

**18<sup>th</sup> Annual WOOL Membership Meeting**  
**Great Falls Community Broadcasting Company**  
33 Bridge Street Bellows Falls VT 05101  
Sunday, 25 June 2023  
11:00 am – 12:15 pm  
MINUTES

**Attendance:**

**BOARD:** Bruce Sterling, Tony Elliott, Melissa Berry Brown, John McCann, Erin Petrie,  
Skye Payne (minutes)

**HOSTS:** Evan Parks, RF, Nancy Broulliard

**MEMBERS:** Rick Callan, Penny Dudley, Arne Janinas, Joel McCarty, Betsy Tomason, John Tuthill

**1. CALL TO ORDER of 18<sup>th</sup> Annual Meeting**

- Introduction of Members Present
- Opening remarks – Bruce Sterling
  - Short year due to last meeting being in November
  - WOOL have been able to do many planned things as noted in the letter (attached)
  - In addition to gains made, have lost Gary Smith, President and exceptional support
  - Tom Weiss had to resign from the Board due to moving out of the area
  - Martin Royle also decided not to run for another term but will continue with some of his activities
  - Erin Petrie has just signed on as a Board member and we welcome her!

**2. REVIEW MINUTES OF 2022 MEETING**

**MOTION:** Melissa moved to approve previous minutes as amended to correct typos. John seconded. Passed unanimously.

**3. TREASURER'S REPORT**

- Much of the information is also in the Annual Letter
- Did pretty well financially this year – Gary Smith had done the research on the upgrades we've made and set us up for these changes so appreciation of his efforts
- Set up Gary Smith Memorial Fund which raised substantially and is still open – really helped WOOL

**MOTION:** John moved to accept Treasurer's Report as presented. Evan seconded. Passed unanimously.

**4. TECH REPORT**

- Evan noted still planning to get a second computer here to serve as back-up
- Drop-outs seem to have been wrangled to a stand still by Evan – thank you!
- Dan Hoviss donated an uninterruptible power unit to help station stay on the air for a period of time in event of power outage – maybe up to 2 hours for now, but hope for more later
- Tom Weiss and Don Dawson donated equipment to allow for live musicians to perform in the studio – now can handle only about 2 or 3 but hope eventually to be able to handle a full band
- Discussed recent lightning storm that knocked out power at mountain but it came back on – likely due to power company but no acknowledgement – need to get key to circuit breakers inside the hut
- EAS system monitors 3 signals - lost 1, now have a new 3<sup>rd</sup> signal which needed a waiver, now obtained

## 5. PROGRAMMING

- Michael Johnson *Great American Songbook* Sunday 12-2pm
- Trevor Robertson *Extended Play* Monday 9-10pm
- John Yake is in training to introduce a new show
- *Flower Power* Saturday 11pm
- *Global Village* Saturday 1pm
- *Walk of Seamus* Sunday 4-6pm
- *Curb Wax Bubba Wax* Sunday 6-8pm
- *Global Rock* and *Thomas Jefferson Hour* leaving –
  - Thomas Jefferson hour is something else to develop a broader range – John will look into it

## 6. MEMBERSHIP REPORT

- As of June 128 paid – slightly less than November, when had 145
  - Partly due to shorter time period and
  - Need some Hosts still to pay up
  - Also lost some members who have passed
  - Cold call letters going out soon and could generate more new members
- Membership tends to stay fairly stable, but every year lose some and gain some in about equal numbers
- Would like to see an increase from year to year
- Encourage Hosts to reach out to friends about joining
- Evan noted that we now have access to metrics on where listeners are and when listening – hope to compile that for next year
- Idea was raised of surveying members who do not continue as to why they chose not to continue
- Evan is willing to go to local events with the kiosk to be a WOOL presence to recruit members
  - Old Home Days in August
  - Chester Fall Festival
  - Maybe Apple Festival? Flannel Festival?
  - Provide suggestions to Evan

## 7. MARKETING

- WOOL Newsletter by Don Dawson and Martin Royle is going well
  - Newsletter goes out by email
  - Articles are posted on the website
- Evan Parks is new Underwriter Coordinator –
  - He plans to put together a packet then go to new businesses in the area
  - He also will develop new PSA to go out on the air to recruit new underwriters (good idea, Melissa!)

## 8. NEW BUSINESS –

- John will work on having Block Party again next year
- Betsy Johnson offered that the station is not acting very much like a Black Sheep – is there a mission statement that addresses that
  - Evan offered that we are not a commercial and not formulaic
  - Black Sheep radio is a voice of the people not commercial interests
  - Tony offered that we are also not public radio and not beholden to underwriters to dictate content
  - The station does not have a specific agenda –
    - Although Betsy expressed that we accept government positions such as COVID without question
    - Melissa brought up that the issues were discussed in the station and had a vote with all those using the studio and vote supported following the COVID rules

## 9. ELECTION of DIRECTORS

- Slate of Directors
  - Melissa Berry Brown
  - Don Dawson
  - John McCann
  - Skye Payne
  - Erin Petrie
  - Bruce Sterling

(Martin Royle was previously listed on the slate but has resigned from the Board as of this meeting)

(Tony Elliott will continue to serve as Treasurer, but not as a Board Member)

**MOTION:** Tony moved to approve the slate as presented. Penny seconded. Passed unanimously.  
The Secretary cast vote to accept the slate.

## 10. ADJOURN

**MOTION:** Melissa moved to adjourn. Penny seconded. Passed unanimously.

**NEXT MEETING:** by June 2024

# WOOL 91.5

GREAT FALLS COMMUNITY BROADCASTING COMPANY

The screenshot shows the WOOL 91.5 website homepage. At the top, there is a navigation menu with links for HOME, INFO, MEMBERSHIP, PROGRAMMING, MERCH, and EVENTS. The main header features the WOOL 91.5 logo, which includes a stylized sheep head and the text "BLACK SHEEP RADIO" and "COMMUNITY RADIO FOR VERMONT & NEW HAMPSHIRE". Below the header is a large image of a group of people sitting around a table, with the WOOL 91.5 logo overlaid. The text below the image reads "Community Radio for the southern Vermont and New Hampshire borderlands." To the right of the image is a "Subscribe to newsletter" form with fields for "Your name (required)" and "Your email (required)", and a "Submit" button. Below the form is a "Recent Posts" section with a list of article titles. At the bottom of the page, there is a "PUBLIC SERVICE ANNOUNCEMENTS" section, a "LOCAL WEATHER" section with a current temperature of 72° and a 7-day forecast, and a "Mid-River Bulletin Board" section.

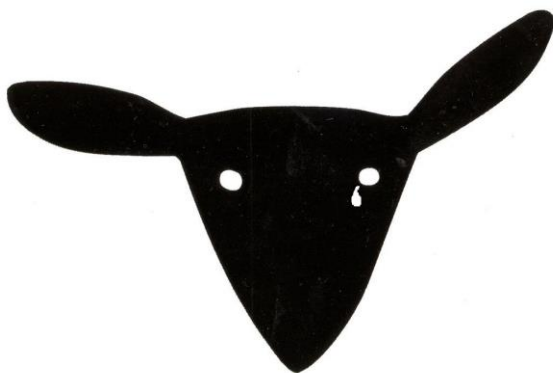
2023 ANNUAL MEETING



ANNUAL  
MEMBERS  
MEETING

JUNE 2023

**WOOL Black Sheep Radio would like to Remember and Honor those we have lost**



**In Memorial; Friends, Show Hosts, and Great Supporters:**

Mary Doe Blank – Show Host, WOOL Board Member, Treasurer and Organizer of the Silent Auction

Audrey Boerum – Continuous Member, Devoted Supporter, Lover of Radio

Stacey Gordon-Sterling – Enthusiastic Member, Solid Supporter

Harriet Holtz – Fond Member, Loving Supporter

Ray Masucco – Long Time Member, Passionate Supporter

Patricia McDonald – Member, Show Host

Bruce Parks – Supporter, Community Member

Gary Smith – Co-Founder, Perennial Board Member, Past President, Treasurer, Mentor & General  
Advisor

William C. Sterling Jr. – Longtime Member, Dedicated Supporter

## LETTER FROM THE BOARD OF DIRECTORS / JUNE 2023

Greetings All,

When looking back on the tale of WOOL Radio over the past year the phrase; “it was the best of times, it was the worst of times” comes to mind. Foremost, Great Falls Community Broadcasting and Black Sheep Radio are proud to announce that 2023 has been a very productive year with so much accomplished and improved. We spent the year continuing the upgrading of our studio and signal started with the new Broadcast console installed last summer. It is important to note that for WOOL it has been a short year with the last Annual meeting being held only in November of 2022. All the many accomplishments this year have been done in seven short months. Before going into further detail below there are a few notable upgrades worth previewing here including; the installation, in January, of a new Studio to Transmitter Link (STL), updating WOOL’s Emergency Alert System (EAS) with approval by the Vermont Emergency Management and filed with the FCC in February, in March, upgrading WOOL’s internet service from Comcast to Fidium Fiber at a significant reduction in cost plus a new studio phone number: 802-463-WOOL (9665), in May a much needed and improved overhaul of the WOOL website (blacksheepradio.org & wool.fm) was accomplished with tremendous help from Daniel Hoviss (E-solutions) while also transferring the site’s hosting platform to GreenGeeks for a much smoother web experience for our members, and finally, all Covid restrictions at the studio have been, thankfully, fully suspended for the first time in 3 years. To quote the best summation of all that has been accomplished at the station this short year; ‘everything at WOOL is as good as it has ever been, right now.’

Despite all our accomplishments, significant improvements and positive steps forward sadly, WOOL and our community suffered a devastating loss with the passing of our friend, Gary Smith, in January. Gary was a founding and beloved board member and so much more for WOOL and his community. We’re unable to adequately voice this loss except to look toward his example to continue to move forward and do our very best to carry on his legacy. The idea to start WOOL was not Gary’s but when he was recruited early on to join the effort, he made it his own with a focus, determination and humor that was so Gary. He quickly saw the potential of this endeavor which, with his unique skills, helped make WOOL the thriving radio station it is today. From Low Power 100.1 to Full Power 91.5 in about 12 years - extraordinary! It is a marvel that we owe mostly to Gary, a visionary who cared about his community which he has left too soon but with a great gift, our little Black Sheep community station; still, amplifying the voices of the people.

### **Treasurer’s Report**

This year has been good and sad. On the sad side, we lost our co-founder, Treasurer and general advisor this winter, Gary Smith. Gary was a generous mentor, watch dog, and general wonderful guy with a huge amount of experience in the music industry. Many of you know his work at Fort Apache in Boston. He came to Walpole and then to Bellows Falls more than two decades ago and has been a contributor to our community ever since. We will miss him greatly.

On the good side, we completed many things including our Studio to Transmitter Link (STL), which has proven to enhance our broadcast signal and streaming quality. See other parts of our annual report for more information.

WOOL has prospered over the past year. At this Annual Meeting, we are seeing some of our highest bank balances, much due to the generous contributions of members and friends donating to the Gary Smith Memorial Fund, which remains open for those who wish to make a gift in Gary's memory. To date the fund has brought in \$10,314.

Of course, if you have not renewed your membership, please do. Our Sustaining Membership for \$100 per person does a lot to help WOOL and support future projects.

Please see the enclosed financial statements, which bring us up to our most recently completed month of May, as well as the prior year closing.

### **Station Upgrades:**

Station-to-Transmitter Link (STL): We completed successfully the installing a robust replacement of our Station-to-Transmitter link (STL). With this replacement our station FM signal has never sounded better, it is clearer, stronger and we have nearly completely eliminated the dropouts and stutters that had been plaguing the station for the past few years. This upgrade was more successful than we could have imagined.

Main Host Computer (PC3): The studio's main computer, the unit commonly called PC3, which the hosts use during their broadcasts and for pre-recording shows directly through the broadcast board was replaced with a new unit in November. The new unit was assembled and customized for WOOL's use by Jeffery Ramen of Lucid HMI Systems with a lot of support from our in-house tech guru, Evan Parks.

Included in the installation of PC3 were several programs for producing radio, such as Audacity (a free and open-source digital audio editor and recording application software), MIXXX (a free and open-source software for DJing which is cross-platform supporting the most common music file formats), and Cartwall (is a standalone grid of one-touch audio players). We are also currently evaluating a high fidelity, low latency, two-way audio streaming program for PC3, which will improve the fidelity of our remote broadcasts and long distance interviews.

Upgrading Internet from Comcast to Fidium Fiber: In March, WOOL's internet service was upgraded from Comcast to Fidium Fiber at a significant reduction in cost with a significant upgrade to the quality of our signal. This switch to Fidium Fiber also came with a necessary change our studio phone number, which is now; 802-463-WOOL (9665)

Overhaul of the WOOL Website – Blacksheepradio.org: In May a much needed and improved overhaul of the WOOL website (blacksheepradio.org & wool.fm) was accomplished with tremendous help from Daniel Hoviss (E-solutions) while also transferring the site's hosting platform to GreenGeeks for a much smoother web experience for our members

Emergency Alert System (EAS) Monitoring: The three stations WOOL had designated for EAS Monitoring and approved by the Vermont State SECC last year were further approved in February by Vermont Emergency Management. Our Broadcast license with the FCC requires WOOL to monitor 3 local radio signals designated as primary or secondary monitoring assignments. In February, Bruce and Evan attended the EAS Operators Summit hosted by the Vermont Association of Broadcasters in Montpelier. This summit allowed WOOL to weigh in and become updated with new EAS rules proposed by the FCC. The summit also covered proposed Cybersecurity mandates from the FCC and how best to register EAS monitoring assignments with the FCC, consequentially WOOL's EAS Monitoring is registered and fully in compliance with the FCC.

### **On the Docket**

We have done so much the past few months with more on the horizon. We are evaluating an upgrade to our in-studio UPS battery backup units to a multi-battery device, which will keep our signal on the air longer in the event of a power outage. We would like to thank Daniel Hoviss for donating this device.

We have plans to purchase a spare computer which will be able to fill the role of any of the mission critical roles at the station in the event that we have a failure. This will help us to get back on the air sooner, and also serve as a training platform for our proprietary station automation software, and future programs that we may find useful in our pursuit of quality, community radio.

Preliminary plans for a small production workstation have begun. This "Studio B" will be a place where DJ's can evaluate new music that comes into the station, produce radio shows, convert formats like vinyl records, magnetic tape, and CD's into digital form, and record PSA's, bumpers and station ID's. This "Studio B" could also serve as a backup studio, in the event of an unlikely catastrophic failure in the main studio. Or, more likely, during regular equipment maintenance.

WOOL would like to thank both Tom Weiss and Don Dawson, who donated equipment which makes it possible to bring bands into the studio for live broadcasts. This donated equipment includes; microphones, cables, a modular cable snake, and various stands. Sometime in the future, we hope to acquire a digital mixer for the main studio, to facilitate hosting live acts and multichannel recording.



## 2023 WOOL Membership Report:

<u>Memberships</u>	<u>June 2023</u>	<u>November 2022</u>
• Sustaining:	48	61
• Regular:	52	49
• Host:	12	24
• Senior/ Student:	16	11
• <b>TOTAL:</b>	<b>128</b>	<b>145</b>

WOOL's Membership base this year is slightly down over last year's record numbers. In total this year we have 128 members, down 11% from last year's count at the 2022 Annual Meeting. A probable significant reason for the reduced memberships this year is that the 2022 numbers were based on an extended 13-month recruitment period as opposed to this year's 7 month period. The final membership numbers may also prove to be down for a few reasons including a bump last year of new members after WOOL's outreach at the Chester Fall Festival, uncertainty due to inflation, and a return to normalcy after Covid. WOOL will return to the Chester Fall Festival in September and this year hope for even better results. The past few years we had noticed a spike in membership during Covid which could be attributable to a number of different factors. Now that the pandemic is considered over spending habits are shifting once again. Also, with inflation dragging on the economy may also be an unfavorable factor contributing to peoples spending towards non-profits which could affect our memberships numbers this year. Looking more closely at the ratio of membership levels this year also suggest that renewal numbers have shifted somewhat away from the costlier Sustaining memberships (down 13 members) towards a rise in both the less expensive Regular and Senior memberships. There are also a number of WOOL Hosts who have yet to renewed their memberships. We expect these numbers to improve in the months to come.

In an attempt to increase WOOL's membership base, this year we plan on mailing out 'cold call' letters randomly to the community within WOOL's signal footprint. These letters (400) are ready to go out they just need to be fully processed and placed in the mail. This would be a first attempt by WOOL to get the word out about our station and expand our membership. We are looking forward to learning how effective connecting with our potential listenership will be in increasing our reach. All in all, we expect in the next few months that our memberships will rise and return to numbers comparable to what we have achieved over the past few years. On the whole, once again we are confident in saying our membership is robust and stable while there is still room to grow.

**Programming:** Last year we reported that the number of locally hosted shows had picked up after a distinct lull during the pandemic. The good news this year is that the rebound has continued into 2023. WOOL has added at least 5 new live local programs this year. Right now, there is 1 more Host currently in the process of training. If all goes well, he will be on the air with a cohost sometime in July.

### New 2022 – 2023 Hosts and Programs;

- Erin Petrie Dougherty – ‘The Road Less Travelled’ - Sunday 6 to 8 PM
- Trevor Robinson - ‘Extended Play’ – Monday 9 to 10 PM
- Michael Johnson – ‘Great American Songbook’ – Sunday 12 to 2 PM
- Seamus Tully – ‘The Walk Of Seamus’ – Sunday 4 to 6 PM
- Eric Kalio - Added a second show – ‘Rest and Reflect’ – 11 PM to 12 AM
  
- John Yake – In training, proposed show to be called ‘Metal till Midnight’

### **Board Updates:**

In the past six months there have been a few transitions and additions to the WOOL Board. With the passing of Gary Smith, the Board has lost so much, least of which being losing our long-time treasurer. Thankfully, Tony Elliott has picked up the spreadsheet baton and become WOOL’s full-time treasurer. We are forever grateful for all his efforts and insights keeping the stations finances in order. Tony also would like to remain a civilian or non-board treasurer.

In March, Tom Weiss, who joined the WOOL Board last year, elected to step down from the Board. Tom has moved out of the area to decommission a southern Nuclear Power plant. Tom was instrumental as audio engineer rewiring and calibrating our new Broadcast Console, the Wheatstone A-6000 which now graces the WOOL studio. Tom will be sorely missed in the Boardroom, thankfully he has agreed to be on call as a consultant with electronic and mechanical issues which occasionally pop up in the studio. WOOL may have lost a much-needed nuclear engineer on the board but we have already found another nuclear technician to fill in Tom’s place on the Board. A few weeks ago, at the June Board meeting Erin Petrie-Dougherty, the host of ‘The Road Less Travelled’ was voted onto the WOOL Board as its’ newest member. She has also agreed to be added to this year’s Slate of Directors for the 2023-2024 Board. We on the WOOL Board are so happy to have her and look forward to working with her over the next year and hopefully beyond.

**Newsletter, “Radio Waves”:** Not quite a year old the ‘Radio Waves newsletter is going strong. Recent articles and interviews include write-ups of hosts Melissa Berry-Brown of ‘The Dish’ (Tuesday 7 to 9 PM), Martin Royle of ‘The Dangerous Indie Hour’ (Friday 7 to 8 PM). Also, in this month’s edition a intimate interview with artist and community mainstay, Charlie Hunter. You can find these articles and more on the WOOL homepage at [blacksheepradio.org](http://blacksheepradio.org)

**Events:** WOOL has recently been attending local events. You may have spotted us at The First Annual Bellows Falls Festival at the Weigh Point Center. Several hosts put up the WOOL Booth and spoke with many WOOL supports and local residents about WOOL activities and our mission. For this event we also borrowed the Bellows Falls Bike Project’s smoothie bike to make delicious refreshing smoothies for those willing to ride for their drink. It was a great way to connect with

the music going community and remind the locals that we are here and “on the air” for them. Earlier in the year Evan Parks, ever the diligent WOOL promoter, joined an event at the Chester Library along with new host Erin Petrie Dougherty.

Upcoming, we plan to return to promote WOOL at the Chester Fall Festival possibly returning with the smoothy bike if we feel so bold. As the rest of the year progresses there may be other events in which WOOL will find itself making a presence to promote our positive roll here in the community while also looking to recruit new members, volunteers and live hosts.

All-in-all, it has been a great short year improving our signal and improving the studio experience for our hosts. This ultimately improves the quality of our broadcast for our listeners. WOOL continues to move ever forward with the help of its members, still committed to providing our audience with a quality communication resource for news, music, and outreach. WOOL remains a commercial-free community station that is not reliant on any outside or government grants. With all we have accomplished this year our finances continue to be strong while, incredibly, remaining independently funded and staffed entirely by local volunteers.

On behalf of the Board of Directors, the diligent and reenergized local producers as well as our national affiliates, we want to thank you for your support and engagement, and we look forward to a great rest of 2023 to 2024!

Here's to you,

The Board of Directors  
Great Falls Community Broadcasting Company

**18<sup>th</sup> Annual WOOL Members Meeting Agenda**  
**Great Falls Community Broadcasting Company**  
**Sunday, 25 June 2023 11:00 AM Start Time**  
**33 Bridge St Bellows Falls & Zoom**

**Attendance :**

**Call Meeting to Order:** Introduction of Members Present, Opening Remarks (Bruce)

**REVIEW MINUTES:** From 13 November 2022 MEETING

**TREASURER'S REPORT** (Tony)

**TECH REPORT**

1. Studio to Transmitter Link Upgrade (STL). (Tony, Evan)
2. Internet Upgraded from Comcast to Fidium Fiber. (Tony, John)
3. Upgrade of WOOL Website, blacksheeradio.org (Tony, John)
4. Emergency Alert System Update (EAS). (Bruce, Evan)

**PROGRAMMING**

1. New Local Hosts (John)
2. Syndicated Programming Changes (John)

**MEMBERSHIP REPORT** (Pete)

**MARKETING**

1. WOOL Awareness Campaign and WOOL News Letter (Martin/Don)
2. Underwriting (Evan)
3. Events (Bruce/Evan)

**ELECTION OF DIRECTORS** (Skye)

**Slate of Directors**

Melissa Berry Brown

John McCann

Skye Payne

Don Dawson

Bruce Sterling

Erin Petrie-Dougherty

**NEW BUSINESS**

Open Discussion: What next for WOOL

Fundraising

**ADJOURN**

**WOOL FM Annual Membership Meeting**  
**Great Falls Community Broadcasting Company**  
**33 Bridge Street Bellows Falls VT 05101**  
**Wednesday, 13 November 2022**  
**11:00 am – 12:32 pm**  
MINUTES

\*\*\* DRAFT

DRAFT \*\*\*

Vice-President Bruce Sterling called the meeting to order at 11:00 AM. He welcomed everyone to WOOL's 17<sup>th</sup> Annual Membership Meeting, with participants attending via the virtual meeting platform Zoom and in person. Introductions were made by each person attending:

Board: Bruce Sterling, Gary Smith, Don Dawson, Martin Royle, John McCann,  
Hosts & Members: Cheryl Gay Sherwin, Evan Parks, Mark Edson, Bill & Pat Holt, Mark Piepkorn,  
Charlie Brady, Tony Elliott, Jessica Reeves, Luke , Josh Goldstein, Eric Kallio, RF

### 1. REVIEW of 2021 MINUTES

- Minutes from the 2020 Annual Meeting were reviewed.
- Gary noted incomplete sentence that could be deleted

**MOTION:** Gary moved to accept this as the official Annual Meeting. John seconded. Passed unanimously.

**MOTION:** Don moved to accept the minutes as corrected. Martin seconded. Passed unanimously.

### 2. TREASURER'S REPORT (*see Attached Report*)

- Gary Smith presented the Profit and Loss (January to December 2021) and the WOOL Balance Sheet as of 26 31 December 2021. Gary noted that income was down substantially offset by funds from a matching grant
  - However we seem to have fewer fundraising events and need to figure that out so funds do not continue to decline
  - Membership runs pretty constant, but would be nice to increase that, too – the new Newsletter is an effort in that direction but others are needed – also encouraging members to bring in members
    - Encourage more local hosts and encourage more local events such as broadcasting local sports
    - Work with private and public schools in the area to engage younger folks and their parents
  - There was a discussion of the Silent Auction as a way to raise more funds as well as to increase membership – Now that COVID is not an issue, this can be looked at –
    - But not accepting everything – need to have substantial value for people - not a garage sale
    - Could have a few big ticket items – goods or services - such as art work, or a band donating a gig or maybe heating oil company donates 100 gallons of oil or a burner cleaning, etc.
    - Underwriters who do this could get recognition, too, which would encourage their participation
    - Maybe think about a date for the Auction that is not so close to winter holidays – maybe summer instead – more likely to have a nice night for a social event
    - Requested that ideas be forwarded to WOOL as thought of to build an idea bank for this

**MOTION:** Don moved to accept Treasurer's Report as written. RF seconded. Passed unanimously.

### 3. TECH REPORT

- New console now in place – sooo many volunteers who helped to make it happen – especially Tom Weiss and Gary Smith – but many thanks to *all* of the volunteers – this is a big upgrade for the station to have more modern equipment

- STL Update discussed by Gary
  - This is new equipment to do what the encoder does and to stop the hiccupping that had been happening or drops –
  - The equipment makes more robust link between the studio and the transmitter –
  - Funds have also been allotted for new streaming aggregator that will help to direct online traffic to the station
  - Tony added that we no longer have to wait for WINDOWS to update, which takes us off the air while it does that
  - Tony will be reaching out to all tech people to help out –
  - It was also suggested by a member that in addition to the vendor's documentation of all this, there could be local documentation, such as by video, which was agreed to
  - Question about the name used by the service will point to the old name so that folks who use it can continue – Tony believes that there can be a mirroring and adjustments to services such as TuneIn and RadioGarden so listeners will not be lost
- PC3 information presented by Evan –
  - The equipment is used for streaming and recording shows and needs a replacement
  - The replacement is set to go in next week if things go well
  - The plan is to have redundancy built in so always have a machine that can be put into whatever role is needed - ;license allows for 2 machines at the same time, so should
  - Evan thanked all the Hosts for patience with the old machine as this has been going ahead
  - Thanks were also extended to Evan for all his work on this
  - There will not be an internal sound card but an external one – this will prevent WINDOWS updates from interrupting – this also increases reliability

#### 4. PROGRAMMING

- Bruce mentioned that the studio is back open for live shows post COVID and all going well
- New show starting today called *Curb Wax* by new Host who has high school /college experience
- *Choose Your Own Adventure* will be ending shortly
- *Ocean of Sound* is on hiatus while Host goes to grad school
- *Mattie's Voice* is a show with Host who does not in fact have a voice now, but she puts the show together and she has someone to voice it all for her – Bruce helps with her recording of the show
- There are local shows that are produced at their home then broadcast from here – no live shows from home as that is not possible right now – shows produced away from the studio are broadcast from recording
- John reminded Hosts to keep Spinatron entries up to date – John is also continuing to ensure broadcasting keeps going

#### 5. MEMBERSHIP

- Bruce reported tat we are up 148 members with 2 new hosts and 2 new regular members – on track for where we were last year – holding steady but would be nice to lose fewer and gain more

#### 6. OLD BUSINESS

- Underwriting Coordinator is Don Dawson
  - Doing research on local businesses to know who is currently engaged and who still could be
  - Looking at end dates of current contracts to follow up for renewal
  - Looking at WOOL becoming member of local Chamber of Commerce
- Public Outreach – WOOL Newsletter – Don and Martin wanted to start slow with plans to upgrade
  - Thinking of next issue meshing with membership drive – planning on next being around New Year
  - Martin mentioned that so far folks are looking at it and clicking onto articles, which is really good

- Want to expand to other social media, but not to overdo all at once – though members can certainly share on their social media platforms with family and friends
- Cheryl mentioned that December 1<sup>st</sup> is “Thirsty Thursday” so may want to be selling T-Shirts and things here that day – Evan and Don will follow up
- Evan will also be going to stores and other places in his Woolie outfit to raise money or get members and just get the word out about the station
- Suggestion for adding ads from underwriters –
  - Martin mentioned that this may go beyond limits of underwriting which is not advertising – but those rules apply for on-air presentations so the newsletter can have sponsorship by underwriters and “downright advertising” –
  - May be very attractive to businesses if we have the metrics to show how many people are looking at the newsletter
- WOOL does not have a Facebook page now –
  - It was too much for Don and Martin to take on and to find out who was managing the page
  - That administrator would have to be the one to put information on the page – needs to be monitored
  - Don and Martin are also looking at other media such as Twitter or Instagram and Facebook in the future
  - Don and Martin want to keep things simple and not have an overenthusiastic start then drop off when not so enthusiastic after 6 or 8 months and “have things gathering digital dust”

## 7. ELECTION of DIRECTORS

- Current Slate: Melissa Berry Brown, Don Dawson, John McCann, Skye Payne, Martin Royle, Gary Smith, Bruce Sterling
- In the past year, Bill Holt stepped down as President, and Cheryl Gay Sherwin stepped down as Secretary.
- Nomination by Gary Smith: Tom Weiss – highly qualified experience and past history with WOOL
- Skye Payne, as Secretary cast one vote for the new slate of Board of Directors with added nominee

**MOTION:** Gary moved to nominate the current slate with additional nominee. Evan seconded. Passed unanimously by the members.

**MOTION:** Cheryl moved for the Secretary to cast a vote for the slate. Martin seconded. Passed unanimously.

**MOTION:** Don moved to adjourn. Martin seconded. Passed unanimously. WOOL FM Annual Membership Meeting adjourned at 12:32 pm.



# Annual Treasurer's Report 2022

DATE: June 25, 2023

TO: Great Falls Community Broadcasting Membership

Ladies and Gentlemen,

The year has been good and sad. On the sad side, we lost our co-founder, Treasurer, and general advisor this winter, Gary Smith. Gary was a generous mentor, watch dog, and general wonderful guy with a huge amount of experience in the music industry. Many of you know his work at Fort Apache in Boston. He came to Walpole and then to Bellows Falls more than two decades ago and has been a contributor to our community ever since. We will miss him greatly.

On the good side, we completed many things including our Studio to Transmitter link (STL), which has proven to enhance our broadcast signal and streaming quality. See other parts of our annual report for more information.

WOOL has prospered over the past year. At this annual meeting, we are seeing some of our highest bank balances, much due to the generous contributions of members and friends donating to the Gary Smith memorial fund, which remains open for those who wish to make a gift in Gary's memory.

Of course, if you have not renewed your membership, please do. Our Sustaining membership for \$100 per person does a lot to help WOOL and support future projects.

Please see the enclosed financial statements, which bring us up to our most recently completed month of May, as well as the prior year closing.

Let me know if there are any questions.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Tony Elliott", is written over a light blue horizontal line.

Tony Elliott, Treasurer

encl: annual 2022 financials, 05/2023 financials



# Great Falls Community Broadcasting Company

## Balance Sheet

As of May 31, 2023

	TOTAL	
	AS OF MAY 31, 2023	AS OF MAY 31, 2022 (PP)
<b>ASSETS</b>		
Current Assets		
Bank Accounts		
Cash - Paypal	14,559.71	3,713.84
M&T Bank ...4524	7,845.24	19,199.90
<b>Total Bank Accounts</b>	<b>\$22,404.95</b>	<b>\$22,913.74</b>
Other Current Assets		
Equipment	3,639.31	231.49
Software	647.12	647.12
Uncategorized Asset	251.35	0.00
<b>Total Other Current Assets</b>	<b>\$4,537.78</b>	<b>\$878.61</b>
<b>Total Current Assets</b>	<b>\$26,942.73</b>	<b>\$23,792.35</b>
<b>TOTAL ASSETS</b>	<b>\$26,942.73</b>	<b>\$23,792.35</b>
<b>LIABILITIES AND EQUITY</b>		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable	0.00	
<b>Total Accounts Payable</b>	<b>\$0.00</b>	<b>\$0.00</b>
Other Current Liabilities		
Town of Rockingham	0.00	-269.97
<b>Total Other Current Liabilities</b>	<b>\$0.00</b>	<b>\$ -269.97</b>
<b>Total Current Liabilities</b>	<b>\$0.00</b>	<b>\$ -269.97</b>
<b>Total Liabilities</b>	<b>\$0.00</b>	<b>\$ -269.97</b>
Equity		
Opening Balance Equity	0.00	0.00
Retained Earnings	18,957.53	21,472.77
Net Income	7,985.20	2,589.55
<b>Total Equity</b>	<b>\$26,942.73</b>	<b>\$24,062.32</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$26,942.73</b>	<b>\$23,792.35</b>

# Great Falls Community Broadcasting Company

## Balance Sheet

As of December 31, 2022

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Cash - Paypal	6,320.85
M&T Bank ...4524	8,098.90
<b>Total Bank Accounts</b>	<b>\$14,419.75</b>
Other Current Assets	
Equipment	3,639.31
Software	647.12
Uncategorized Asset	251.35
<b>Total Other Current Assets</b>	<b>\$4,537.78</b>
<b>Total Current Assets</b>	<b>\$18,957.53</b>
<b>TOTAL ASSETS</b>	<b>\$18,957.53</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
<b>Total Accounts Payable</b>	<b>\$0.00</b>
Other Current Liabilities	
Town of Rockingham	0.00
<b>Total Other Current Liabilities</b>	<b>\$0.00</b>
<b>Total Current Liabilities</b>	<b>\$0.00</b>
<b>Total Liabilities</b>	<b>\$0.00</b>
Equity	
Opening Balance Equity	0.00
Retained Earnings	21,472.77
Net Income	-2,515.24
<b>Total Equity</b>	<b>\$18,957.53</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$18,957.53</b>

# Great Falls Community Broadcasting Company

## Profit and Loss Comparison

January - May, 2023

	TOTAL	
	JAN - MAY, 2023	JAN - MAY, 2022 (PP)
<b>Income</b>		
Amazon Smilez		62.71
Development		
Donation		4,451.00
Donation Upgrade Loan Fund	321.50	375.00
Events		
Silent Auctions	25.00	
<b>Total Events</b>	<b>25.00</b>	
Host Fees		120.00
In memory of Gary	9,590.00	
Unsolicited Donation	1,421.58	
<b>Total Development</b>	<b>11,358.08</b>	<b>4,946.00</b>
Membership Dues		
Host Membership	380.00	855.00
Regular Members	865.00	1,070.00
Senior Members	160.00	50.00
Student Members		10.00
Sustaining Members	3,890.00	4,902.00
<b>Total Membership Dues</b>	<b>5,295.00</b>	<b>6,887.00</b>
Sales	132.25	12.00
Sales of Product Income	25.00	
Unapplied Cash Payment Income	10.00	
Underwriting	190.00	
On Air	190.00	950.00
<b>Total Underwriting</b>	<b>380.00</b>	<b>950.00</b>
<b>Total Income</b>	<b>\$17,200.33</b>	<b>\$12,857.71</b>
<b>Cost of Goods Sold</b>		
Cost of Goods Sold		519.30
<b>Total Cost of Goods Sold</b>	<b>\$0.00</b>	<b>\$519.30</b>
<b>GROSS PROFIT</b>	<b>\$17,200.33</b>	<b>\$12,338.41</b>
<b>Expenses</b>		
Bank Fees	3.47	
Paypal Fees	226.24	105.95
<b>Total Bank Fees</b>	<b>229.71</b>	<b>105.95</b>
Casual Labor	460.00	
Copyright & Licensing		754.13
Development Cost		
Merchandise	-88.00	-25.00
<b>Total Development Cost</b>	<b>-88.00</b>	<b>-25.00</b>

# Great Falls Community Broadcasting Company

## Profit and Loss Comparison

January - May, 2023

	TOTAL	
	JAN - MAY, 2023	JAN - MAY, 2022 (PP)
Facilities		
Maintainance and Repairs	25.00	20.43
Repair & Maintenance		165.00
Services	780.00	
Small Broadcasting Equipment	524.00	
Tower Rent	2,479.30	2,407.10
<b>Total Facilities</b>	<b>3,808.30</b>	<b>2,592.53</b>
Government Fees		25.00
Insurance - nonemployee	987.50	915.42
Office		
Misc	650.00	520.00
Office Supplies		78.63
Postage		150.80
Small Office Equipment		1,827.99
<b>Total Office</b>	<b>650.00</b>	<b>2,577.42</b>
Programming		
Copyright & Licensing		1,837.00
Dues and Subscriptions	1,632.78	
<b>Total Programming</b>	<b>1,632.78</b>	<b>1,837.00</b>
Uncategorized Expense	50.99	
Utilities	303.77	
Internet	1,180.08	730.51
Internet Expense		235.90
<b>Total Utilities</b>	<b>1,483.85</b>	<b>966.41</b>
<b>Total Expenses</b>	<b>\$9,215.13</b>	<b>\$9,748.86</b>
NET OPERATING INCOME	<b>\$7,985.20</b>	<b>\$2,589.55</b>
NET INCOME	<b>\$7,985.20</b>	<b>\$2,589.55</b>

# Great Falls Community Broadcasting Company

## Profit and Loss Comparison

January - December 2022

	TOTAL	
	JAN - DEC 2022	JAN - DEC 2021 (PP)
<b>Income</b>		
Amazon Smilez	108.72	
Development		
2021 Matching Grant		8,067.00
Amazon Smile		123.98
Donation	5,781.00	4,014.00
Donation Upgrade Loan Fund	902.10	2,168.52
Events		
Orchard Hill Pizza Night		1,100.00
<b>Total Events</b>		<b>1,100.00</b>
Host Fees	120.00	
Unsolicited Donation	2,505.00	
Upgrade Fund		110.00
<b>Total Development</b>	<b>9,308.10</b>	<b>15,583.50</b>
Earned Revenues		
Shirt Sales	50.00	
<b>Total Earned Revenues</b>	<b>50.00</b>	
Membership Dues		
Host Membership	1,215.00	1,130.00
Regular Members	1,460.00	1,934.00
Senior Members	120.00	360.00
Student Members	10.00	
Sustaining Members	5,102.00	4,335.00
<b>Total Membership Dues</b>	<b>7,907.00</b>	<b>7,759.00</b>
Sales	72.00	25.00
Sales of Product Income		112.00
Uncategorized Income		75.00
Underwriting	190.00	
On Air	1,900.00	570.00
Other	190.00	
<b>Total Underwriting</b>	<b>2,280.00</b>	<b>570.00</b>
<b>Total Income</b>	<b>\$19,725.82</b>	<b>\$24,124.50</b>
Cost of Goods Sold		
Cost of Goods Sold	1,430.00	813.10
<b>Total Cost of Goods Sold</b>	<b>\$1,430.00</b>	<b>\$813.10</b>
<b>GROSS PROFIT</b>	<b>\$18,295.82</b>	<b>\$23,311.40</b>

# Great Falls Community Broadcasting Company

## Profit and Loss Comparison

January - December 2022

	TOTAL	
	JAN - DEC 2022	JAN - DEC 2021 (PP)
Expenses		
Bank Fees	0.00	
Loan Interest		70.64
Paypal Fees	190.58	231.23
<b>Total Bank Fees</b>	<b>190.58</b>	<b>301.87</b>
Casual Labor	150.00	
Contract Labor		80.00
Copyright & Licensing	754.13	1,478.00
Development Cost		
Merchandise	-650.00	-583.93
Postage		182.00
<b>Total Development Cost</b>	<b>-650.00</b>	<b>-401.93</b>
Facilities		
Computer Software	62.54	
Maintainance and Repairs	20.43	
Repair & Maintenance	165.00	100.00
Tower Rent	6,359.54	5,692.92
Upgrade - Principal Payment		100.00
<b>Total Facilities</b>	<b>6,607.51</b>	<b>5,892.92</b>
Government Fees	25.00	20.00
Insurance - nonemployee	2,252.68	2,301.64
Miscellaneous		260.00
Office		
Misc	1,430.00	1,300.00
Office Supplies	178.63	
Postage	344.80	110.00
Small Office Equipment	4,276.11	
<b>Total Office</b>	<b>6,229.54</b>	<b>1,410.00</b>
Programming		
Copyright & Licensing	1,837.00	549.00
Dues and Subscriptions	1,449.90	2,837.54
<b>Total Programming</b>	<b>3,286.90</b>	<b>3,386.54</b>
Utilities		
Internet	1,728.82	1,816.15
Internet Expense	235.90	
<b>Total Utilities</b>	<b>1,964.72</b>	<b>1,816.15</b>
<b>Total Expenses</b>	<b>\$20,811.06</b>	<b>\$16,545.19</b>
NET OPERATING INCOME	<b>\$ -2,515.24</b>	<b>\$6,766.21</b>
NET INCOME	<b>\$ -2,515.24</b>	<b>\$6,766.21</b>

## WOOL PROGRAMMING / JUNE 2023

### LOCALLY PRODUCED

60 and Better	I Don't Sing: The Broadly Eclectic
After Hours	It's Flocking Friday
Border Radio	Mixtape Radio
Bringing Back That Smile	Mattie's Voice
Compared to What: All Jazzed Up	Mutha & Sun
Country Lunch	Noelle's Polka Party
Curb Wax Bubba Wax	Playing Favorites
The Dangerous Indie Hour	Rest and Relax
The Dish	Rise & Shine
Extended Play	The Rockpile
Great American Songbook	Vinyl Tap
	Walk of Seamus

### LOCALLY CURATED

Alternative Radio	Encouragementology	Paradigms
Americana	eTown	Planetary Radio
Arts Express Radio	Explorations in Science	Portraits in Blue &
Green		
Assorted Shorts	First Voices Indigenous Radio	Project Censored
Back Down the Bayou	Flashpoints	R&B / Soul / Funk /
Motown		
Background Briefing	Floydian Slip	Radio Curious
BantuNauts Raydio	Folk Soup	Ralph Nader Radio
Hour		
Baroque & Beyond	Food Sleuth	Sea Change Radio
Bartlemania	FRA – Radio Free Blues Show	Song of the Soul
Beethoven to Bernstein	Full Moon Hacksaw	Spirit in Action
Behind the News		Spoiler Alert
Between the Lines	Glacier Rock	Sprouts
Big Picture Science	Growing Greener	Synthelectico
Blue Light Central	HipRawk Nation	Talk Nation Radio
Bookwaves	In My Room	Talk Surprise
Boppin' with Beth	Indigenous Nation w/RF	The Attitude
Breaking Through	Juke in the Back	The Children's Hour
Building Bridges	Building Democracy Alive	The Flip Side

Café Chill  
Show  
Catching A Wave  
King  
Civic Cipher  
CODEPINK  
CounterSpin  
Countdown  
Dead Air  
Hour  
Deep Threes  
Democracy Now  
Desert Oracle  
Raconteurs  
Donne del Mondo  
Down the Road  
Economic Update  
Kenneth  
Wings

Latin Explosion  
  
Latin Waves  
  
Law and Disorder  
Letters & Politics  
Making Contact  
  
Modern Jazz Today  
  
Modern Jetset  
Morning Song  
Music from the Library  
  
Old Time Radio Comedies  
Oldies Time Machine  
Out of the Woods  
  
Wood Warbler JazzGrass

The Michael Slate  
  
The Mop Tops & The  
  
The Scholars' Circle  
The Shortwave Report  
The Solid Gold Soul  
  
The Thomas Jefferson  
  
This Way Out  
Train to Skaville  
Troubadours and  
  
TUC Radio  
Upfront Soul  
What the Frequency  
  
Writer's Voice



## 2023 List Of Members In Good Standing

Douglas Anarino	Dennis & Donna Harty	David R. Putnam
Bonnie Anderson	M. J. Hershfield	Marvin Rabin
Antonia Andreoli	Bill Holtz	Joseph L. Richards
Charles F. Andros	Deborah Holway	Chris F. Robbins
John Avault	Amy Howe	Trevor Robinson
Darlene Ball	Charles Hunter	Timothy Roper
James Bascom	Linda Hurley	Peter & Dorine Ryner
Susan Bascom	Thomas R. Jamison	Nelia Sargent
Eric Baumann	James Johnson	Shell Saurer
Mark Beckwith	Pamela Johnson-Spurlock	Steve Schmidt
Joel Bishop	Michael Johnston	Linda Simoneaux
Mary and Allan Blank	Eric Kallio	Nina Simoneaux
Charlie Brady	Austin King	Peter Simoneaux
Nancy Brouillard	Mark Koch	Gary Smith
Tom Burns	David and Heidi Konesko	Dave Snyder
Rhon Caiati	Geoff Koslow	Timothy E. Snyder
Sarah Campbell	Noelle Kowalczyk	Natalie T. Starr
Hilary F. Cooke	Gail A. Lavoie	Bruce Sterling
Edward Cooney-Moore	Harold M. Levy	Douglas Sterling
Amanda Cordano	Meg Lucas	Mary Sterling
Alan D'Amico	Elise Manning-Sterling	Buck Sterling
Don Dawson	Krystyna & Dennis	Stacey Gordon Sterling
Donna Dawson	Marcom	William C. Sterling Jr.
Allison Deen	James & Lucille Matteau	Elizabeth Thomason
Edward Delarosa Jr.	Russell Mayhew	Diana V. Toomey
Ellen H. Denny	John McCann	William Toomey
Andrew Dey	Joel C. McCarty	Seamus Tully
Christine Diorio	Jane Nichols	John Tuthill
Steve & Nancy DiSalvo	Dave Nichols	Walter Wallace
Penny Dudley	Renee Nied	Karen Walter
James Eckley	Scott Nielsen	Jon White
Mark Edson	William Nist	Susan Williams
Tony Elliott	Rowan Norlander-McCarty	Ira Wilner
Kathy Elliott	Benjamin Northcott	Jason Wilson
Kristen Fehrenbach	Michael Obuchowski	Nest Woodworking
Robert Feinberg	Mame Odette	Ira Worden
Carol Ferlini	Abigail Olsen	Anne Marie Worden
Ezra Fradkin	Evan Parks	John Yake
Shana Frank	Elizabeth Parks	Daniel Zelterman
Kenneth Gagnon	Elaine Pasocal	Vermont Jazz Center
Carrie Gelfan	Skye Payne	Lempster Mountain
Matthew Guyette	Erin Petrie	Enterprises LLC
Steve Hadd	Mark Piepkorn	
Susan Harlow	Peter Powers	