

WOOL-FM Board of Directors Meeting

March 08, 2017

Present: Bill Holtz, Dickie Colo, Jesse de la Rosa, Ginger Driscoll, Cheryl Gay Sherwin, Mark Piepkorn, Gary Smith, Bruce Sterling. **Absent:** Melissa Berry Brown, Tracy Klonowski, Patrick Matteau

Bill called the meeting to order at 6:15.

ACCEPTANCE OF MINUTES

Meeting minutes of 2/15/16 were reviewed. Gary moved to accept minutes as amended, Ginger seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. Current figures are: Stipend Account=\$875.00, Upgrade Account=\$3,389.48, Operating Fund=\$12,631.41. The Board noticed errors with the balance sheet that still need correcting; we are making progress but still, some things need to be answered. Treasurer's report tabled.

--Big thanks to Tony for the Sovernet refund!

--Mark installed the Quickbooks update that was approved at the February meeting.

-- P&L 2015 versus 2016:

	2015	2016
Development (fundraising)	\$12,341.68	\$12,374.45
Merchandise	\$781.00	\$680.00
Grants/Awards (should have included Flying Under Radar)	\$0	\$500.00
Membership	\$5,022.00	\$3504.00
Underwriting	\$2,500.00	\$680.00
Income	\$20,845.00	\$18,533.00

OLD BUSINESS:

1. SURVEY: Tabled

2. ADMIN AND TECH SUPPORT:

-- Vermont Secretary of State –

GFCBC Biennial/Annual Report filed on Valentine's Day (thanks ♥Gary♥)

--Tony has made some adjustments (rerouting through a better path). Hopefully this will improve the signal.

-- Bill is working on a Google Docs list of general and specific things people do.

-- UPS shelf for automation computer connection is still on Bill's list of to-dos.

3. STAGE 33

Memorandum of Understanding: Gary moved that the Board accept the MOU and Fiscal Agent Agreement as amended with address addition; Bruce seconded, motion passed unanimously.

4. PROGRAMMING:

--Jade has been training Crystal; her intention is to be a sub. Discussion followed that the host membership fee is the same for all hosts.

-- Board approved Wendy Levy and her show, Choose Your Own Adventure, time slot will be Wednesdays 3 – 5pm, starting March 1st.

-- Abigail Allen (River Valley Tech Center) Tuesdays from noon to 2pm.

--Silas Holmes of Compass School is interested in helping with production/tech. May sit in w/ KMO.

-- Caleb Garcia DJ candidate training with Jeff Starratt.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

-- Mid-River Bulletin Board – still awesome! 4th most-visited page on website (thanks Mark)

--PSA handling has fallen back on to Mark, as the person who volunteered to help has stopped updating the PSAs.

--Mark moved that WOOL make a \$50 donation to the author of the software that runs our website bulletin board that we've been using for the past couple-three years (and foreseeable future) to put PSAs on our website; Ginger seconded, motion passed unanimously.

-- Bumper stickers: April 2014 we ordered two styles (one with 91.5, one without) and we need to reorder. Ginger made a motion that WOOL order equal amounts of both styles of bumper stickers, up to \$250 worth. Cheryl seconded, motion passed unanimously.

-- Envelopes. Need to order envelopes imprinted with our address. Bruce will go to Village Printers and reorder them.

4. 10 YEARS OF BORDER RADIO and ETC SHOW--Lots of events coming up to plan around and information on the bar is still not set. Remains up in the air.

NEW BUSINESS

1. Lease agreement: CTI Towers, Inc. expires on June 30, 2017. Barbara Merrill, CTI's Director of Sales has been in touch and she and Gary are getting the ball rolling on this.

2. Date for Annual Meeting to be 25 JUNE.

3. Sponsoring a Wednesday Movie Classic Night suggested by Jesse, tabled.

4. Orchard Hill Breadworks Pizza Night, Bill will contact them.

5. ROTR. Roots On the River is coming up in June; we'll need people to man the WOOL booth.

6. Bigger Picture Financial & Longer Range Planning. All volunteers? Any paid positions? Tabled.

Gary proposed adjourning the meeting, Ginger seconded - the vote was unanimous.
Meeting adjourned at 7:50 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin