

WOOL-FM Board of Directors Meeting

February 13, 2019

Present: Bill Holtz, Melissa Berry Brown, Dickie Colo, Ginger Driscoll, Cheryl Gay Sherwin, John McCann, Bob Osborne, Gary Smith. **Absent:** Bruce Sterling

Bill called the meeting to order at 6:10. Dickie tendered his resignation from the Board; the Board accepted regretfully.

ACCEPTANCE OF MINUTES

Meeting minutes of 1/9/19 were reviewed. Gary moved to accept minutes as written, John seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. Current figures show a January 31st balance of \$20,660.72 in the People's account and \$1,722.85 in the PayPal account for a total of \$22,383.57. Melissa moved to accept the Treasurer's Report, John seconded; motion passed unanimously. January's Membership Drive brought in a total of \$2600.00, consisting of sustaining, regular, senior, host, and student memberships. Expenses for January totaled \$1060.05.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--CD Player: the old replacement player has given some hosts a challenge but seems to be working okay for the most part. Let it carry on until it is again a problem.

-- UPS: Shawn at Comcast has this feedback....he recommends a new (perhaps bigger) UPS for the WOOL rack. Comcast is moving off the mountain late summer. They will retain a WOOL modem feed likely shutting down the DC and UPS at the mountain. We will know more as time passes. The BFFD also uses the tower, we maybe willing to share resources with the fire department if they are willing to share with us. Fireman John will open a dialogue with the right point person, the Chief of Southwest Fire Mutual Aid.

-- VT Secretary of State records need updating since the WOOL Board of Directors elections. Gary will doublecheck.

-- Firstlight webhosting changes-Tony will be changing the DSN information from wool.fm and point it directly to blacksheepradio.org.

--FCC: As part of the FCC's Modernization of Media Regulation initiative, a station's license no longer is required to be posted at station locations not normally accessible to the public (Fall Mountain transmitter location).

--BMI 2019 invoice was paid, ASCAP not yet paid, just received the \$711 invoice.

--Gary has found an automation computer replacement, he shared the information with Mark. It is Dell Inspiron. Mark agreed it would work fine. If we buy it through Staples, they will fix it for us if needed. We'll need to figure out how to transfer information. Mark suggests putting ONLY Automation information onto the new computer. We need all the computers be able to talk to each other without a lock up. We will need to hire someone (or find a volunteer) to help us with the tech. Conversation about how to move forward ended with asking Mark to do it in exchange for payment or donation to Stage 33.

--Google Docs WOOL Schedule. John has gone onto other stations' website schedules and is getting more ideas as he goes. He hasn't moved forward on changing it yet.

2. PROGRAMMING:

--Syndicated show SUB85 was found to have not had a new show produced since May 2018. We are unsure if it is our fault or if they have not actually produced a show in that time. The Board recommends removal of SUB85 from the schedule.

--7PM is still open on Thursdays. A syndicated show, "Sips, Suds, Smokes" is in the 8:00 slot. Wider View is replacing Music from the Mountain on Monday mornings. The Piano Men are now on Wednesday nights at 9:00, followed by Keeping Democracy Alive.

--John is willing to take over for Dickie on Training Coordinator.

--Kevin Paquette has declined his Host application.

--Kurt Schaffert has sent \$60, John will follow up.

-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

-- Little Lisai's and SB Auctions underwriting is in rotation. Still working on Noel's underwriting.

--OzzyBob is working on Great Falls Connection underwriting in exchange for our logo on their website.

--Black Sheep Radio trademark. Lawyers suggested that we abandon the existing application, open a new application that is for two purposes: 1. Black Sheep Radio and 2. the sheep head logo. Currently there is a podcast called Black Sheep Podcast; Gary suggested that we give them the right to use the title but that we will own the phrase if it all

works out in our favor. To pursue these, the costs would be \$975 for the first application (\$750 attorney fee plus \$225 filing fee) and \$725 for the second application (\$500 attorney fees plus \$225 filing) for a total of \$1700 (regular rate of \$1950, attorneys gave us a discount). Gary will verify that we can put the sheep head on any background that we want to without an issue.

--Hats: Gary checked with Kristen and she thinks she got the beanies through Silver Screen design. Unfortunately, they don't have it in their catalog. We will revisit in August. Discussion regarding the summer hats. Everyone is to review Gary's email from months ago (Ginger will resend it.); we will address it next month.

--Bumper stickers came in, all 500 of them! Thank you, Gary!

4. MEMBERSHIP

Per Bruce, we officially have 105 paid members so far this year. There are a few potential additional members.

5. Door Code: About six people have not contacted him for the new code. He will be wiping the code from the box soon. He will email the hosts he hasn't heard from.

NEW BUSINESS

1. Ozzy has been approached by Youth Services to cover The Diaper Dump this spring.

2. FCC Online Reporting: Cheryl filed the Issues Logs onto the FCC website, within 48 hours of the end of the Government shutdown. She re-entered the previous quarterly filings again, just to be safe. This all happened on Sunday, January 27th.

3. Voicemail Report Per Gary, we've received messages loving what we are playing and Mark P. emailed about someone raving online about WOOL,

"Wow... I don't know if this is a show, or auto program, but WOOL-FM out of Bellows Falls Vt is crushing it right now. I'm running at over an hour now, that started out AfroBeat, and progressed to a long swath of progressive South Asian, Balkan and Middle Eastern music, and is now into, I'm not sure what, but it sure sounds good! WOOL-FM. Kudos to whomever is curating this. Yer killin' me. OMG. Now you're playing Madagascar music. This station is blowing my mind right now."

Ozzy proposed adjourning the meeting, John seconded - the vote was unanimous. Meeting adjourned at 8:05 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

