

## **WOOL-FM Board of Directors Meeting**

**June 14, 2017**

**Present:** Bill Holtz, Melissa Berry Brown, Dickie Colo, Jesse de la Rosa, Ginger Driscoll, Cheryl Gay Sherwin, Gary Smith, Bruce Sterling. **Absent:** Tracy Klonowski, Patrick Matteau

Bill called the meeting to order at 6:15.

### **ACCEPTANCE OF MINUTES**

Meeting minutes of 5/10/17 were reviewed. Gary moved to accept minutes as amended, Ginger seconded. Motion passed unanimously.

### **TREASURER'S REPORT**

Treasurer's report was reviewed. Current figures are: Stipend Account=\$875, Upgrade Account=\$3,299.48, Operating Fund=\$9,277.96. Discussion followed: Gary reported that we are CLOSE to having an updated and accurate amortization schedule with the Town of Rockingham for our loan. It's currently only a dollar or two off, Gary and Tony will go over it again and Gary will review it with Town personnel. Also, we've paid off our Structural Analysis, which terminates with our lease on June 30<sup>th</sup>; so we'll no longer have to pay \$100/month for that. Gary moved to accept the Treasurer's Report, Dickie seconded; motion passed unanimously.

### **OLD BUSINESS:**

#### **1. ADMIN AND TECH SUPPORT:**

- **UPS shelf** for automation computer connection. (Bill-it's been done.+ tech support thanks to John & Mr. P)
- **WOOL Co-location** streamer (McStreamy) at Sovernet has failed. Alternate stream for now (Tony E). Out of our five streamers, only one is working (the one to the mountain). We have 5 possibilities—1. Keep tweaking what we have, 2. Ask Comcast for a dedicated line to the mountain that we could run digital or analog ("Comcast Shawn" told Bill that would cost us \$1000/month) , 3. Purchase new Barix Redundix that the Board discussed at the May Board meeting, 4. Fundraise \$10,000, 5. Purchase the less expensive microwave transmitter. Possibilities 4 and 5 would probably require putting a receiver somewhere that can see the tower. An option #6 was suggested-that we get a DSL socket for the studio and we interface with Comcast. Discussion followed but no solution was determined.

- **FCC Issues Log**

-- The following email was sent to the Hosts and Board (Thank you, Mark P!):

*Hola hosts and board,*

*On the PC3 desktop you'll see a new icon next to the Program Log icon. This one is called Issues Log.*

*It's functionally very similar to the Program Log, and it replaces the paper log on the clipboard.*

*Every three months, all broadcast stations are required to provide details about the issues*

*programming that they aired to prove that the public service obligation has been met. Soon, these details will have to be uploaded directly to the FCC: our Public File will be online, as recently mandated by federal law.*

*Failure to fulfill this obligation can result in fines of up to \$10,000 from the FCC, and result in revocation of the station's broadcast license.*

*All broadcast stations are legally required to include programming that meaningfully addresses significant issues of concern and importance to its community. Public service segments can include programming of any length, as long as it addresses substantively and seriously a significant issue facing the community. Segments can be with a guest (in studio or by phone), be pre-recorded, or be a live monologue. Diverse broadcast times reaching a station's entire audience are best to demonstrate that the public was truly served by a station's programming.*

*PSAs do not fulfill this requirement; you can, however, expand on a PSA about a significant local issue with additional information and commentary. In addition to reading a minimum of two PSAs each hour, all WOOL-FM hosts are requested to air occasional public service segments and log them. If there isn't sufficient voluntary participation, it will have to be made mandatory.*

*Having a show on WOOL is a privilege with responsibilities, and not a right. Thanks all for doing your part.*

-- Bill is crafting a WOOL Guide that will outline general and specific things that people do.

## **2. PROGRAMMING:**

- **KMO C-Realm Radio.** Last show was 11JUN; on hiatus.
- **DJ Skar.** Is going on hiatus. No return date currently.
- **ETC show** ending early June bringing splendid 10 year giggle-fest to a close; possibly on hiatus, only.
  - **Mix It Up.** Ending early June. Abigail Allen off to USAF basic training
  - **Keely Cormac.** FANATIC started up for the summer on 28MAY. Sundays @ 5PM
  - Lecture on community/LPFM radio, possibly for broadcast (by Wendy Levy).
  - Prospective hosts: Robert Osborne finishing up his training, Mike Schlenoff coming in to hang out on Dickie's show with a possible interest in having his own show.

## **-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS**

- **Bumper stickers.** Have arrived. (BPete & Gary)
- **ROOTS ON THE RIVER** – Cheryl, Border Pete & Charlie Brady staffed the WOOL booth. Was a success.... gained community exposure. WOOL volunteers had fun interacting with the public. Best year ever with sales? Sold 3 T-shirts, 3 Hats, 10 Stickers & 1 Cozy. \$158 total one new membership.
  - Jesse stated he will step down from the WOOL Board.
  - **Tshirt inventory.** Melissa will send Border Pete the information on what we ordered originally and he will compare it to what we have now in order to determine what we need.

#### **4. MEMBERSHIP**

--Board reviewed the members in good standing list.

#### **NEW BUSINESS**

**1. Lease agreement** with CTI Towers, Inc. was signed by Bill and sent to CTI on May 17; we are awaiting copies.

**2. Annual Membership meeting.** June 25, 2017 at 11:00 AM. Potluck brunch. Annual meeting announcement including Directors slate mailed few days ago. Thanks for helping with that mailing: Gary, Ginger, Cheryl, BPete , Jesse

#### **3. WOOL Annual Block Party. *Saturday AUG19!***

Everything has been approved, a \$5.00 check to the Bellows Falls Village Corporation and \$100 check to the town of Rockingham need to be cut and delivered. Patrick Matteau to do the sound, Dickie will contact Cota's for their grill, Dickie and Border Pete will approach their usual donors and Melissa will bring baked goods. Melissa also has to pop up tents that we can use. Mike Schlenoff has been confirmed to play at the Block Party and Dickie has reached out to Luminous Crush, Ben Carr, and Bayou X.

**4. Movie Benefit at BFOH.** "Pirate Radio" on Wednesday, July 12 paid for by Tom and Anita Weiss as a WOOL benefit. Perhaps do something at Popolo to bring in people and provide proceeds to WOOL. We need volunteers to table at the movie, sell merchandise, 50/50 raffle. We need serious help with publicity starting NOW. Press release is going out today.

It was noted that July's Board meeting is in conflict with the Pirate Radio/BFOH fundraiser. No solution was determined.

Gary proposed adjourning the meeting, Ginger seconded - the vote was unanimous. Meeting adjourned at 8:08 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

