

WOOL-FM Board of Directors Meeting May 10, 2017

Present: Bill Holtz, Jesse de la Rosa, Ginger Driscoll, Cheryl Gay Sherwin, Gary Smith, Bruce Sterling.

Absent: Tracy Klonowski, Patrick Matteau, Melissa Berry Brown, Dickie Colo,

Bill called the meeting to order at 6:15.

ACCEPTANCE OF MINUTES

Meeting minutes of 4/12/17 were reviewed. Gary moved to accept minutes as amended, Ginger seconded. Motion passed with Bruce abstaining.

TREASURER'S REPORT

Treasurer's report was tabled. Quickbooks has been updated and reinstalled. The Town Amortization Schedule update is pending (the one from the Town of Rockingham didn't reflect a change in interest after our additional \$1000 payment; Tony redid ours, showing the principal dropping). Tracy will need to make two entries each month into Quickbooks, one for the principal and one for the interest. Current bank account figures were not available at the time of the meeting. Gary will email the Board with bank account figures.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

-- **Elaine** willing and eager to do more. Help maintain an online Public File? Bruce has set her up with EAS information. She is taking that on and the Public File. Help Tracy with the accounting/quickbooks? studio looks and smells clean!!! Thanks to Elaine's help, Bruce reports that we are up to date on most paperwork.

-- **Barix Redundix.** A Redundix at both ends of our stream holds promise to cure the hiccups by repairing missing bits; sends two streams, staggered and then rebuilds them. We would need two at \$279/ea. Available from Barix after the final quarter of this year. Stay tuned. (Tony E)

-- **Automation.** John McCann (mentored by Mark P) & making great headway on WOOL automation skills.

-- **WOOL guide.** general & specific things people do (Bill crafting (still) Google Document to share).

-- **UPS shelf** for automation computer connection. (on Jeff Starratt's plate)

2. PROGRAMMING:

-- The return of **Mark Edson & Broadly Eclectic.** He would like to come back. Tuesdays afternoons 3-5. Everyone excited to welcome Mark and his show back to WOOL!

-- Prospective hosts in the queue? Bruce has been training Robert Osborne (on air name, Ozzy Osborne). File is ongoing.

-- **The Lonely Palette** on WOOL? Tamar Avishai (Boston-based, friend of Gail Golec) has recently launched.

--The ETC Show is seriously considering taking a hiatus. More to follow in the coming weeks.

--Issues Programs logs were discussed.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

-- **Bumper stickers:** Hoping that they arrive in about a week!

-- **Envelopes:** Done, picked up, and imprinted with our address.

-- **MERCH- T-shirt** - Per Bruce, we have plenty of t-shirts with the exception of Ladies' Small; will revisit after Root on the River Festival.

-- **ROOTS ON THE RIVER** - Charlie Brady & others(Border Pete, Jesse) staffing the WOOL booth this year.

4. MEMBERSHIP

-- Follow up note was sent to listener "Mike" about skipping CDs. (actually stream hiccups) Thanks Melissa!

NEW BUSINESS:

1. Lease agreement CTI Towers, Inc. ... expires on June 30, 2017. tower renewal application completed. Sent to CTI. Gary followed up with a CTI Peduto and CTI has extended our lease for 15 years: Three renewals at 5 years each with a 1% escalation per year. Gary is sending a copy of our liability insurance to them. Bill will take the agreement home tonight and read over, sign and return to Gary ASAP. Gary will request copy of the sublease between CTI and Comcast.

2. Annual Membership meeting. June 25, 2017 at 11:00 AM. It will be a potluck brunch. Need Board of Directors slate. Need to send out mailing notice. Is Pat M still on the Board? Bruce will check with Tracy to see if she is running again. We need an announcement mailed out with a slate of the Board on it. Bill will email the Board to see who's "in". Bill will draft a letter & circulate to Board. Gary will try to get together with Tracy to get the Treasurer's Report completed.

3. WOOL Annual Block Party. Saturday AUG12 is the date. Dickie processing paperwork with town. We'll need to provide certificate of insurance to Town of Rock. Bill will haul stage. Patrick M has offered to do sound.

4. Orchard Hill Breadworks- WOOL Pizza Night. Unfortunately they missed us in the lottery this year (Drat).

5. Outreach /Fundraising. Classic Film Night at BF Opera House – or other proposal for fundraising shelved for now.

Ginger proposed adjourning the meeting, Gary seconded - the vote was unanimous. Meeting adjourned at 7:40 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin