

**WOOL-FM Board of Directors Meeting**  
**July 7, 2019**

**Present:** Bill Holtz, Melissa Berry Brown, John McCann Bob Osborne Ginger Driscoll, Gary Smith, Bruce Sterling. **Absent:** Cheryl Gay Sherwin. Bill called the meeting to order at 6:17 PM.

**ACCEPTANCE OF MINUTES**

Meeting minutes of June 12, 2019 were reviewed. Bruce moved to accept minutes as amended, Melissa seconded, Ginger abstained. Motion passed unanimously.

**TREASURER'S REPORT**

Treasurer's report was presented and discussed- Melissa moved to accept the Treasurer's Report as presented and Ginger Seconded the motion. The Motion carried.

**OLD BUSINESS:** \_\_\_\_\_

**1. ADMIN AND TECH SUPPORT:**

**-- Automation computer & monitor**

Is now operational. John presented more information about WOOL Schedule in Google Docs. Discussion ensued regarding Application "Spinatron", which could help with operation and more functionality for maintaining Host Playlists in real time. Anything that goes through automation would flow through this Application. Brattleboro radio station currently uses the program. It is a service that we would have to pay for, and potentially adjust the firewall settings.

**Mountaintop transmitter equipment:** We will need a UPS about 6 months. Need COMCAST access ID—Ongoing research, Bill to follow up the company sent Gary sent the Specs for the UPS for the top of the 3 KVAUVS at least , the online type. Gary asked for 30 minutes of continuous run time. Gary will send the email regarding this dialogue. Can't do anything until we get the IDS from Comcast .

**2. PROGRAMMING:**

**EAS Form 1:** Filled out again, on time- Bruce Sterling. Supposed to update which stations are being monitored, went in exactly as last year, except for one line, about area you are broadcasting- threw in some counties in New Hampshire that are likely receiving our signal. The station we are monitoring is not on the list, and there is no way to update so it went in the same as last year.

Gary- "Are we In Compliance". "Yes"-Bruce FCC accepted. Bruce will call the FCC regarding the update of the monitored station.

**Homelessness Marathon:** 10 a.m. to midnight EST. Wednesday, July 24th. Host station WMBR,

(MIT radio). Signal distributed through Pacifica. Broadcast duration & oversight needed. -Ozzy will do it. He will manage the two Shows-RF will likely be ok with it-Ask him to do it. It's a 14 Hour event. How does it overlap? Will definitely break for Democracy Now.

**Old Home Days**

- Live broadcast from the Kiosk-Will need the Skipjack. Discussion ensued Ozzy says he will stay at the kiosk as long as he is needed. Ozzy will send an email asking for volunteers in the station to run the console.

## **NEW BUSINESS**

---

### **MEMBERSHIP**

53 People need to be contacted that were members last year, Gary read the names. He will Print a list. Mail Chimp?

### **PUBLICITY AND BRANDING AND PUBLIC RELATIONS**

1. **WOOLSTOCK**-Woodstock Documentary -Movie 14th and 15th of August - Bruce took this on his own- Rick says it's a "go". Wednesday and Thursday. WOOL to coordinate an Event? We get tickets -Try to Sell ? Ozzy will do a PSA to announce. Discussion ensued about what to do to celebrate the event. Costume Contest and Pre-Party at Popolo. Brian will do a poster. Prize for Best Costume on Wednesday the 14th. 1st 2nd 3rd Prizes, WOOL Swag, and Grand Prize Gift Card from Popolo.

#### **2. Underwriting;**

Simoneau needs a new Script - Ozzy will do it.

3.-- **Black Sheep Hats.** We have them.

4. - **John Stowell & Draa Hobbs Concert 15DEC.** Consider raising visibility of WOOL -FM & Stage 33 Live? Tabled.

5. --**Silent Auction**-Tabled.

6. **FACT TV "Talk of the Town."** This is currently on hold at FACT.

#### **Suggestions for upcoming events:**

1. -Vermont 91 Welcome Center Event. Should we consider? See attachment. (Cheryl) Two emails have been sent by Cheryl, inquiring; no responses have been received.
2. 5K Tabled.

**MRBB & PSA submissions.** Update. (Melissa & Ozzy) Items are being Updated by Mark.

**Public File FCC Online Reporting** -- Cheryl submitted them early as she leaves for vacation on June 25<sup>th</sup> and returns on July 11<sup>th</sup>. Ginger sat with her.

**WOOL mail and voicemail report.** (Melissa & Bruce) Bruce Reports we no longer have VM -Phone will ring. Tony did something After it was fixed, lost VM Need to come up with a way to get messages. Discussion Ensued Google VM? (Not viable) Tabled.

Gary proposed adjourning the meeting, Ozzy seconded -the vote was unanimous.

Meeting adjourned at 7:16 PM.

Respectfully submitted,

Melissa Berry Brown

