

WOOL-FM Board of Directors Meeting

August 7, 2019

Present: Bruce Sterling, Bill Holtz, Ginger Driscoll, Gary Smith also WOOL members Mark Piepkorn, Dickie Colo

Bill called the meeting to order at 6:18. Because there was no quorum neither motions nor votes were made or taken.

ACCEPTANCE OF MINUTES

No minutes were available for review from our July Meeting. Tabled

TREASURER'S REPORT

Treasurer's report for July was reviewed. There was revenue of \$350.00 and expenses of \$928.17. The report is attached. Closing balance in aggregate was \$14,445.24

OLDBUSINESS:

1. ADMIN AND TECH SUPPORT:

- **Computers:** Mark Piepkorn is still working on the computers at WOOL.
- **Repairs:** New shockmounts are installed on the DJ mics
- **Archives:** Discussion of show archives remained inconclusive. Spinitron and Radio Free America were discussed but without adequate info the matter was tabled.
- **CD Player:** It was decided that Gary (on behalf of WOOL) will purchase a NuMark double CD player and once it's installed Ginger will drive the broken Stanton to Bennington for repair.
- **The Google Docs Schedule.** It was decided that the Google Docs Schedule shouldn't go live until a companion page with show info can go live simultaneously. Thanks John for the hard work on the Google Docs Schedule.
- **First Light Internet Provider:** Gary will write a letter asking First Light to renew its annual donation of connectivity. Our service with First Light ends on 9/15

2. PROGRAMMING:

- **EAS:** Bruce successfully completed the mandatory test and filed the reporting
- **Pacifica Dues:** Gary confirms we are current with Pacifica

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

- **Old Home Days:** Ozzy and Melissa were absent so report tabled.

- **WOOLStock:** The Woodstock Documentary will show at the BFOH on August 14,15. Discussion of the preparty starting at 5:30pm at Popolo with awards for best 1960s costumes. Bruce will do the intro on 8/14, Ozzy will do it on 8/15. 50/50 Raffle agreed: \$2 or three for \$5.00.
- **Underwriting:** Discussion of underwriting to be serviced including Pete Simoneaux, Noelle K, Popolo, and Palmieri. Inadequate info. Tabled
- **Mascoma Bank Donation:** Tabled
- **Suggestions for events:** Tabled

4. MEMBERSHIP

- **Follow Up:** Discussion of letter to lapsed members. It was determined that the membership drive is very soon and two letters asking for membership in a three month period would just be confusing. A follow up to expired memberships should happen in April 2020.
- **MailChimp:** Pat Fowler offer to start a MailChimp account for WOOL. Matter Tabled
- **Email Metting Notices:** Recommendation that bylaws be changed to add email notification of annual meeting. Tabled

NEW BUSINESS

- **Silent Auction:** Discussion of the Auction happening 11/15/19. Solicitation should begin on September 15.
- **FCC Public File:** Successfully filed by Cheryl on July 10. Thanks.
- **WOOL Mail and Voicemail:** Report tabled. Gary will enquire of Jakob about new voicemail software for a computer with free space. Our current system is down.
- **Printed Schedule:** Discussion of a printed schedule for insertion in various papers. Gary will get price for insertion in The Commons. Bill will get price for insertion in the Clarion. 11 X 17 with ads around the sides, show information on the back, and some WOOL news included, maybe even WOOL history.

NEXT MEETING: 11 September 2019 at 6:00pm 33 Bridge Street.

MOTION TO ADJOURN: Ginger moved and Gary seconded. Voted unanimously to adjourn at 7:40pm.