

WOOL Board of Directors Meeting
Great Falls Community Broadcasting Company
33 Bridge Street Bellows Falls VT 05101
Wednesday, 14 August 2024
6:01 – 7:25 pm
MINUTES

Attendance: Bruce Sterling (President), Melissa Berry Brown, Eric Kallio, John McCann, Evan Parks, Erin Petrie, Skye Payne (minutes)
Absent: Don Dawson

1. REVIEW MINUTES from JULY 2024

MOTION: Erin moved to approve September minutes as corrected. Evan seconded. Passed unanimously.

2. TREASURER'S REPORT (*document supplied by Eric; see Attachment*)

- Another good month! Balance increased to \$12,922.27 – significant donation helped
- Bills all in order

MOTION: Evan moved to accept Treasurer's Report as presented. Erin & Melissa seconded. Passed unanimously.

3. ADMIN & TECH SUPPORT

- Studio tech update
 - Shipping calculator is now operational for purchases made through the website
 - Not up to the mountain yet but hope to get there this week – there is a listener would like to go, too
 - Underwriting spot for Route 103 Auto is on the air
 - Thank you letters have gone out to new underwriters
 - Due to do a cleaning of all machines soon – volunteer day planned for last Wednesday of month from 1-6pm – will let listeners know that that time would be available monthly to visit the studio and learn more about WOOL
 - Need to get the new underwriters listed on the website
 - Show archive is working well
- VAB – Alternative Broadcast Inspection Program – Paperwork has been submitted
- Evan has completed tech sections of Training Manual, but needs editing feedback, so it will be emailed out to folks
- Tidal Stream Account - \$12 /month – hosts can use this in the studio, not at home, but does provide ready access to music when in the station – hosts will be asked not log out as they will not have the password to log in again
- Possible volunteer? Not clear exactly what he would do
- CPB grant for upgraded equipment to accommodate new emergency alert system – Tech Committee will follow up on this as it is due by September 12

MOTION: Evan moved to purchase subscription to Tidal Streaming for Station A. Melissa seconded. Passed unanimously.

4. MARKETING

- Membership update: 96 members, 45 Sustaining, 43 Regular, 10 hosts paid so far, 8 Seniors
- Renewal letter lick'n'stick still needs to be scheduled
- SOOL Concert at 33 Bridge August 15 – have snacks ready – also shirts and order forms for hats
- BF Opera House:
 - WOOL gests 4 slides in rotation and Opera House gets underwriting status with WOOL
 - Evan will see if Springfield would like to do the same
- Website merchandise page → shipping calculator is now working
- Saxtons River Chili Festival Sept 28 12-2:30 road closed at 11 – background music – Evan will do this
- Westminster Festival Sept 14
- Chester Fall Festival Sept 21-22 – will have two spots: one playing music for events behind the Academy building, but spot on the Green does not allow for music, only the kiosk

MOTION: Evan moved to purchase subscription to Tidal Streaming for Station A. Melissa seconded. Passed unanimously.

5. PROGRAMMING

- Any New Hosts/Shows in the cue
 - Gary Coger – *Living in Oblivion* – eclectic, freeform based on weekly theme – Wed 9-11pm
 - Evan got Maddie set up with a new way to record a show so she may start again soon
 - Erin Petrie approved for additional show: *Sunday Soul* show – every other week Sunday 2pm
 - Cynthia Reeves proposed new show – *What's My Wine?* – also Larry Burdick, Michael Klug, and a sommelier talking about wines and foods paired with them – we would like to hear a demo – they will have wine tasting among themselves in the Board room but not in the studio space itself with Board approval
- Spinitron & BMI Logs Submitted
- Spinitron song identification
- Recorded Show Promos and more

MOTION: Evan moved to accept Gary Coger and his new show, *Living Oblivion* - starting August 21st. Erin seconded. Passed unanimously.

MOTION: Evan moved to accept Erin Petrie's additional show, *Sunday Soul*. John seconded. Passed unanimously.

MOTION: Evan moved that Cynthia Reeves and co-hosts can use wine in the Board room for broadcasting when doing tastings. Erin seconded. Passed unanimously, with one abstention.

6. ADJOURN

MOTION: Evan moved to adjourn. Melissa seconded. Passed unanimously.

NEXT MEETING: 6:00 pm, Wednesday, 11 September 2024



Treasurer’s Report

DATE: August 11, 2024
 TO: Great Falls Community Broadcasting Board of Directors

Ladies and Gentlemen,

See attached financial documents for our current position as of the end of July.

The balance sheet shows a \$858.85 increase over last month. Our cash balance as of July 31 is \$12,922.27.

The diagrams show below P&L and Expense comparisons.

A significant donation from a fellow host made an impact towards helping WOOL offset its expenses while helping to show another balance sheet gain for the 2nd month in a row. The upgrade fund continues to be consistent with donations as well as receiving a new underwriter donation during the month.

As always, send me any questions.

Thanks.

Respectfully submitted,

Eric Kallio

Treasurer

