

WOOL-FM Board of Directors Meeting

August 8, 2018

Present: Bill Holtz, Ginger Driscoll, Melissa Berry-Brown, Gary Smith, Bruce Sterling.
Absent: Dickie Colo, Cheryl Gay Sherwin

Bill called the meeting to order at 6:06.

ACCEPTANCE OF MINUTES

July 2018 Meeting minutes were reviewed. Added verbiage regarding the bank balances. Melissa moved to accept minutes as amended Gary seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. Gary shared Profit & Loss and Balance Sheet as of July 31st, 2018. We are making progress, getting close to having all the pieces in the right place. Current figures are: Stipend Account=\$875.00, People's=\$13201.35; Discussion followed regarding accounting working to understand and get a sense of what components make up the loan fund, and incoming donations. Need to keep abreast of what is coming in to properly enter it in QuickBooks. More Discussion: Bills: Pacifica, Insurance, Loan Payment, State of Vermont, GTI Tower Payment, we are still receiving second bill from First Light. Gary will contact them.

July was a slow month for receipts. Discussion followed regarding a potential email campaign using our membership database. Perhaps a "Making a Difference" campaign.

Ginger made a motion to accept the treasurers report, Melissa seconded he motion. The motion was carried unanimously.

Old Business:

Power Outages in the first week of August were handled.

Bill made a trip up the mountain and replaced the new plug strip.

New Console is still being worked on, its almost there Gary says. There was discussion about the configuration and mapping out the connections within the console. Since Guilford Sound is looking at the console for "Free" we should consider some sort of good will gestures. Possible Popolo card?

1. ADMIN AND TECH SUPPORT:

-- Wonky CD Player- Need to Follow up with Dickie

--Missing Headphones? Ginger confirms we are down to two pair

EAS Form 1 Bruce will submit form once it is complete- LP1 Needs repair, Hire Ira to fix EAS

LP1

2. PROGRAMMING:

--Fred Tipton has moved to Wednesday at 7 PM replacing the Monsters and Hamsters spot

--No new prospective Hosts in the cue.

-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Black Sheep trademark: Bill is waiting for a Response

--Black Sheep hats, TABLED. Perhaps we need to look at different companies for a better price and go to 30 hats not 50.

NEW BUSINESS

1. Upcoming Events?

- An Evening of Jazz: John Stowell and Draa Hobbs to host a Jazz Event/WOOL Fundraiser at 33 Bridge Street in conjunction with Stage 33 Live on September 23rd. Mark P. and Jeff Starratt are organizing-In progress
- Email Campaign/Fundraiser
- Possible Speakers for a radio discussion in Today's World
- Gary to follow up with a local musician

2.WOOL Mail and Voicemail--nothing to report

3. Block Party – Next Week, Bruce is buying hot Dogs, Posters are on the counter, Bill will bring his Grill. Need an Update from Dickie.

4. Ginger gave presentation on Restorative Justice and asked for suggestions to get the word out and interact with WOOL and the community. Discussion on reaching out to Hosts, regarding interviews and PSAs, or perhaps having a show once a month.

Gary proposed adjourning the meeting, Bruce seconded - the vote was unanimous. Meeting adjourned at 8:00 PM.

Respectfully submitted,

Melissa Berry-Brown

for

Cheryl A. Gay Sherwin

