

## **WOOL-FM Board of Directors Meeting**

**September 14, 2016**

**Present:** Bill Holtz, Melissa Berry Brown, Dickie Colo, Jesse de la Rosa Ginger Driscoll, Cheryl Gay Sherwin, Patrick Matteau, Bruce Sterling. **Absent:** Gary Smith, Tracy Klonowski

Bill called the meeting to order at 6:34.

### **APPROVAL OF MINUTES**

Meeting minutes of 8/10/16 were reviewed. Bruce moved to approve minutes as amended, Ginger seconded. Motion passed unanimously, with Cheryl abstaining.

### **TREASURER'S REPORT**

Treasurer's report consisted of Profit/Loss and Balance Sheet; it was reviewed. Discussion regarding the Guest Stipend account of \$875 is appearing under assets is also appearing under the title "Stipend Fund – Guest" for \$1000. It needs to be updated to \$875 balance. Discussion also followed regarding totals for the matching grant. We raised at least the \$3000 (\$1000 from Flying Under Radar and \$500 from an anonymous donor, plus the matches). Looking for update from Rockingham on the amount WOOL owes on the Rockingham Loan. Treasurer's report tabled due to several questions.

### **OLD BUSINESS:**

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#### **1. ADMIN AND TECH SUPPORT:**

-- Stream is better but not 100%. Our thanks to Sovernet (and Tony and Mark and Jakob) for their upgrade efforts. We still have hiccups, the theory is failing Comcast switch.

-- Gary had no luck trying to sell the transmitter on eBay. We are trying to sell the old transmitter to a station in Harpswell Maine, thanks to Tony.

-- Successful trip to the mountain huts on August 12<sup>th</sup>, thanks to Tony, Mark and Bill. Comcast upgraded our mountain equipment to business class router connection.

-- We are still awaiting Comcast access badges; Bill continues to remind them, it's been a year.

-- Dorset was the big server that ran a number of station functions, including acting as the syndicated content retriever and digital automation library. Its functions have been farmed out to the automation computers, which should be dedicated to those sole tasks. Mark

recommends we spend \$300 or so to replace Dorset with a new desktop computer to improve station performance and provide redundancy. Melissa moved to spend \$300 to replace Dorset for automation, Jesse seconded. **Motion** passed unanimously.

-- Sheephead logo and Black Sheep Radio trademark is expiring. Renewal costs are in the neighborhood of \$300-\$400 for a 10 year term. Cheryl moved to spend up to \$400 to renew, subject to Gary confirming the details, Ginger seconded. **Motion** passed unanimously.

-- We have mice in the studio. Patrick can bring traps in. Board hosts will be responsible for taking care of the carcasses.

-- We need some generic thank you cards that the Board can sign at monthly meetings. Melissa will make WOOL Thank You note cards at home.

-- Insurance renewal successful. Gary and Tracy took care of it.

-- Has tower rent payment been adjusted? **Tabled** until we can talk to Tracy.

-- Gary looking into hiring an accountant to spruce up the books. **Tabled.**

--EAS handbook is printed out posted at her to trigger locations, so we are legally compliant. Thank you, Mark!

-- Mark reports that the Sovernet upgrade is now complete as of 9/12/16 and we should never choke on our own bandwidth use again. Many thanks to Tony. Bill will follow up with Shawn regarding the theory that there is a failing Comcast switch somewhere and see about getting it fixed.

-- Mark has implemented the, "Somebody Should Do Something" email list. Very little response. **Tabled.**

--Beeze Tees Screen Printing underwriting is running. This is a current list of underwriters; some are in – kind, some of the actual money ones are expiring in the very near future:

Beeze Tees, Bellows Falls Farmers Market, Hunter Studio, Island Corporation, Julie Moir Messervy Design Studio, New Leaf Professional Painting, Palmeri Landcare, Pleasant Valley Brewing, Popolo, Precision Valley Coffee Roasters, Readmore Inn B&B, Rockingham Arts and Museum Project, SB & Company Auctioneers, Sherwin Art Glass, Sovernet Communications, Windham Development Group, Windham Orchestra.

-- Studio 33 will have its Disco Dance party on Saturday, September 17th at the Moose Club. Mark will check with Tracy regarding cash box for merchandise.

-- Steampunk Festival is September 23 – 25. Melissa putting together a list of people who will do shifts. She will take a cell phone and do interviews.

--Glyn Johns will be appearing at the Windham ballroom October 15; this will be a benefit for WOOL.

-- Alternative Health Fair, tabled.

-- Jesse's proposal for dramatic presentation of Jerry Levy as Karl Marx doing the play, "The Third Coming" will be Friday, December 2 at the Moose Club. Jerry loves Pacifica Radio and offered Saturday, December 3 as a, "Marx Q&A" political discussion benefit. This is earmarked as a kickoff project for Stage 33 Live.

## **2. PROGRAMMING:**

-- Prospective hosts: Chandler had to delay her first show due to family illness . Tracy Hansen will be training with Jeff; she has paid her \$60 host fee and her application has been completed. Patty McDonald is in training; she has had a lot of training but not ready to go solo. Jesse suggested she approach FACT TV.

-- Island Jammin's last show will be Friday. Ralston Blair's visa was not renewed and he must return to Jamaica. He hopes to return as soon as possible.

## **-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS**

-- Art Coates doesn't yet have his WOOL embroidered hat, but will! Bruce and Tracy on this.

-- WOOL embroidered hats. Bill paid the \$760 Beeze Tees hat invoice and would like to be paid back \$500 of the total. Dickie motioned to repay Bill, Ginger seconded; **motion** passed unanimously.

-- Block Party report: we made \$600-\$752. Ginger will send Pete's Stand a thank you note.

--WOOL Facebook Group—Ginger will talk to Mark again.

## **4. MEMBERSHIP**

-- Radio survey, **tabled**.

## **NEW BUSINESS**

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**1. Upcoming fundraisers:** Disco Dance Party, thanks to Susan MacNeil; Pete and Cheryl are doing merchandise. The annual silent auction will be Friday, November 18. Bruce will coordinate, hoping the ETC Show girls will help. Mary was selling her business, so there

could be a table issue. If there is Bruce will check Bonnie to see what the Bike Project used for their fundraiser.

**2. Insurance:** has been moved to The Hanover.

**3. Pacifica radio renewal**

-- Dickie moved, and Melissa seconded to renew; **motion** passed unanimously.

Melissa proposed adjourning the meeting, Bruce seconded - the vote was unanimous.  
Meeting adjourned at 8:00 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin