

WOOL-FM Board of Directors Meeting

January 9, 2020

Present: Bill Holtz, Ginger Driscoll, Cheryl Gay Sherwin, John McCann, Gary Smith, Bruce Sterling. **Absent:** Melissa Berry Brown, OzzyBob Osborne

Bill called the meeting to order at 6:30.

ACCEPTANCE OF MINUTES

Meeting minutes of 12/11/19 were reviewed. Gary moved to accept minutes as amended, Fireman John seconded. Motion passed unanimously with one abstention.

TREASURER'S REPORT

Treasurer's report was reviewed. PayPal \$2021.35, Peoples' Checking \$12,663.01, for a total of \$14,684.36 on 12/31/19. To close the year before the Membership Drive is amazing! Cheryl moved to accept the Treasurer's Report, John seconded, motion passed unanimously.

Conversation followed about whether donations make people members or simply donors. Donations from previously unpaid members are considered Membership Dues, if in adequate amounts. Surplus contributions are considered donations.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--Spinitron: Gary will set it up in January

-- Thank you Pete for successful EAS upgrade program and link to our EAS System. We remain in compliance with the FCC and EAS Protocols.

-- Automation Computer update...still in progress

-- We continue to have difficulty resolving the First Light donation. Gary & Tony are in touch with Nick Cave at First Light. Nick said that he will resolve the problem.

--Our situation on Mountain may change and we don't know enough about it yet. Comcast is still scheduled to move to Putney Mountain. Bill, Gary, and Tony will explore the future of our lease on the tower.

2. PROGRAMMING:

--Fireman John will reach out to all three Hosts in queue...

Ryan Coyne (Talk Show with social benefit) His paperwork shows he has completed one of a least three trainings and no test taken.

Jeff Ramen (Infinite Is) No paperwork regarding any training is in his folder.

Liam Madden (Exploring the Potential of the Borders between Science and Spirit). He has had trainings with Fireman John, still needs the written test and perhaps an additional training session.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Underwriting; A New Year's reminder:

The Underwriting Laws define an advertisement as programming material broadcast "in exchange for any remuneration" and intended to "promote any service, facility, or product" of for-profit entities. Contributors may receive on-air acknowledgements of their support, the FCC holds that such acknowledgements are for identification purposes only and must not promote the contributors' products, services, or businesses. Specifically, such announcements must not contain comparative or qualitative descriptions, price information, calls to action, or inducements to buy, sell, rent, or lease.

--UW Announcement. 20DEC19 MacLaomainn's Scottish Pub added to the automation.

--Mascoma Bank Donation Committee. Still waiting on Cheryl to bring Katie to a WOOL Board meeting to fill us in.

4. MEMBERSHIP

--Envelope stuffing for Annual Membership Renewal Request happened during this Board meeting.

NEW BUSINESS

1. Vermont Council on Rural Development. Let's Take Action: Rockingham Community Meeting at the Town Hall. WOOL was represented by Bruce, Cheryl and Ginger. The next meeting is on February 13th.

2. Community Bulletin Board upkeep. Who will do it? Tabled. (Mark's agreement to do it ended 12/31/19.)

3. Public File FCC Online Reporting. Cheryl submitted the 4th Quarter Issues Logs to the FCC online on 06JAN20.

4. Gary and Tony will pursue new phone service which will allow distributed phone service.

5. WOOL Host Training Manual. Tabled.

6. Fireman John suggested we put a notice on the website that the schedule is currently under construction and to email for further information. John will ask Mark to remove the schedule and add the notice.

Cheryl proposed adjourning the meeting, John seconded - the vote was unanimous. Meeting adjourned at 8:05 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin