

WOOL-FM Board of Directors Meeting

December 13, 2017

Present: Bill Holtz, Melissa Berry Brown, Dickie Colo, Ginger Driscoll, Cheryl Gay Sherwin, Gary Smith, Bruce Sterling.

Bill called the meeting to order at 6:15.

ACCEPTANCE OF MINUTES

Meeting minutes of 11/8/17 were reviewed. Gary moved to accept minutes as amended, Ginger seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was not available. Gary reported that the Rockingham Loan amortization schedule is now correct; as of December 4, 2017 the principal balance due is \$18,459.90. Discussion followed regarding paying an additional \$2,000 on the principal versus not making an additional to keep enough money in the checking account to cover the loan for the year. The board decided to make the \$2000 payment and come up with a fundraiser in February or March. \$2938.44 is our annual amount to the loan. Gary **moved that WOOL pay \$2000 toward the principal**, Melissa **seconded**; the motion **passed** unanimously. Ideas for fundraiser included a dance party, a Prom theme, Mardi Gras (13FEB), Business coupons, and Valentines read over the air on WOOL. Mark P. suggested that if any online fundraising is done, we need to be specific about what we are raising the money for.

First Light; when it was Sovernet, our internet was free. We now have First Light two accounts Monthly invoicing is about: \$43.20 for internet DSL, \$63.44? 36.00 ? phone service, \$200 CoLo server? A portion of which is getting discounted/donated by First Light. Should we consider Comcast? Gary will speak to Tony Elliot and will be investigating our options.

QuickBooks-- Gary reports that Alan Fowler is willing to do our bookkeeping. **Cheryl moved to authorize Gary to offer \$200 to his accountant to transfer our QuickBooks on our desktop to QB Online**, Ginger **seconded**; **motion passed** unanimously.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--Comcast power maintenance took us off the air for a couple of five-minute intervals from 1AM to 5AM on 11/9/17.

--FM was down on 11/19/17 from 5PM to 9PM. None of the streams were able to stay connected except Chip, as happens from time to time. Remains a mystery.

2. PROGRAMMING:

--Lovely bit of Jazz with Draa Hobbs and John Stowell on Stage 33/Mark P. as promotional for Main Street Arts performance in Saxtons River on December 2, 2017. You can watch it here:
<https://www.youtube.com/watch?v=FU3pXafRfxI>

--Prospective Hosts? Dickie reported that any of the adults who have expressed an interest in the past few months have not followed through on doing a show. A green Mountain High student would like to help out by doing the weather, recording PSAs, etc but not have a show. Melissa told her that it

probably wouldn't work out as we don't have regular staff to work with her and Dickie told her that parents would need to be involved. Dave Culver's Tech student is not yet confirmed.

--A question was raised as to whether Fireman John is now putting new shows on the air or if Mark still is and whether John is choosing new shows. We need to be prepared with someone who knows how to do this, should Mark ever leave... Mark continues to moderate the PSAs.

--Who handles Underwriting? How does it get put into rotation? We need to ask Mark P.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Tshirts (16) check (\$152) has been written and we should receive the twelve XLarge, two XXLarge, and two XL Ladies tshirts in a week or so.

4. MEMBERSHIP

--It is time to send out Membership renewal letters. The Membership database is up to date. Any Board members who can make it, we will stuff envelopes at Popolo on Friday, 12/22, beginning at 5:00.

NEW BUSINESS

1. The Silent Auction went well. We made a total of \$3,192.50, with \$37 outstanding from one winning bidder. The Record Rumble has since made \$14, with the promise of more.

2. New Underwriting from Rice Tree Services. Melissa will do the recording and contact them to be sure they approve before we air it. She'll then have Fireman John put it into rotation.

3. Cheryl will send the letter from the Board to Hosts regarding exclusion of prayer, worship, or ministry on WOOL.

4. WOOL Mail and Voicemail Report -- Bruce has been checking voicemails, he receives most of them via email and can listen at home. He doesn't get them all that way though and he isn't sure why that is.

5. EAS needs fixing. Gary will check with Tony and if he isn't able to fit us in, he can check with Ira.

6. Who picks up our mail? Elaine. **Who does our filing?** Elaine. We will start to put bills in a tray on the desk for Gary or Alan to be able to pick up.

7. Public File Online Reporting -- Gary and Cheryl need to get to work on this. It will probably take six evenings of concerted effort. March 1, 2018 is drop dead date.

8. Appointment of Officers. President: Bill Holtz, Vice President: Bruce Sterling, Treasurer: Gary Smith, Secretary: Cheryl Gay Sherwin.

Cheryl proposed adjourning the meeting, Melissa seconded - the vote was unanimous. Meeting adjourned at 8:28 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin