

## **WOOL-FM Board of Directors Meeting**

**April 8, 2020**

**Present:** Bill Holtz, Ginger Driscoll, Cheryl Gay Sherwin, John McCann, Gary Smith, Bruce Sterling. **Absent:** Melissa Berry Brown, Bob Osborne. Meeting was held by video conferencing using Amazon Chime, Bruce attended via telephone.

Bill called the meeting to order at 6:08.

### **ACCEPTANCE OF MINUTES**

Meeting minutes of 3/11/20 were reviewed. John moved to accept minutes as amended, Gary seconded. Motion passed unanimously.

### **TREASURER'S REPORT**

Treasurer's report was reviewed. We started March with \$17,687.06 in the People's account and \$3074.24 in the Paypal account. We ended the month with \$15,730.39 in the Peoples account and \$3182.99 in the Paypal account for a total of \$18,913.38 in funds available as of March 31, 2020. Bruce moved to accept Treasurer's Report, John seconded; passed unanimously.

### **OLD BUSINESS:**

---

#### **1. ADMIN AND TECH SUPPORT:**

--EAS: John has gone in to all the files to be sure everything is working. He had to change the password and he ran a test. He changed all the sheets to reflect the new password.

-- Spinitron: Program guide is up and working now. The 2-week file reporting was done and John was pleased how easy it was. John tried a 2 weeks' free trial of Music Recognition. \$19/month. WOOL Hosts play a lot of obscure music that they may not even have in its music bank. John will let them know thanks, but no thanks.

--Radio Free America. \$45/month archive. Board confirmation that we are not pursuing this? Ginger will be looking into a way to archive her show. John may have suggestions for her.

--Program Guide categories now rearranged so that "local" is now the default. Hosts need to label their shows as "local" to display accordingly in the calendar. (thanks Mark P)

--Tony & Bill investigating UPS possibilities for Mountain Hub. Must ascend Mt. within next 30 days to refresh hub entry access card. (Bill)

--WOOL donation of FirstLight service ended 09/15/2019. (Gary sent letter). Awaiting response. Mention of our hope of FirstLight donation is included with every payment. Perhaps we should prepare for the eventual event of them turning us off. If we are naïve we could find ourselves without a radio station. Should we move toward another carrier?

--Console update for new board. Bill aiming to working on design sketch for review.

## **2. PROGRAMMING:**

-- PSA announcements regarding COVID 19 airing every hour. New recordings have been added to the collection. Some auspicious celebrity bits too. Awesome. Thanks. You all know who you are. Thank you, Gary! PSA was submitted with local business hours, Gary will ask to have background music removed. Bruce sent some in today, all good. Mark P. has offered to put them all into rotation.

--FACT TV unloading content to WOOL. No update. John sent an email this afternoon.

## **-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS**

--Mascoma Bank's Donation Committee. Follow up? Someone drafting a grant application? Ginger will take it over and report back at next month's Board meeting.

--Underwriting. OzzyBob is always ready to record authorized scripts. Underwriting is up to date.

## **4. MEMBERSHIP**

--Gary has checks to deposit but the bank is closed. He has an appointment at the bank tomorrow and will make a deposit then. Bruce made his last deposit the first week of March.

--Joanne Erenhouse, also wants to become a Host. Another interested Host-to-be, Eric Kallio has sent in his application. Once we are open again, John will follow-up with both.

## **NEW BUSINESS**

---

--Public File FCC Online Reporting – FCC has extended the deadline but Cheryl still hopes to have it submitted by April 10<sup>th</sup>.

--WOOL mail & voicemail report. Still no voicemail capability. Awaiting phone repair (BPete/Tony)

--Red Lined WOOL Host Training Manual. (Melissa/FMJohn) Tabled until we update the console.

Gary proposed adjourning the meeting, Bruce seconded - the vote was unanimous. Meeting adjourned at 7:39 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

TREASURER'S REPORT

TO: GFCBC Board of Directors

FROM: Gary Smith

DATE: 4/8/20

RE: Treasurer's Report \_\_\_\_\_

Greetings. Because of the Covid 19 Crisis the Treasurer's Report is truncated for the month of March. I'm attaching the statements and activity from People's United and Paypal but the details I will leave for another month or perhaps this information will be upon request only.

We started March with \$17,687.06 in the People's account and \$3074.24 in the Paypal account. We ended the month with \$15,730.39 in the Peoples account and \$3182.99 in the Paypal account for a total of \$18,913.38 in funds available as of March 31, 2020.

There are some checks received but not yet deposited, to my knowledge totaling \$350.00. Several weeks ago I printed out some membership information showing there were approximately 75 memberships that had expired in 2019 that were not renewed in 2020. Perhaps we can discuss at the meeting how we will address this in light of the current madness.

Respectfully,

Gary Smith

Treasurer