

WOOL-FM Board of Directors Meeting

December 9, 2020

Present: (Video Conference) Bill Holtz, Ginger Driscoll, Cheryl Gay Sherwin, Gary Smith, John McCann, Bruce Sterling. **Absent:** Melissa Berry Brown,

Bill called the meeting to order at 6:08.

ACCEPTANCE OF MINUTES

Meeting minutes of 11/11/20 were reviewed. Bruce moved to accept minutes as presented, Ginger seconded. Motion passed with Gary abstaining.

TREASURER'S REPORT

Treasurer's report was reviewed. Bruce moved to accept Treasurer's Report with spelling correction noted, Cheryl, seconded; motion passed unanimously.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--EAS Update: Bruce heard a warning during a storm a few days ago, so we know it's working!

-- CTI agreed to waive the charges for back real estate taxes and asked for WOOL's help in negotiating with the Town of Walpole going forward. Gary contacted the Town of Walpole to determine other possible methods of calculating tax and recommended this strategy in writing to CTI. There has been no word from CTI since Gary's correspondence two months ago.

-- FM Tower Hub: Bill was in touch with Comcast (Shawn) they are no longer responsible for the tower. CTI is the owner responsible. Bill has a phone number and contact and will be getting in touch soon in hopes of getting to the tower and assess whether we need battery back-up for our equipment.

--FirstLight: We are negotiating the terms.

--Comcast: Gary has ordered service from Comcast. We will need to change our phone number; we are awaiting service date installation.

--Studio Console: Bill has been very busy; he's hoping to get to it in February. Gary is reviewing cabling.

2. PROGRAMMING:

--Covid PSAs: Cheryl recorded a VT Covid PSA, Bruce included PSAs in his show. All agreed that it's time to pull the older Covid PSAs, except for the celebrity PSAs that remain current; John will do that.

--We have not been contacted by FACT TV yet.

--Underwriting: we are updating underwriting renewals; MacLaomainn's Scottish Pub renewed.

-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--BFDDA Christmas Tree Lighting, WOOL played Christmas music for two hours, specifically for the Tree Lighting. Invoiced BFDDA \$391.

--Covid Masks: Should we send masks to sustaining members and those who continue to support our upgrade? There are 59 sustaining members as of May 12, 2020. Bruce moved to spend \$425 for Gary to order 100 black Black Sheep Radio masks, Ginger seconded; motion passed unanimously.

--MRBB: Everything is looking great, thanks Mark P.! Currently 26 events posted.

--Mascoma Bank Grant Application: Ginger noted that Mascoma has upgraded to new form. She has to re-enter everything but expects she can get it done in December.

4. MEMBERSHIP

--Happy New Year's Membership Drive? It was agreed to try and make it happen by mid-January; Gary will pen the letter. We will need to figure out how to gather in a Covid-safe way.

--New member outreach?

--Membership letter says that bumper stickers are included; Border Pete will check bumper sticker inventory to see if we need to order more.

NEW BUSINESS

1. EBay Gift Card Auction took place 20-29 November. Way harder than expected, we owe a debt of gratitude to Gary for making it all work and battling the EBay chatbots. The EBay Auction netted \$2322.64.

2. ReOpen Studio? Not this month; Covid numbers continue to rise.

3. Studio Access Currently studio access is limited to IT/Tech support people and those responsible for mandatory reporting. Everyone who has access should wipe down doorknobs and anything else you've touched and please wear a mask while there.

4. Public File FCC Reporting Cheryl will submit Issues Logs to the FCC between December 31 and January 10th.

5. WOOL Mail and Voicemail Report - mostly tower information and Tony has taken care of much of it.

6. On Thanksgiving we brought a box of chocolates to Dot and Stewart Read to thank them for their generosity over fifteen years as the most significant supporters of WOOL.

7. Thank you cards: Should Gary print up a thank you card to all the people who donated to the Gift Card Auction? The Board felt this was a great idea. Gary and Bill will get this accomplished.

Bruce proposed adjourning the meeting, John seconded - the vote was unanimous. Meeting adjourned at 7:22 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

TREASURER'S REPORT

TO: GFCBC Board Of Directors
FROM: Gary Smith, Treasurer
DATE: Wednesday, December 9, 2020
RE: Financial Affairs November 2020

Greetings:

We started the month of November with the following amounts on hand"

People's United Bank	\$	13,545.84
Paypal	\$	2,113.67
Total		\$ 15,659.51

Throughout the month we had the following income an expense:

	Debit	Credit
Peoples		
Hanover Insurance	\$ 196.17	
CTI Towers Rent	\$ 467.40	
Bruce Reimbursement	\$ 100.00	
PO Box	\$ 168.00	
Amazon Smile		\$ 15.65
Deposit: cash		\$ 100.00
Deposit: masks, stickers, fees, etc		\$ 380.00
Deposit: masks, upgrade		\$ 115.00
Contract Piepkorn	\$ 130.00	
NFCB Dues	\$ 650.97	
Off Supp	\$ 35.39	
Town of Rock. Loan Payment	\$ 244.89	
Deposit		\$ 25.00
Total Peoples	\$ 1,992.82	\$ 635.65
Paypal		
Membership		\$ 110.00
Underwriting		\$ 380.00
Donation		\$ 105.00
Auction		\$ 2,212.30
Postage	\$ 50.15	
Upgrade Loan Fund		\$ 55.00
Fees	\$ 74.47	
Software (Station Playlist)	\$ 67.49	

Total Paypal	\$ 192.11	\$ 2,862.30
TOTAL DEBITS CREDITS	\$ 4,177.75	\$ 4,133.60

We ended the month of November with the following amounts on hand

People's United Bank	\$ 12,188.68
Paypal	\$ 4,783.86
Total	\$ 16,972.54

It's important to note that the Gift Card Auction had income and expense that spanned to months and so the truth of what occurred is only approximated here. A standalone P&L summary was sent around and here it is again, for posterity. Special thanksto those who participated!!

Gross Revenue	\$2498.98
Expenses: postage, paypal, and eBay Fees	<u>\$176.34</u>
Auction Revenue	\$2322.64

Next up is the Comcast installation, then the Membership Drive.

Respectfully submitted,

Gary Smith Treasurer

