

WOOL-FM Board of Directors Meeting

November 13, 2019

Present: Bill Holtz, Melissa Berry Brown, Ginger Driscoll, Cheryl Gay Sherwin, Bob Osborne, Gary Smith, Bruce Sterling. **Absent:** John McCann

Bill called the meeting to order at 6:30.

ACCEPTANCE OF MINUTES

Meeting minutes of 10/9/19 were reviewed. Gary moved to accept minutes as written, Ginger seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. Current figures are: People's Account=\$10,142.90, PayPal Account=\$1402.79 for a total of \$11,545.69. Melissa moved to accept the Treasurer's Report, Bruce seconded; motion passed unanimously. Discussion followed regarding the Balance Sheet description.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--Spinitron update: Gary working on beginning membership in Spinitron, National Federation of Community Broadcasters and NPR on January 1st.

-- EBay update. Gary Posted items, we'll see if they sell!

--EAS Update has been delayed until January.

-- First Light has not responded to Gary's letter. Tony following up.

--Mountaintop-Comcast likely to depart hub early 2020; we need a UPS and Comcast Access ID....Tabled.

2. PROGRAMMING:

--Changes to the schedule: Discussion wondering if John can find a Blues show to replace Blues America rather than The Piano Men. Questions came up about what "Alternate Weeks" means; what "Gifts and Messages" is on Wednesday nights; what is Talk Surprise, and does the same show play back to back or two different shows? John was on an fire call and not available for tonight's meeting to answer questions. Gary made a motion to approve changes with the above questions, OzzyBob seconded; motion passed unanimously.

--Holiday Music will begin December 5th through January 1st.

--Betsy Thomason: has had 2 full training sessions and the 3rd is scheduled for Friday but the Impeachment broadcast may push training back a week.

--Jeff from In Synthesis has been stopping in on OzzyBob's show and will begin training; he has paid his Host Fee for 2020.

--Liam Madden is in the midst of training. OzzyBob is meeting with him on Friday afternoon.

-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Underwriting: Two new underwriters, new host Besty Thomason's OutBreath Institute and Alan Brown for Maclaomainns.

--Mascoma Bank Donation Committee—Cheryl talk to Katie about coming to the December Board Meeting!!

4. MEMBERSHIP

--Membership Renewal—plans will be made via Board email.

NEW BUSINESS

1. Upcoming fundraisers: Silent Auction on November 15th...THIS FRIDAY!!

--Duchess Coffee may attend and sell coffee, splitting proceeds with WOOL.

--Bill will help make gift certificate presentations

OzzyBob proposed adjourning the meeting, Ginger seconded - the vote was unanimous. Meeting adjourned at 7:55 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

