

WOOL-FM Board of Directors Meeting

September 13, 2017

Present: Bill Holtz, Melissa Berry Brown, Dickie Colo, Ginger Driscoll (arrived at 7:05), Cheryl Gay Sherwin, Gary Smith, Bruce Sterling. Also present: Wendy Levy, Josh Goldstein

Bill called the meeting to order at 6:14.

ACCEPTANCE OF MINUTES

Meeting minutes of 8/9/17 were reviewed. Melissa moved to accept minutes as amended, Gary seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed but not accepted due to some discrepancies noticed by the Board.

A discussion followed regarding whether Quickbooks Online is worth acquiring so that Tracy can remain our Treasurer. Complications include cost, bandwidth, learning curve.... Gary will be in touch with Tracy to iron out how we go forward with the bookkeeping. We need a system. Gary could make a set of instructions, step-by-step for Filemaker to Quickbooks.

Questions for Tracy include:

1. On page 1 of Balance Sheet, what is meant by "Retained Earnings"?
2. Gary suggested we move at least \$2,000 from PayPal to the People's account.
3. Extra payment of \$62.50 to First Light is in question by the Board (in addition to \$49.30 for phones).
4. Upgrade Loan Fund amount is the same this month as last month.

Cheryl moved to accept the Treasurer's Report with the four outstanding questions, Melissa seconded; motion passed unanimously.

Gary will aim to deliver the mortgage schedule to the Town of Rockingham.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

- FCC ETRS - ETRS01183265 - Form One Submitted (thanks Mark P)
- EAS Plan 96.7 mhz or 1450 kHz our LP1 and 92.7 mhz or 1490 kHz our LP2? (Pete) not getting the signal to LP1 adequately enough. Bruce and Mark will hook up the big antenna again. Bruce will keep the emails from EAS.
 - FCC intends to introduce an order to repeal the studio staffing rule by end of 2017 says Mark P.
 - WOOL stream hiccups cured (mostly) Tony's wizard chip streamer still running. Bill needs to install microchip in Barix. Wendy has heard that the archives are skipping. She'll listen.

2. PROGRAMMING:

- Tracy Klonowski will be stopping her show (Some of What You Need).
- Eugene Uman from The Vermont Jazz Center is interested in doing his Jazz show (or recording) at WOOL (Bill). He wants to do four jazz interview shows the Thursdays before 10/10, 10/31 11/14, 11/28, 10Pm to midnight called, "No Boundaires". \$30 for the remainder of 2017 or \$90 through 2018 Host Fee. Gary moved to apporve, Bruce seconded; motion passed unanimously.
 - Josh Goldstein(coming from WVEW) is interested in doing a blues show. Sent in application 24 AUG 17. Hooloo's Stew, Sundays 6-8 PM. Cheryl moved to approve Josh's show, Melissa seconded; motion passed unanimously.
 - Prospective hosts in the queue: Paul Carroccio, drummer from the band Luminous Crush has expressed an interest in having a show on WOOL.
 - Outstanding Host fees include: Fred Tipton, Tuckerman Wunderle, Junior X, Etienne. Border Pete will email them.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

- Annual Block Party was a success. Dickie handled thank yous to: The Ben Carr Music Project -- The Bondville Boys -- Luminous Crush -- Micheal Schlenoff -- Bayou X -- Patrick.
- WOOL Stationary. WOOL thank you notes. (Cheryl) FACT TV thankyou?
- Donation of 6 months of WOOL underwriting to a fundraiser for a local family who lost the dad/husband to cancer (Cheryl)
- Gary sent a thank you to Tom and Anita for underwriting Pirate Radio at the Bellow Falls Opera House.

4. MEMBERSHIP

- Holly Bartel and Olga K approached Mark about membership issues. Both issues resolved.
- Bruce has been in contact with a woman who sent a \$60 check that has not been cashed and she has not received t-shirts.

NEW BUSINESS

1. Stage 33 has 501(c)(3) IRS status now; Stage 33 Live and WOOL dissolves our fiscal agency with Mark; WOOL issued a closing check for \$143.16. Fiscal Agency agreement with WOOL is now dissolved.

2. WOOL /WKVT Our Place Benefit at BF Opera House: 20thSEP, 7AM to 6PM. Melissa is taking the charge, Wendy Levy and DJ RF will do their shows as usual. Ozzy will be there ALL DAY, the kiosk will be set up in front of the Opera House; hosts at the kiosks will come in at the top of each hour for station id. Mr. G's and local teenagers will load the truck at the end of the day. WOOL volunteers include Melissa, Ozzy, Mark P., Susan MacNeil, Bruce, Gail Golec, and Elaine. Melissa will be emailing a schedule.

3. ANNUAL Silent Auction, Third Friday November. (17thNOV) planning. (BPete) Preparations needed. & Volunteers. Start soliciting donations of GOOD STUFF. Thank you to Mary for her donations of tables! We need a PSA. Bar? BF Farmer's Market will join us. Bruce suggested that we sponsor a Wednesday night classic movie and receive free advertising. Wendy and Melissa volunteered to work at the Silent Auction, Bill will make signs.

4. Appointment of Officers. Tabled.

5. Volunteers. Miriam Jones emailed WOOL offering to volunteer. Melissa will contact her.

6. WOOL email and phone. We need someone to monitor the station's email and voicemail. Melissa volunteered to be responsible for emails and Bruce volunteered to cover the voicemails. They will each check with Mark P. on the details.

7. Bruce mentioned that we are out of XL t-shirts. Melissa will email Beeze Tees.

Ginger proposed adjourning the meeting, Melissa seconded - the vote was unanimous. Meeting adjourned at 8:19 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

