

WOOL-FM Board of Directors Meeting

June 13, 2018

Present: Bill Holtz, Dickie Colo, Ginger Driscoll (arrived from R.I. at 7:30), Cheryl Gay Sherwin, Gary Smith, Bruce Sterling. **Absent:** Melissa Berry Brown

Bill called the meeting to order at 6:14.

ACCEPTANCE OF MINUTES

Meeting minutes of 5/9/18 were reviewed. Gary moved to accept minutes as presented, Bruce seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. Gary shared Profit & Loss and Balance Sheet as of June 13, 2018. Some problems continue to linger, but we are making progress. Current figures are: Stipend Account=\$875.00, Upgrade Account=\$3229.59, PayPal Account=\$3080.09, People's=\$10,844.16; Liabilities: Rockingham Loan= \$17,109.40. Discussion followed regarding accounting and merchandise and fundraising. Dickie moved to accept the report as presented, Bruce seconded; motion passed unanimously. Discussion also revolved around First Light (formerly SoVernet) sending us bills that are not supposed to be coming to us. Gary will contact Tony.

Do we know of any "famous locals" that fifty people would be willing to pay \$10 a pop to come listen to speak? Each Board member should bring two names to the July meeting.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

-- Console problems. Tony had looked at it and plans to fix it. Gary mentioned that if it's the power cable, we should buy one for \$300 and plug it in. If it's more, it needs to be done by a professional. Suggestion was made to buy the power cable and if we find that it's not the problem, we send it back. Gary sent Tony a text, asking for his input. Gary will find a professional.

-- Stream was down on 6/12/18. Solutions were discussed.

-- Windows encoder problem has been resolved.

-- Need a mountain trip to remove old UPS and install new plug strip.

--Vermont Secretary of State records need to be updated after upcoming new Board of Directors is elected.

--We need someone to help with PSAs; we currently have no one. The person needs to be in FCC compliance. Each Director should bring two names of people who could do this.

--ENDEC updating needs to happen prior to 6/24/18. Bruce is looking into it and is taking responsibility. He will call Mark P. if he runs into trouble.

2. PROGRAMMING:

--Patty MacDonald has finished her Host training and is interested in a Thursday noon to 1:00 slot. Gary moved to accept, Dickie seconded; passed unanimously.

--Monsters and Hamsters has come to an end but Mark plans to produce his Stage 33, hour-long show in a different slot. We all loved Mark's show for years.

--Fred Tipton requests to move his show to the Monsters & Hamsters time slot, Wednesday nights, 7-9. Dickie moved to accept, Bruce seconded; passed unanimously.

--No new prospective Hosts in the cue.

-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Underwriting: Since January, we've added Rice Tree Service and Tunbridge Fair Wool.

--Black Sheep trademark: We were told (about 40 days ago) that it will take 90 days.

--Roots on the River Music Festival: went very well, good exposure. We had \$94 in merchandise sales.

--Black Sheep hats, TABLED.

--An Evening of Jazz: John Stowell and Draa Hobbs to host a Jazz Event/WOOL Fundraiser at 33 Bridge Street in conjunction with Stage 33 Live on September 23rd. Mark P. and Jeff Starratt are organizing.

(Ginger arrived at 7:30 from Rhode Island!)

NEW BUSINESS

1. Public File FCC Online Reporting--Quarterly Issues Report upload to FCC, Cheryl will get this done before she leaves for vacation on July 11th. Dickie will email Hosts, reminding them of airing segments on Community/Area/World Issues.

2. WOOL Mail and Voicemail--nothing to report

3. GFCBC Annual Meeting -- Gary (once again) printed a lovely announcement, sponsored by Popolo (thank you, Gary!). Meeting to be held at 33 Bridge Street on June 16, 2018 at 11:00 AM, potluck to follow.

4. Block Party -- To be held on August 18th. Dickie reported that he went before the Board of Trustees last night. We are required to have a caterer; Dickie is not really getting much response from people he's contacted for this. JD McCliments costs a minimum of \$150 set-up fee. We need to find out how much the insurance rider is. Dickie is on the agenda for the Selectmen meeting in July. Gary asked Dickie to contact the Town Hall and ask about BYOB.

Gary proposed adjourning the meeting, Dickie seconded - the vote was unanimous. Meeting adjourned at 7:50 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin