WOOL Board Of Directors Meeting
Great Falls Community Broadcasting Company
33 Bridge St Bellows Falls
Wednesday 12 March 2025
6:00 - 7:16 PM

Attendance: Bruce Sterling (President), Melissa Berry Brown Don Dawson, John McCann, Evan Parks, Erin Petrie, Skye Payne (minutes)
Absent: Eric Kallio

REVIEW MINUTES: Meeting Minutes, **2**0 February 2025 Meeting Minutes

MOTION: Evan moved to approve February minutes as revised. Erin seconded. Passed unanimously.

TREASURER'S REPORT

1. Review/Accept February Treasury Report
2. Balance shows decrease of $2400, leaving $18,622.90 balance – more going out this month and less coming in – if renewal campaign goes well we should be doing better next month

MOTION: Don moved to accept Treasurer's Report as presented. Melissa seconded. Passed unanimously.

ADMIN & TECH SUPPORT

1. Studio Tech Update.
   a. Back-up router arrived
   b. Lot of work done on automation to deal with gremlins affecting the legal ID – John a real trouper as always! – seems to be fixed now . . .?
2. Date to get Ira up to the mountain for transmitter estimate/proposal?
   a. Too soon to get up the mountain till more thawing –
   b. Evan will check out the road
3. Master music file is on PC3 and PC2 and available for use in the studio
   a. Evan will make a quarantined folder for the music to be checked out before it can just be used
   b. Do not dump too much music at once in order to allow time for the checks!
4. There is a mouse in the studio so Evan will put out traps –
   a. Folks should be sure not to leave any food scraps or wrappers out
   b. Evan will purchase a 150' cable to replace one that has been mouse-chewed

MARKETING

1. Memberships Update 2025 – up to 25 members paid for 2025: 9 regular, 11 Sustaining, and 3 Host
2. 200 Membership emails went out yesterday (thank you Erin!)
   a. So far up to 12 donations through GiveButter – most from this most recent notice
   b. Would like Hosts to reference the campaign in their shows
   c. Erin made a PSA today but it is not in Automation yet
3. Any new news on Grants
   a. Ben & Jerry's Vermont Community Grant Program
   b. Fiverr Grant writers - pending
4. WOOL 20th Anniversary Block Party – August 23rd set up at 11am, 3 -11pm, depending on noise ordinance
   a. Popolo will deal with alcohol but need to have someone take online class and pass quiz to serve liquor
   b. Would like to have more bands and 1 hour sets – maybe 5 bands? Evan said Rusty Bus might and Erin's and Don's bands also likely and maybe Third Rail – Evan has others he will follow up with

c. Bruce will reserve grill from Cota & Cota
d. Might need to rent PortaPotties – how many?
e. John has paper work for town application process
    i. Popolo needs to go through the Town to get information on what she needs for insurance, etc. – have to have VT Liquor Control approval – that would be way to get information on Event Certification – probably she would need additional or different insurance –
    ii. Evan will follow up with Popolo owner
    iii. Maybe Wild Goose Players are an alternative to Popolo? Not clear whether this is viable alternative

5. VT Welcome Center application sent in by Don so waiting to hear – the Center is cracking down on violations such as U-turn on I-91 or use of "cooking" equipment, which Don will find out more about
6. Pizza Night at Orchard Hill Bakery, Alstead; dates, volunteers - Bruce has sent in application for the lottery
7. On air fundraiser?

PROGRAMMING

1. Programing
    a. Techtonic Syndicated Show from WFMU, will it work → John checking

BUSINESS

1. Host Meeting, Sunday June 6th at 11 AM
    a. Preparations, Agenda
    b. Committee – need to have a planning meeting: Don, John, Melissa, Bruce → March 19th 6pm @Studio
2. Board Training class – Bruce took it – got some ideas, such as focusing on actions not just discussion –
    a. Does the Board need more members? More Committees? Involving more Hosts . . .?
3. Lou, Station Manager of WGDR, would like to attend Block Party and will visit April 8th if folks want to see her at the Studio

ADJOURN

MOTION: Melissa moved to adjourn. Don seconded. Passed unanimously.

NEXT WOOL BOARD MEETING: 6 PM Wednesday 9 April 2025

WOOL 91.5
GREAT FALLS COMMUNITY BROADCASTING COMPANY

Treasurer's Report

DATE: March 9, 2025
TO: Great Falls Community Broadcasting Board of Directors

Black Sheep Radio Community,

See attached financial documents for our current position as of the end of February.

The balance sheet shows a $2,024.17 decrease over last month. Our cash balance as of Feb. 28 is $18,622.90

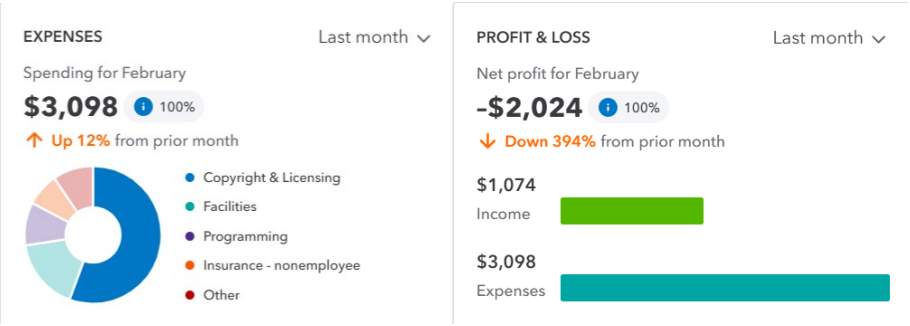
The diagrams show below P&L and Expense comparisons.

Donations were less than in the past 2 months that had some substantial deposits. There were some significant music licensing expenses that related to ASCAP, SESAC and Spinitron. In addition, the wool.fm web license required its annual renewal.

As always, send me any questions.

Thanks.

Respectfully submitted,

Eric Kallio

Treasurer