

WOOL-FM Board of Directors Meeting

June 9, 2021

Present: Bill Holtz, Melissa Berry Brown, Cheryl Gay Sherwin, John McCann, Gary Smith, Bruce Sterling via Zoom format. **Absent:** None

Bill called the meeting to order at 6:05.

ACCEPTANCE OF MINUTES

Meeting minutes of 05/12/21 were reviewed. Gary moved to accept minutes as presented, Melissa seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed (see attached). Gary noted that he spoke to Jessica Pinnell at FirstLight today and informed her that we will not be paying the bill they sent us until we receive payment for the underwriting-in-kind. He will follow up with a letter that states we are not going to pay them ever unless they pay the outstanding bill that we sent them for services.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--EAS: All is good and up-to-date.

-- Administrative Computer Update: Dan Hoviss has switched out the old computer with a newer, better one. Bruce now has remote access to the Admin computer.

-- FM Tower Hub: Hub visit to happen soon with Bill Holtz, Bruce Sterling, and Evan Parks.

-- Re=Opening the Studio: Gary attended an Alliance For Community Media meeting. He came away from that meeting with the following suggestions for re-opening the studio:

1. Clean the studio (scheduled for 11 and 18 July)

2. The Board will need to decide on a list of conditions and protocols that need to be followed by Hosts:

-Provide proof of vaccination and sign a Hold Harmless Agreement

-No guest hosts or visitors

-See attached AFCM list for green highlighted conditions.

2. PROGRAMMING:

--A few 2021 Covid PSAs continue to run.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Mascoma Foundation Grant Application: We are hoping to hear back this month. Discussion followed regarding strategy for what we do if we get the grant and what we do if we don't get the grant. We should know next week.

--MRBB: Mark continues to keep it updated. There are currently 60+ local and regional postings through November 2021.

4. MEMBERSHIP

--We never did the outreach we had hoped to accomplish this past Spring.

NEW BUSINESS

1. Annual Meeting: Sunday, June 27, 2021 at 11:00 via Zoom platform. We need to finalize slate for Directors. All present agreed to serve another year; a few signaled that this will be their final year on the Board. We need to send out notification to members. Bill and Gary will work on the Annual Report.

2. 2021 Orchard Hill Pizza Night: WOOL Night is July 20th and we will need six volunteers to work that night, 3:30-8:30. Bill Holtz and Dennis Marcom completed the work sessions. Opportunity to sell merch, beer cozies, masks, hats....

3. Public File FCC Online Reporting: Cheryl plans to have the Issues Logs report submitted by July 10th.

4. WOOL Mail and Voicemail Report: Nothing to report.

5. WOOL Studio: In desperate need of a clean-up; this definitely needs to happen before we can re-open it up. Dates set for July 11 and 18.

Bruce proposed adjourning the meeting, John seconded - the vote was unanimous. Meeting adjourned at 7:50 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

