

WOOL-FM Board of Directors Meeting

August 12, 2020

Present: Bill Holtz, Melissa Berry Brown, Ginger Driscoll, Cheryl Gay Sherwin, John McCann, Bruce Sterling. **Absent:** Gary Smith

Bill called the meeting to order at 6:10.

ACCEPTANCE OF MINUTES

Meeting minutes of 7/16/20 were not available.

TREASURER'S REPORT

Treasurer's report was reviewed. Current figures are: PayPal Account=\$, People's Two people made additional donations of \$100 and \$300 on Pizza Night and Bruce reported that we received a \$100 donation via USPS. CTI Tower rent has sent us a bill \$14,220 for unpaid real estate tax since 2011. Tony Elliott has agreed to take point on the FirstLight situation. Melissa made a motion to accept the Treasurer's Report, Ginger seconded; motion passed unanimously.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--Cancellation of National EAS test this month. (BPete)

--Alan Fowler getting an updated mortgage schedule from Town.

--Tony crafted a new micro-server backup for Mountain Hub. Bill visited mountain 03AUG and replace the power supply and back-up chip. Access card refreshed. Hub Maintenance 17:00-17:50. Old CHIP Streamer is still okay. Power supply replacement installed. CHIP Battery backup kept stream / FM uninterrupted during swap. Thanks Dr. Tony for the remote assist. (Bill)

--Quickbooks Investigate macro output from Quickbooks to provide Summary Page. (Gary/Ginger). Chris Sherwin knows how to do this and will get together with Gary & Ginger. Tabled.

--Console update for new board. Aiming to commence work later this month. Sketch pending. (Bill)

Bill to assemble Board contact info list and circulate to board for update/corrections.

2. PROGRAMMING:

--COVID PSA's need update. FMJohn will provide Gary access to the audio folders for review. Bill asked if any can come out of rotation for a month and be put back in next month. John suggested that we end the Covid top of the hour PSAs and roll them into rotation with other PSAs. If the situation changes, we can always put them back at the top of each hour. John moved to suspend the COVID -19 PSAs at the top of the hour and to mix the viable Covid PSAs in with the general PSAs, Melissa seconded; motion passed unanimously.

--FACT-TV content on WOOL.draft letter for Alex at FACT-TV. Tabled until next month. (John/Gary)

--New PSA's. Melissa, Gary, Pete, John, Ginger to record at least one new PSA each and send to FMJohn. Bruce sent them today, others will do theirs.

--Bill unable to record Pizza Night PSA. We did net a total of \$800 from Pizza Night. Pizza & donations.

--New Hosts? Fireman John is unsure if we plan to train new hosts. Ginger noted that we probably cannot plan very far ahead. Ginger and Bruce suggested we consider opening based on the parameters of the State. Bill felt it should remain a bit ambiguous because of the challenges we face with no staff to make sure Covid protocols are followed. Bruce noted that a member sent an email to WOOL, asking us to open the studio. Bruce met with him yesterday; the listener feels that Covid is being misrepresented and feels WOOL should be an alternate voice to express this. Discussion followed. Bruce reminded everyone that at last month's Board meeting, it was decided that the station would remain closed until the Board votes to open it. Bill suggested that a monthly email go out in regards to the station remaining presently closed.

--Bruce asked if we can train a new Host to do their show from home. Bill noted that part of the Board authorizing new Hosts relies on how the training goes in person. Fireman John has a waiting list and he's let them know that we're still in a holding pattern, at this point in time.

3. PUBLICITY, BRANDING, & PUBLIC RELATIONS

-- Mascoma Bank's Donation Committee Grant application for review. Ginger has information that Gary sent her and will work on this in the coming month.

--Ben & Jerry's CAT

<https://www.benjerry.com/values/how-we-do-business/community-action>
Ginger reported that they are currently only focusing on Covid-related items.

--Underwriting.

FMJohn is currently waiting to hear back from the American Legion in Jaffrey.

--MRBB.

Melissa has entered everything she has received, looked through the Shopper to add items and deleted duplicates.

--Facebook: Chris Holman (CJ the DJ) offered to help manage WOOL's social media presence. Tony E suggests appointing one board member as a social media contact, to be the liason and answer questions from about policy or, if necessary, take it to the board either by email or at the next meeting. No word – no status. Tabled.

--Ginger tweeted the information for submitting PSAs to WOOL on Twitter.

4. MEMBERSHIP

--Letter to remind 75 members (20 sustaining?) who haven't renewed. (Gary) Tabled.

--Members missing from the database? T&C Elliot (sent in their renewal in March). Others? Bruce could find no record of the check; Per Tony, the check has been cashed. Bruce will follow-up with Gary.

--New member outreach or endeavors or update (BPete) No update.

NEW BUSINESS_____

1. CTI lease changes.

See note from Gary in Treasurer's report

2. Black Sheep COVID Masks (see attachment) Ginger moved that we buy 100 masks at \$4.95 and give some to Sustaining member and sell the remaining, Melissa seconded; motion passed unanimously.

3. Re-Open studio? Revisit target date possibilities? Not at this point in time.

4. Public File FCC Online Reporting. (Cheryl/FMJohn) Nothing to report.

5. WOOL mail & voicemail report. Voicemail has been predominantly Charlie from Windsor. There was one call regarding work on the tower, Tony dealt with that--all good.

Ginger proposed adjourning the meeting, Bruce seconded - the vote was unanimous. Meeting adjourned at 8:02 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

