

WOOL Board of Directors Meeting
Great Falls Community Broadcasting Company
33 Bridge Street Bellows Falls VT 05101
Wednesday, 26 April 2023
6:06 – 7:59 pm
MINUTES

Attendance (via ZOOM): Bruce Sterling, Don Dawson, John McCann, Martin Royle, Skye Payne (minutes)

Absent: Melissa Brown, Tony Elliott

Hosts: Erin Dougherty, RF, Evan Parks

1. REVIEW MINUTES from MARCH 2023 (*Skye*)

<p>MOTION: Don moved to approve March minutes as presented. Martin seconded. Passed unanimously.</p>

2. TREASURER'S REPORT (*supplied by Tony; see Attachment*)

- Summary reviewed by Board

<p>MOTION: Martin moved to accept the Treasurer's Report. John seconded. Passed unanimously.</p>

3. ADMIN & TECH SUPPORT

- WOOL mail & voicemail (*Bruce*)
 - A few calls for some merchandise which have been taken care of
 - Voicemails used to come in with email, too, but may not have the updated email – John will check
- Studio tech update (*Evan*)
 - Fixed issue with intermittent drop-outs
 - Had to do with the bit-rate that the program can handle and have to be able to lower bit rates since folks use that produce shows
 - Dead microphone is permanently dead
 - Would like to obtain a digital mixer and a spare computer – maybe donation site on website where people could specifically donate to Wish List . . . ?
 - Need “industrial sized unit” for back-up and to keep running when power goes out
 - Tony recommends getting a generator → Wish List? Costs run several grand . . . !
 - Current equipment can run for about 120 minutes
 - Cooling fans are off right now, but will be set on thermostat so they will go on automatically
- Tom Weiss has resigned from the Board now that he is relocated out of state – gonna miss him!
 - Board will send letter to him
 - Need to follow-up on replacement – Erin. . . ? Evan . . . ? . . . ?
- WOOL website in the new domain (*John*)
 - Just about ready to go but merchandise section not ready yet –
 - Picture on website of someone wearing the shirts and hats? Other pix of merchandise?
 - Make website accessible for purchasing merchandise
 - Bruce can track inventory and send information to John who can then upload it to the website
 - Getting things that belong together to be on same page together – general agreement that it is already way better
 - Hoping to get everybody to look at it to see if something needs to be tweaked
 - Want to have a larger cache of photos and have them update and rotate regularly to keep it fresh
 - Need someone to dedicate some time to it – the phenomenal Mark Piepkorn is ready to stop

- For website and Mid-River Bulletin Board – discussion of role in WOOL serving the community
- Important that PSAs be kept to correct legal content
- Any volunteers? Community colleges? AI?
- Google groups and email addresses
- Internet services – Fidium Fiber install still not finalized (*John*)
 - On last leg with Fidium - poor customer service so far
 - Router we have is more for residential than business and they do not have a business one
 - We need static IP for server but not an issue with the router
 - John is following up and ready to leave Fidium, since we have not been able to use the equipment since it got put in March 10th
- Spin-A-Tron and BMI report (*John*)
 - Quarterly report for Spin-A-Tron has been sent – still a few host issues with reporting on Spin-A-Tron
 - Part has gone to BMI, but more specifications on format and so on – still trying to iron it out
 - Still have to do all 4 Quarters for 2022 and 2021 but making progress

4. MARKETING

- Underwriting update (*Don*)
 - Suggestion that current underwriters be included on the website
 - Don has a spreadsheet to track when renewals coming due

5. PROGRAMMING

- New hosts /shows (*Evan*)
 - John of *John and Johnny* thinking of coming back to do a Metal show with a new Johnny
 - New co-host needs to go through the training and John needs to learn the new console
- Recording new PSAs (*John*)
- Issues with hosts
 - Needing still to get every host reliably completing Spin-A-Tron
 - *Mattie's Voice*
 - Has poor sound quality and would like to get it fixed – Evan willing to work with them
 - Not using Spin-A-Tron
 - Located in Florida now? – not getting responses to attempts to reach her
 - *Ginger's Mix Tape* –
 - Still doing the show? – last Spin-A-Tron entry was fall 2022
 - John will follow up with her
- Eric Kallio can pursue Pacifica syndication independently
 - Not a Board issue as long as he fulfills WOOL issues with public issues and so on
 - RF broadcasts with Pacifica and can see Eric working it out
- Gary Rock Block show – Martin looking into rotating slot for say three shows in open slots –

6. MEMBERSHIP REPORT (*Bruce*)

- 2023 WOOL Membership and Membership Drive (*Bruce*)
 - Cold Call letters just about ready once envelopes are printed – than another lick'n'stick
 - Renewal letters all went out – up to 85 paid members for 2023 – going really well
 - Some still coming in both for membership and for Gary's Memorial Fund (now over \$10,000!)

7. NEW BUSINESS

- IRS Form 990 has been filed – FCC Issues Log report for 1st Quarter has been filed
- FM Web address registration for WOOL.FM has been taken care of
- Gary Smith Memorial Fund and thank you notes

8. ADJOURN

MOTION: Don moved to adjourn. John seconded. Passed unanimously.

NEXT MEETING: 6:00 pm, Wednesday, 10 May 2023



Treasurer's Report

DATE: April 20, 2023

TO: Great Falls Community Broadcasting Board of Directors

Ladies and Gentlemen,

Since the meeting is late in the month, I sent the reports in a different format. Note that the Balance sheet April column says April 30, but really it is only up to April 20. So we are doing pretty well so far.

We began the month of March with \$6,281.09 in our M&T Bank checking and \$13,223.60 in our PayPal account for a total of \$19,504.69. We closed March with \$5,104.54 in our M&T Bank account and \$12,981.68 in PayPal for a total of \$18,086.22 in operating capital. This is a decrease of \$1,418.47 during March. We allow for small differences due to closing dates and uncleared transactions.

The membership drive began in April, so it is expected we will see these numbers improve. In fact, the balance sheet shows the trend so far in April.

Let me know by email if there are any questions. I will not be available to attend the April meeting.

Respectfully submitted,

A handwritten signature in blue ink, appearing to be "J. [unclear]".

Treasurer