

**WOOL Board of Directors Meeting**  
**Great Falls Community Broadcasting Company**  
33 Bridge Street Bellows Falls VT 05101  
Wednesday, 12 July 2023  
6:00 – 7:04 pm  
MINUTES

**Attendance:** Bruce Sterling, Don Dawson, Erin Petrie, John McCann, Skye Payne (minutes)

**Hosts/Guests:** Evan Parks, RF

**Absent:** Melissa Brown, Tony Elliott (Acting Treasurer)

## 1. REVIEW MINUTES from JUNE 2023

<b>MOTION:</b> Don moved to approve June minutes as corrected. Erin seconded. Passed unanimously.
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## 2. TREASURER'S REPORT

- Report tabled to next meeting
- Account has been opened at Mascoma Bank

## 3. ADMIN & TECH SUPPORT

- Studio tech update (*Evan*)
  - Units for uninterruptable batteries have been ordered (\$169.56), so will have good back-up now
  - Evan will install them when they arrive
  - To purchase an additional 4 batteries would be \$500+ every 4 years
  - 3 batteries in another unit have to be replaced now – “I don’t recommend going any longer than 4 years and it will 3 in September” – Evan requesting to order them now – he will get prices back to the Board to decide at next meeting
  - Evan also suggesting joining units together and will discuss more at next meeting
  - Evan has been testing software for remote work and seems to work well so could hopefully broadcast a whole show from a remote site, but needs to do more testing
  - PC3 allows for Microsoft updates to be put off for a period of time, but does need to be monitored –
    - If it goes too long, the unit will send a notification
    - Hosts do not have the password to do this so John or Evan can take care of it
- WOOL voicemail /email report (*Bruce*)
  - Received a “Sheep Crossing” sign with a black sheep from a listener in Texas
  - Host Susan MacNeil of *Cozy Corner* (Wed 9pm) left a message asking for a station tour – Bruce will respond

## 4. MARKETING & MEMBERSHIP

- Merchandise sales on website – pix? (*Don*)
  - Don was waiting for material to take pix of → taking samples from studio now to get this done
- Membership update (*Bruce*)
  - No new memberships since last month
  - Some hosts still need to pay up so Bruce will follow up with them
- 2023 WOOL Cold Call Membership Drive (*Bruce*)
  - Discussion of getting letters and envelopes printed – or labels instead of envelopes?
  - Bruce & Don looking into options
- Underwriters → would be nice to list on website → Evan will provide list to John
- Mid-River Bulletin Board update (*Don*) – spreading out more for relevant shows so send him information

## 5. PROGRAMMING

- New shows /hosts (*John*)
  - John Yake still in training with Bruce
  - Penny Dudley interested in training to be a Host – John will reach out to her
  - Ginger is stepping away from her one hour show 9pm Thurs
  - There is some interest in a Celtic music show with rotating hosts started by Erin –
    - John will find a slot
    - Erin, Eric, Trevor, and Bruce are interested so each will host once a month
    - Erin has agreed to fill in if one of the other hosts could not do their slot
- Recording new PSAs → Don's nephew will do them if script sent to Don
- Issues
  - *Mattie's Voice* still not quite right – John working with her
  - Don Trettler update
    - Still not doing Spin-A-Tron and needs to get caught up on entries
    - John has retrained him on how to use Spin-A-Tron but not caught up yet
    - No progress made since last contact June 4<sup>th</sup> so deadline set for October 1<sup>st</sup> – certified letter will go
  - Erin asked whether Spin-A-Tron could listen to the broadcast
    - Evan & John said it has been tried & didn't work well
    - There is equipment to do it, but expensive
    - Erin will look into this some more
- Gary Rock Block Show → Martin is still working on it – has CDs from Bruce – Don will follow up

## 6. NEW BUSINESS

- Where are we going? How to grow WOOL?
  - Need to come up with ideas then have a dedicated discussion session to go over them

## 7. OTHER BUSINESS

- Vote on Board Officers

**MOTION:** Erin moved Bruce to be President. Don seconded. Bruce moved Skye to be Secretary Don seconded. Don moved John to be Vice-President. Erin seconded. John moved to nominate Evan to the Board. Don seconded. All passed unanimously

## 8. ADJOURN

**MOTION:** Don moved to adjourn. John seconded. Passed unanimously.

**NEXT MEETING: 6:00 pm, Wednesday, 9 August 2022**