

WOOL-FM Board of Directors Meeting

April 12, 2017

Present: Bill Holtz, Melissa Berry Brown, Dickie Colo, Jesse de la Rosa, Ginger Driscoll, Cheryl Gay Sherwin, Gary Smith. **Absent:** Tracy Klonowski, Patrick Matteau, Bruce Sterling. Also present: Tony Elliott

Bill called the meeting to order at 6:07.

ACCEPTANCE OF MINUTES

Meeting minutes of 3/8/17 were reviewed. Gary moved to accept minutes as amended, Ginger seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. Current figures are: Stipend Account=\$, Upgrade Account=\$, Operating Fund

Quickbooks is not working still. After February's board meeting, Gary had the accountant rebalance the accounts so the Balance Sheet and Profit & Loss would be accurate. He put it on a thumb drive but it would not load at WOOL on our computer. He tried again two weeks later with another update but it still wouldn't load. Now it is tax time so the accountant has neither the info nor the time. Gary noted that there someone bounced a \$10 check against us and the bank charged us \$15.00 in penalties.

Updated mortgage schedule from the accountant is pending.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

-- The FM hiccups are better, thanks to Tony, Comcast Shawn & Roger, and Bill and work they did on April 7th. The radio station was down today for a bit (unexplained). Tony noted there is a new Barix product that he completed a questionnaire on and received a call from Chicago. It sends a real-time and delay stream. He feels that it sounds like a wonderful device but he expects it to be expensive.

-- UPS shelf for automation (still on Bill's To-Do List)

-- UPS on the mountain needs replacing (or perhaps the batteries need replacing). Tony remarked that we need a UPS that is big enough to run our transmitter. Gary will look into UPS(es) and prices when he knows what we need. Bill will email him images of what we have on the mountain currently.

-- Gary moved to spend up to \$500 on a UPS for the transmitter on the mountain, Melissa seconded; motion passed unanimously.

2. PROGRAMMING:

-- Host in the queue: Robert Osborne.

--Dickie moved to add Caleb Garcia and his show. "Intellectual Punk" to the WOOL line up. Gary seconded and the motion passed unanimously.

-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Wendy Levy is now helping Mark P. handle the PSAs. The Mid-River Bulletin is now the 4th most-visited page on our website. Thanks, Mark!

--Bumper Stickers. Gary ordered them and the man told him they no longer make the size we have always gotten; they are now smaller. Gary will fix the design to fit properly.

NEW BUSINESS

1. Lease Agreement with CTI Towers, Inc: expires on June 30, 2017. Barbara Merrill, CTI Director of Sales has been in touch and has provided all new forms. Gary has filled out all the forms and sent them to Ira to review. He will then send them to CTI. Thank you, Gary.

2. Annual Meeting: is scheduled for June 25, 2017 at 11:00 AM. It will be a potluck brunch.

3. Orchard Hill Pizza Night: Bill will contact them.

4. Block Party: pros and cons discussed. Proceeding with caution. Tentative held date of 8/19/17.

5. Video surveillance and security cameras: It is the sense of the Board to take no action. We prefer not to place them in the studio at this time but we feel that if all tenants agreed, a whole building video surveillance would be more appropriate.

6. Interior Lighting. Discussion regarding additional interior lighting in order to illuminate the sheep head logos in the studio windows. Melissa moved that Gary explore the possibility of lights installed by an electrician for up to \$250, Ginger seconded. Motion passed unanimously.

Melissa proposed adjourning the meeting, Cheryl seconded - the vote was unanimous. Meeting adjourned at 7:20 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

