

WOOL-FM Board of Directors Meeting

May 12, 2021

Present (via Zoom Virtual Platform): Bill Holtz, Melissa Berry Brown, Cheryl Gay Sherwin, John McCann, Gary Smith, Bruce Sterling. Absent: None

Bill called the meeting to order at 6:07.

ACCEPTANCE OF MINUTES

Meeting minutes of 4/14/21 were reviewed. Gary moved to accept minutes as amended, Bruce seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed (see attached). Bruce moved to accept the Treasurer's Report as presented, Cheryl seconded; motion passed unanimously.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--EAS: Bruce reported that he has not yet checked the EAS on the new computer; that needs to be done but he hasn't had a chance to get into the studio. He will contact Tony to see if he can get set up accessing the admin computer remotely. There is going to be a national EAS test coming up. Bruce will also be contacting Wendy at VB to come in and inspect /test our EAS.

-- Tech: FM signal power reduced 08:20-16:30 19APR21 for tower work. (Thanks, Tony E.!)

-- Studio: Admin computer update: We have a new computer, Bruce said that the new computer is supposed to be the same as the old one and it looks that way to him. The database looks up-to-date. Bruce will ask Tony if Daniel Hoviss set it up with an automatic back-up. We will send Daniel two WOOL masks as a thank you.

--FM Tower Hub – hub visit soon with Bill, Border Pete, Evan Parks.

--Archives: Ideas of moving website to new host- decision tabled for now, at least until we hear from the Mascoma Bank grant.

2. PROGRAMMING:

--New PSAs: Hosts who are doing their shows from home are reading PSAs from MRBB. Gary asked about asking each Host to record a PSA each week. Conversation turned to having a Host meeting to discuss PSAs and Issues Logs.

--Covid PSAs 2020 have been removed from automation per email vote on April 24, 2021. New batch of about a dozen Covid PSAs from the CDC are in rotation.

--In Synthesis with Infinite Is-is on hiatus (maybe). Evan is considering reruns or an alternative show.

-- A caller named Michelle is interested in getting a show. She left her phone contact.

--Gary will write a letter to Hosts regarding a Host Meeting; Bruce will send Gary the Host database.

--Fireman John will respond to the 7 or 8 who have contacted WOOL and shown an interest in having shows, and let them know we will be discussing potential re-opening of the studio at next month's Board meeting.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--MASKS. Gary suggested to Pat Fowler that we leave masks for her to give out, he has not heard back from her. Half of the new black masks are at the studio and Bruce has the other half. Gary has approximately 30 white ones left at his house.

--MRBB: Mark is on top of it.

--Mascoma Bank's Donation Committee – Gary has not heard from them as of yet. We're hoping that no news is good news and that we'll hear from them in June.

--FEEDBACK:

-Dale Sanborn of WHNH-LP 94.7 reports that NHPR has temporarily shut down WCNH-LP 91.5 and WOOL has a clean shot into parts of the Concord, NH area and that we at WOOL all sound great!

-Off Center (Burlington) radio theater's "Pizza and Zombies" aired on WOOL Thursday, April 29th at 10PM.

-Dan Rigney was looking to connect with WOOL (<https://www.keepgunsoffcampus.org/>)

4. MEMBERSHIP

--Renewals outreach: 230 letters went out, approximately 130-140 have renewed.

NEW BUSINESS

1. 2021 OHB Pizza Night for a WOOL fundraiser is Tuesday, July 20th. We will need 6 volunteers to work that night from 3:30-8:30. Bill will cover the 2 work sessions in May. Gary will ask for Host volunteers in his letter about a Host Meeting.

2. Annual Meeting- Sunday, June 27th at 11:00. Gary will send out the annual notice of meeting via email. The Board made the decision to hold the Annual Meeting via Zoom virtual platform.

3. Public File FCC Online Reporting – nothing due until July.

4. Re-open studio? Tabled until June. Conversation about cleaning console, vaccinations, rules in Vermont, air purifier, etc.

5. Other: Gary is going to try to attend the Alliance for Community Media meeting this Friday, May 14th at 3:00 via Zoom, a national meeting to discuss reopening of studios as Covid winds down (hopefully).

Next meeting will be at 6:00 on June 9, 2021 via Zoom virtual platform.

Gary proposed adjourning the meeting, John seconded - the vote was unanimous. Meeting adjourned at 7:36 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

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TREASURER'S REPORT

DATE: 4/14/21

FROM: Gary Smith

TO: GFCBC Board of Directors

Ladies and Gentlemen,

We began March of 2021 with \$14,440.79 in our Peoples account and \$6840.36 in our Paypal Account for a total of \$21,287.15 in operating funds.

In the month of March we had income of \$410.00 and expenses of \$686.69 as described in the monthly P&L attached as Page 2.

On March 31 the People's account showed \$15,109.02 and our Paypal account \$7,227.24 for a total cash on hand of 22,336.26. Variance = \$0.00

I also attach here the grant application sections that I could extract from the submission to the Mascoma Foundation. No word yet but my hopes are low at this moment. I was told that we would hear by mid-June. Sometimes they approve a section of the grant but not all of it. We shall see. I'd like to consider this proposal confidential for Board Eyes Only, please. Thank you.

Respectfully,



Gary Smith
Treasurer