

**WOOL-FM Board of Directors Meeting
July 16, 2020**

Present: Bill Holtz, Melissa Berry Brown, Ginger Driscoll,, John McCann, Gary Smith, Bruce Sterling via Zoom Meeting platform. **Absent:** Cheryl Gay Sherwin. Bill called the meeting to order at 6:08PM.

1. All officers agreed to a new one-year term (Bill=President, Bruce=Vice President, Gary=Treasurer, Cheryl=Secretary). Cheryl left the meeting at 6:10 but the meeting was recorded for minutes to be taken.

2. REVIEW MINUTES FROM 10jun2020 MEETING (video conferenced)

Gary moved and Melissa seconded to accept the minutes as amended; motion passed unanimously. Conversation focused on including monthly Treasurer's Report with the monthly Minutes on the WOOL website. They are currently posted sporadically.

3. TREASURER'S REPORT (Gary)

Treasurer's report was reviewed. (See attached). Melissa moved to accept the Treasurer's Report, Ginger seconded; motion passed unanimously. Gary noticed that a \$2000.00 payment made against the principal in 2017 was never booked by the previous treasurer nor by the Town. Alan has approached the Town and adjusted the payment schedule. Gary believes that we will have the entire loan paid off some time in 2023, approximately five years ahead of schedule.

OLD BUSINESS

1. ADMIN & TECH SUPPORT:

-EAS UPS may need replacement or service. Cancellation of National EAS test next month? Bruce - normally on July 3rd we submit "Form 1" but Bruce was a few days late this year. The website wouldn't let Bruce enter an answer to the first question, so he could not submit it. He then noticed the EAS system was down because the UPS it was plugged into was not providing any power so Bruce plugged it all into a different UPS and it kicked it back into gear. On June 28th, there was a Severe Thunder Storm Warning that was the last log. On July 9th, Bruce brought the system back up and we are now receiving reports on a regular basis.

- WOOL report 20200613-20200626 delivered to NPR Digital Services' server 02-Jul-20 (thanks FMJohn)

- Tony assembling micro-server backup for Mountain Hub install prior to 08AUG. (Bill)

- Console update for new board. Aiming to commence work this month. Design sketch pending. (Bill)

2. Board Bios on the website have been updated. Thanks Melissa & all.

3. PROGRAMMING:

- Winnie the Pooh starts Saturdays @ 10AM, repeats Mondays @7PM & Thursdays @ noon. Whole series & then repeats, replacing Cs Side & Betsy for now until studio reopens. Runs to January. Saturday slot follows The Children's Hour displacing old-time-radio-comedy hour. PSA & Facebook posts too. (thanks Mark)

- Betsy Thomason has offered to do a Pooh press release for local newspapers....

- FACTV content on WOOL. Any update? (Cheryl) x More ?

4. PUBLICITY, BRANDING, & PUBLIC RELATIONS

- Mascoma Bank's Donation Committee. Grant application for review. (attached)

Ginger reported that it is on hold until the next round of grants are...granted.

- Ben & Jerry's CAT. [https://www.benjerry.com/values/how-we-do-](https://www.benjerry.com/values/how-we-do-business/community-action)

business/community-action (Ginger) - Underwriting. Any update. (FMJohn has filled in for OzzyBob)

- MRBB. Melissa has it covered.

- Facebook +. Chris Holman (CJ the DJ) did recent WOOL Pizza Night post and offered to help manage WOOL's social media presence. Tony E suggests appointing one board member as a social media contact, to answer questions from about policy or, if necessary, take it to the board either by email or at the next meeting.

5. MEMBERSHIP

- New member cards, welcome letters & one T-shirt in the cue since < covid crisis are sent out. (BPete!)

- Letter to remind 75 members (20 sustaining?) who haven't renewed. (Gary)

- Members missing from the database? T&C Elliot (sent in their renewal in March).

Others?

- New member outreach or endeavors or update (BPete)

NEW BUSINESS

1. Annual Membership Meeting followup. (DRAFT minutes attached)

- Suggestion from Annual Meeting. Importance of membership cards? Popolo discount? Most stations are making premiums opt-in, WOOL could do the same for membership cards to save \$\$\$. (Mark P)

- Congratulations on Re-Elections. Appointment of Officers

- Update Bylaws for email notification and

2. Re-Open studio? Revisit target date possibilities?

3. Public File FCC Online Reporting. 2020.07.09 2nd Qtr Issues Logs submitted to FCC!

-- (Cheryl/FMJohn)

4. WOOL mail & voicemail report. FMJohn?

5. Other Business

--- moved to adjourn, --- seconded; motion passed unanimously. Meeting ended at

Respectfully submitted,

Cheryl Gay Sherwin

TREASURER'S REPORT

TO: GFCBC Board of Directors

FROM: Gary Smith

DATE: 7/13/20

RE: Treasurer's Report

Greetings: We started June with \$14,545.26 in our Peoples account and \$3683.93 in our Paypal account.

There was \$430.00 in revenue including \$320 in memberships, \$110.00 in upgrade loan fund subscription payments. There was \$892.89 in expenses including

1. Insurance 186.00
2. Tower Rental 453.78
3. Principal and Interest 244.89
4. Paypal Fees 8.22

There are two things to note:

- a. In July the cost of our tower rental will go up by 3%, as it does every year.
- b. When reviewing the Rockingham Loan Amortization schedule that we got from Alan, I noticed that a \$2000.00 payment made against the principal in 2017 was never booked by the previous treasurer nor by the Town. Alan has approached the Town and adjusted the payment schedule. This makes a change in all the interest payments (which will be less) since 2017 and the reduction will be applied to the principal. Alan is making these adjustments now but has already applied the \$2000 payment to the principal shown in our Balance Sheet. The short story is that our loan is now less than \$6400.00. Congratulations.

On June 30, 2020 our balance at Peoples was \$13880.59 and at Paypal our balance was \$3885.71 for a total of \$17766.30.

Respectfully submitted.

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