

WOOL-FM Board of Directors Meeting

September 12, 2018

Present: Bill Holtz, Melissa Berry Brown, Dickie Colo, Ginger Driscoll, Cheryl Gay Sherwin, Gary Smith, Bruce Sterling. Also present OzzyBob Osborne

Bill called the meeting to order at 6:09.

ACCEPTANCE OF MINUTES

Meeting minutes of 08/08/18 were reviewed (thank you to Melissa and Ginger for sharing the minute taking in Cheryl's absence!). Gary moved to accept minutes as amended, Ginger seconded. Motion passed unanimously with Cheryl abstaining due to August absence.

TREASURER'S REPORT

Treasurer's report was reviewed. Current figures are: Stipend Account=\$875.00, Upgrade Account=\$135.22, Operating Fund=\$13,648.37. Cheryl moved to approve the minutes, Melissa seconded, motion carried.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

-- After looking the console over, Guilford Sound suggests that we use the smaller console, but they are unsure of the timeframe until completion. Some carpentry work with reinforcement will bring it to fruition.

---Underwriting: OzzyBob presented an update on current and recently expired underwriting as of approximately five months ago. He will be updating the spreadsheet and will send it to Gary to share with the Board. OzzyBob would like to put together a polite form letter for gently reminding underwriters that their underwriting has expired. How the underwriting works--OzzyBob receives an email with the underwriter's information, he writes up a 13-second spot, shares it with the underwriter for verification, and then passes it on to Mark P. who edits/authorizes it. After OzzyBob records it, Mark sends it along to Fireman John who then puts it into Automation.

-- Dickie moved to approve three months of underwriting for Athens Pizza (ongoing and in kind) for each event they cater for us; Bruce seconded, motion passed unanimously. Gary proposed giving Guilford Sound one year of underwriting in exchange for the work they are doing for us on the console, Bruce seconded; motion passed unanimously.

2. PROGRAMMING:

--Cheryl moved to approve Noelle Kowalczyk's Polka Show on Sundays and Mark Smith's Sparky Show on Tuesdays, Ginger seconded and the motion passed unanimously.

--Derek DeCoste will begin training with Jeff on Friday, The Dish on Tuesday, and then with Border Pete on the following Monday.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Bill logged onto the Trademark website for an hour and then received word that their site is down. We need to put together an argument and respond within six months (we have five months to go).

--Hats: Melissa has requested quotes on hats AND shirts from both Clever Cow and Silver Screen. She is currently awaiting replies from both.

4. MEMBERSHIP

--Dickie moved to renew Ezra Veitch's membership for providing the sound for the WOOL Block Party; Cheryl seconded and the motion passed.

--Gary noted that we need to find a way to get it tighter between a member's membership payment and their receipt of their WOOL card.

NEW BUSINESS

1. Upcoming fundraisers

--Jazz fundraiser on September 23rd with Draa Hobbs and John Stowell. OzzyBob is looking for information to record a PSA.

2. Overflow the Opera House will happen on September 26th. OzzyBob is taking the lead and Border Pete will help.

Gary proposed adjourning the meeting, Ginger seconded - the vote was unanimous. Meeting adjourned at 7:33 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

