)

- \$22583.34 \$3960 increase over last month – sizable amount in GiveButter and moved to Mascoma Bank
- Need to think about what to do with the surplus –
 - can some funds from checking be allocated to CD or other savings to be reserved for transmitter or other major expenses –
 - 6 month CD would be better than 12 – can renew thereafter then time use of funds to end of the term –
 - suggested \$7500 –
 - Treasurer will find appropriate institution to use as well –
 - also suggested moving funds from checking to money market account – treasurer will look into this, too
 - need to consider issue of whether there are any tax implications since we are a non-profit so Treasurer will explore this as well

MOTION: Evan moved to accept Treasurer's Report as presented. Don seconded. Passed unanimously.

MOTION: Don moved to move \$7500 from checking into a savings instrument to be determined by the Treasurer. Evan seconded. Passed unanimously.

3. ADMIN & TECH SUPPORT

- Studio tech update
 - Legal ID at the top of the hour fixed? → YES
- Date to get Ira up the mountain to get transmitter estimate? →
 - Seems to be doable now so will get it arranged for Ira and a second estimate, as well as needed for grant /loan applications
 - Likely some cost of 2nd evaluator
- Got Stage 33 Live up and running on Automation – not clear how this works with Spintron since not CD tracks but live – Mark will help figure this out
- Equipment requests → \$100 - \$150

- Evan will set up compressor which acts as limiter to prevent clipping of microphones – Don will provide the needed cables for this as a donation – Thank you!
- Evan would have liked to buy specialty Ethernet cables for remote broadcasting, but due to a recent price increase, he will just be buying regular cables
- Dongle needed to be able to use Zoom
- Acquire webcam for PC2 so can be seen if using Jitsi for interview
- Evan will be relabeling equipment to be less confusing, and include corrected terms in the manual, such as renaming PC2 to AUD because it goes to the Audition computer
- Would it help for the station to have Zoom account? → can use Jitsi for this which is free
- Another option is CleanFeed.net which saves file in WAV format and convertible to Mp3

MOTION: Erin moved to spend up to \$150 for the equipment upgrades discussed. Don seconded. Passed unanimously.

4. MARKETING

- Membership → Renewal letters lick'n'stick will be scheduled at some point
- Grant updates
 - Ben & Jerry's Vermont Community Grant
 - Fiverr Grant
 - C&S Grant: submitted but needs a second quote to finalize it
- WOOL 20th Anniversary Block Party updates
 - Grill is reserved and will be delivered the morning of the event
 - Waypoint Center is reserved 11am-11pm; Suggest 11am – 11pm, but open to public 3pm – 10pm
 - Paperwork for alcohol sales is being provided to Darlene, at Popolo –
 - have to ensure area is monitored to be sure alcohol is not leaving the designated area
 - town has the needed fencing
 - Some bands have made commitments – some still pending – want to have about 6 or so hours of music
 - John will check in with Ruggiero's about Porta-Potties – there will also be access to the Waypoint Center bathrooms
 - Need to establish budget for the Block Party →
 - Meeting with David could help with information on his costs –
 - Can also check out food donations as Lisai's has done this in the past
 - Eric will put together a spreadsheet as people give him information about costs
 - Maybe ice cream? Other foods? Equipment to support them . . . freezer, crockpots, etc.
 - Need trash containers
 - John working on flyers and maybe a street banner
- Vermont Welcome Center – set for Sunday, June 22nd
- Pizza Night at Orchard Hill Bakery in Alstead, NH, is set for Tuesday, June 10th
 - Looking for ways to get this on the air as well as in the Newsletter –
 - Don aiming for beginning of May
 - Need to ask Hosts to volunteer → coordinate with Trevor
- On-air fundraising? → Hosts seemed agreeable – Erin working with Hosts on this
- Website has postings now from John for Block Party and Annual Meeting
- Saxtons River Fourth of July Festival is booked and will actually be on the 4th
- New slides being developed for Bellows Falls Opera House for Block Party – if we have several slides they will rotate through them and we can add one in for special events
- Need to look ahead to Silent Auction in November
- Alumni Weekend is June 13th to 15th in Bellows Falls → maybe set up a table?
- Old Home Days in Bellows Falls is 1st weekend in August → maybe set up a table

5. PROGRAMMING

- Tectonic syndicated show from WFMU? → will go on the air shortly as John figures out the schedule
- There are several potential new Hosts
 - John Sawyer did not follow up so no longer under consideration
 - Linda Hurley in contact with John – was Host before so need update on training
 - Cynthia Reeves is in but we are waiting for her to submit shows
 - John sent link to his show to Talisa – she is looking for training in the evening
 - Benjy is another potential new Host
- Thank you to John for all his hard work managing the programming!

6. ADJOURN

MOTION: Evan moved to adjourn. John seconded. Passed unanimously.

NEXT MEETING: 6:00 pm, Wednesday, 14 May 2025



Treasurer's Report

DATE: April 8, 2025
TO: Great Falls Community Broadcasting Board of Directors

Black Sheep Radio Community,

See attached financial documents for our current position as of the end of March.

The balance sheet shows a \$3,960.44 increase over last month. Our cash balance as of Mar. 31 is \$22,583.34

The diagrams show below P&L and Expense comparisons.

There were no significant expenses during the month while donations were down now that the initial push of the membership renewal has passed. There are 2 entries added to the balance sheet being the 2024 Membership Drive and the 2025 Transmitter Campaign. The amounts were transferred from the Givebutter donation portal and into the Mascoma account, hence the balance sheet increase.

As always, send me any questions.

Thanks.

Respectfully submitted,

Eric Kallio

Treasurer

