

WOOL-FM Board of Directors Meeting

April 14 , 2021

Present: Bill Holtz, Melissa Berry Brown, Cheryl Gay Sherwin, John McCann, Gary Smith, Bruce Sterling. **Absent:**

Bill called the meeting to order at 6:05.

ACCEPTANCE OF MINUTES

Meeting minutes of 3/8/21 were reviewed. Gary moved to accept minutes as amended, Melissa seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed (see attached). We have not yet heard from Mascoma Bank regarding the grant. Cheryl moved to accept the Treasurer's Report, Melissa seconded; motion passed unanimously.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--EAS: If we join VAB, they will come and check our compliance, but Bruce suggested we wait until our new equipment is in place first. The national test did interrupt a song on Bruce's show, so we know it's working.

--Admin computer appears locked (broken?). The monitor says that it is not getting a signal. Gary has a computer that we may be able to use in its place. Tony will contact Daniel Hoviss to see if he is available to look at it. Ongoing....

--Phone Service. Our new number is working, the old phone number no longer works. The new number is in all the places it needs to be and none of our letterhead or documentation has the phone number on it.

-- FM Tower Hub: Bill feels the season has come to make a trek up the mountain. Hopefully he and Bruce can make it up on a weekday in the next two weeks.

--Gary will contact Mark P. to see about the possibility of our show archives being available for a couple of weeks.

2. PROGRAMMING:

-- Renewal of Pacifica: Gary paid this and last year's.

--Louis X got a Taj Mahal station ID recorded for us.

--Gary had Mark pull the membership encouragement (Candle in the Window) recording he did because he felt it had been on long enough and some Hosts didn't appreciate the interruption of their shows. The Board appreciated the recording as did a member of the community who flagged Gary down to tell him what a nice piece of writing it was.

-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--MASKS: Gary suggested we give some to the Village Booksellers to hand out to people who buy two or more books.

--MRBB: Border Pete and The Dish always encourage listeners to go to MRBB to see all the latest scoop.

--Mascoma Bank's Donation Committee has not yet contacted us as to whether we will receive it. Gary has requested the grant for new technologies, cable, furniture for the new console and building a software solution to analyze all the minutes and store it in a searchable database. Biggest question in the grant application was how we will measure success. Discussion of the goals and content of the Mascoma Grant. Not an easy question to answer. We should find out in June.

--Feedback: 1. Dan Rigney – contacted us looking for the person who handles our news. 2. Tess Holbrook – has sent us a radio play about pizza and zombies. The Board will listen to it and discuss. 3. Bruce will be getting back to Deb Velto for an update on the various VT students' MLK Project.

4. MEMBERSHIP

--We talked about sending notices to those who did not renew. Bruce noted that there have been membership renewals since we all last spoke.

NEW BUSINESS

1. Upcoming fundraisers: Pizza Night – Bill thinks he can do the two mandatory sessions in May. Bill will submit our form and we will all hope we get chosen.

2. Annual Meeting: will be Sunday, June 27, 2021 at 11:00.

3. Public File: Cheryl submitted the Issues Logs report to the FCC on April 9th.

4. WOOL mail and Voicemail: Board members are receiving emails regarding the voicemails that get left on the new phone. We received two books from a member along with her membership check.

Melissa proposed adjourning the meeting, John seconded - the vote was unanimous.
Meeting adjourned at 7:44 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

Woodson

TREASURER'S REPORT

DATE: 4/14/21
FROM: Gary Smith
TO: GFCBC Board of Directors

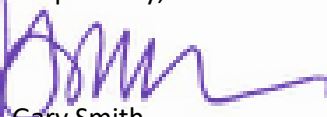
Ladies and Gentlemen,

We began March of 2021 with \$14,440.79 in our Peoples account and \$6840.36 in our Paypal Account for a total of \$21,287.15 in operating funds.

In the month of March we had income of \$410.00 and expenses of \$686.69 as described in the monthly P&L attached as Page 2.

On March 31 the People's account showed \$15,109.02 and our Paypal account \$7,227.24 for a total cash on hand of 22,336.26. Variance = \$0.00

I also attach here the grant application sections that I could extract from the submission to the Mascoma Foundation. No word yet but my hopes are low at this moment. I was told that we would hear by mid-June. Sometimes they approve a section of the grant but not all of it. We shall see. I'd like to consider this proposal confidential for Board Eyes Only, please. Thank you.

Respectfully,

Gary Smith
Treasurer