

## **WOOL-FM Board of Directors Meeting**

**November 9, 2016**

**Present:** Bill Holtz, Melissa Berry Brown, Dickie Colo, Jesse de la Rosa, Ginger Driscoll, Cheryl Gay Sherwin, Gary Smith, Bruce Sterling. **Absent:** Tracy Klonowski, Patrick Matteau, Mark Piepkorn  
Bill called the meeting to order at 6:17.

### **APPROVAL OF MINUTES**

Meeting minutes of 10/12/16 were reviewed. Melissa moved to approve minutes as presented, Bruce seconded. Motion passed, with Gary abstaining.

### **TREASURER'S REPORT**

Treasurer's report was not available for review.

### **OLD BUSINESS:**

#### **1. ADMIN AND TECH SUPPORT:**

-- FM off the air for some or all of 8 AM to 5 PM November 7, 8 and 9 to for tower maintenance access. Tony doesn't know why the FM goes on and off air.

-- Gary, Tony, Mark & Bill have received access to Comcast Tower Hub. Get Jakob Ragnarsson a WOOL hat for all the work he did for WOOL for free.

-- Sovernet -Send thank you note to Sovernet (Deja Murray/Sales Support)

-- Studio Workday happened 28SEP.

-- Ginger, Mark and Jesse will post on the whiteboard, a chore list of things that can (always) be done.

--The secretary will upload appropriate document to the Public File.

--Gary would like to see us increase our relationship with The Dean Center for kids to come in and work on some things, taking it off Mark's plate.

-- Gary met with Katherine Harris, an accountant. She will work for us to fix our Quickbooks and draw up a table on our Rockingham Loan into a general cleanup of our accounting. This will be in exchange for underwriting. She agreed to do 2 to 4 hours, pro bono to reconfigure our QuickBooks. Gary and Tracy collected materials, made a package, and the thumb drive; Catherine currently has these items. Tracy is holding off entering anything into QuickBooks until we have it all corrected by Katherine Harris. It should be finished by the end of November.

#### **2. PROGRAMMING:**

-- DJ Skar has been out with pneumonia. Monsters & Hampsters on hiatus until end of year. John

McCann has been successfully filling in on some show slots and offered to take a few M&H'sters slots.

--Patty MacDonald has passed her test. Her show would begin on Fridays, noon-1:00 some time in late November. She will need someone with her for her first show or two. Dickie moved that her show be approved and that she pay her \$60 host membership fee in January. Motion passed with one nay vote.

--Tracy Hanson will be training again with Jeff Starratt.

### **3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS**

--Melissa reported that our presence at the SteamPunk Festival went well. Some good interviews were aired. If we had more people involved and fresher batteries, it can be even better.

-- Stage 33 is parallel but intertwined with Great Falls Community Broadcasting—Discussion tabled until Mark and Gary are both present.

-- Glyn Johns evening at Popolo a wonderful event. Donation of \$640 to WOOL. Thank you Gary!

-- Karl Marx Event: Jesse feels the presentation as an Inaugural event would be better than the December 2<sup>nd</sup> date. The time and place has been donated. Gary will do a poster. Gary suggested that Jesse do an on-air Q&A that will air repeatedly for two weeks and then do the play. Perhaps the Commons could do a story on it. Postponing for now. Jesse wants to highlight our Pacifica affiliation throughout. He will send an email to the Board.

--River Valley Technical Center Cooperative Education Program. Dave Culver, Cooperative Education Coordinator asked if Shamus Martin, Audio-Engineering teacher, can tour station with two groups of students; one in the morning, one in the afternoon on Nov 17th. Gary will try to meet Shamus at 8:30.

### **NEW BUSINESS**

1. **Silent Auction:** Bruce and Elaine have been working on organizing, recording and entering information on donations. We currently have 145 items. A 2-inch ball for a trailer hitch is needed to go get Mary's tables in Marlow. (Thank you, Mary!) We plan to have chili and desserts. Bruce and Melissa will get together regarding a spreadsheet.
2. In an effort to relieve Mark of his many hats (The Board all agrees that he does too much), rather than add a committee structure to our present way of getting things done, the following people volunteered for these important roles:
  - Quarterly Public Records and Licensing—Gary and Cheryl
  - Host Liaison and Wrangling—Melissa
  - Underwriting—Dickie
  - Social Media--Ginger

Jesse proposed adjourning the meeting, Ginger seconded - the vote was unanimous. Meeting adjourned at 8:27 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

