

WOOL-FM Board of Directors Meeting

March 13, 2019

Present: Bill Holtz, Melissa Berry Brown, Ginger Driscoll, Cheryl Gay Sherwin, Bob Osborne, Gary Smith, Bruce Sterling. **Absent:** John McCann

Bill called the meeting to order at 6:18.

ACCEPTANCE OF MINUTES

Meeting minutes of 2/13/19 were reviewed. Melissa moved to accept minutes as written, Bob seconded. Motion passed unanimously. Bruce asked how we could have allowed Dickie to resign.

TREASURER'S REPORT

Treasurer's report was reviewed. As of February 28, figures are: People's Account=\$18,417.73, PayPal Account=\$1893.69, for a total cash on hand of \$20,311.58. Cheryl moved to accept the Treasurer's report, Melissa seconded. Motion carried.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--CD player wonkiness: Bruce had trouble with CD1 two weeks ago and again this week, but not the week in between. Bruce feels it just needs some maintenance perhaps; it generally seems to work well. CD2 seems okay. To be continued. The old CD players in boxes under the table in the office are inoperable.

-- Bill went up mountain 18FEB2019. AM. Restarted transmitter. Tony uploaded (remotely) transmitter software update successfully. Transmitter can now be remotely powered down for tower maintenance requests. Old UPS brought down off mountain. Need replacement UPS sometime in the next 6 months. Gary asked what size UPS we need to buy. Everything is currently backed up by batteries but when Comcast moves out, that will all go away.

-- Sovernet to FirstLight: WOOL website is quite slow now. Gary spoke to Tony about it. Webhosting changes. Tony reports (Mar 9, 2019)"FTR....pointed wool.fm to blacksheepradio.org. Our web site is at Network Solutions under Gary's auspices. Backups of archaic content from the old WOOL.SoverNet site to Gary (&Mark?) in Dropbox folder. This time it seems to be working."

-- Google Doc for WOOL Schedule, tabled.

--Automation computer replacement: Gary will buy it as discussed last month.

--In terms of cabling for new console, we aren't actually ready for anything, so he is holding off on purchasing cable. Bob will touch base with a woodworker friend in Chester to see if he would be interested in helping us out.

2. PROGRAMMING:

--Prospective hosts in the queue? There is a Kevin Paquette who contacted us; Bruce provided him with contact information and we haven't heard back.

--Sam Bledsoe has not been doing his show. Seems to be missing from the data base, too.

--Patty McDonald is out every week due to health issues. Border Pete will touch base with her.

--Wendy Levy's on hiatus but her membership renewal was at the \$25 level, not at the Host level. Border Pete will touch base with her.

--Jade Barbee is on extended hiatus.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Underwriting: Greater Falls Connection (in kind, they have our logo and a link to our website on their web page and our logo on their pamphlets). Sparkle Barn will have a One-week saturation. Main Street Arts-the night before last, Bob sent an email to Alan that we would waive the \$60 fee for underwriting because of the accounting work that Alan does for WOOL with the underwriting script for approval. He has not yet received a response. Bob needs to recontact Noelle to go over what she wants to say about her show.

--Black Sheep Radio trademark: the lawyers, Hinkley Allen is in touch with the U.S. Public Trademark Office.

--Black Sheep hats? Beanies are tabled until August. Gary will look into black baseball hats.

4. MEMBERSHIP

--According to Bruce, we have 106 members. We have a few Hosts who are still unpaid for 2019. There is going to be a PayPal update; next month's report will be even better!

NEW BUSINESS

1. Upcoming fundraisers: April 7, 2019--Draa Hobbs and John Stowell. WOOL/Stage 33 co-pro. OzzyBob will be there and can represent both Stage 33 and WOOL. Melissa will bake some snacks.<http://stage33live.com/2019/04/draa-hobbs-and-john-stowell/>

2. Public File FCC Online Reporting

-- Cheryl reports that the 1st quarter Issues Logs report needs to be filed by April 10th.

3. WOOL Mail and Voicemail report

--Bruce is on top of it; nothing to report.

4. Melissa suggested we have a 5K fundraiser. She will report back next month with more details.

5. FACT TV is talking about doing a weekly half hour show of what's going on in the area, "Talk of the Town". Cheryl will be the point person for WOOL, she'll cover WOOL happenings, fundraisers, showcase shows.

6. Melissa said that she is getting some PSA submissions but she feels that she is not getting as much as she used to.

Cheryl proposed adjourning the meeting, Bob seconded - the vote was unanimous. Meeting adjourned at 7:54 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin