

## AUGUST 2016 MINUTES

Great Falls Community Broadcasting Company  
WOOL Board of Directors

*Date | time* 8/10/2016 6:00 PM | *Meeting called to order by* Bill Holtz

### *In Attendance*

Bill Holtz, Ginger Driscoll, Jesse De La Rosa, Bruce Sterling, Gary Smith, Dickie Colo, Mark Piepkorn, Melissa Berry-Brown, Pat Matteau -*Absent: Cheryl Gay-Sherwin and Tracy Kolonowski*

### *Approval of Minutes*

The Minutes were reviewed from July 2016. Bruce Sterling moved to accept July 2016 Minutes as presented, with a few typos noted, Jesse De La Rosa Seconded the Motion. The Minutes were accepted

### *Treasurers Report*

The Treasurer was not in attendance and had not provided an updated report for review at this meeting.

There was a printout to review, but there were some questions about the Net amounts and bank balance. Discussion that Gail Golec or other could help setup and format.

The loan balance that is shown that we owe the town is incorrect, as we have paid part of the premium. Gary has approached Town about this already but has been unable to get a review payment schedule issued. Considered getting professional accounting review. Gary will ask at Spauldings for assistance.

Suggestion to change QuickBooks program title account name from "People's Bank" to "Operating". This would better represent the account designation.

Gary noted that we should also list our physical assets, i.e. Console, receivers, etc. in our balance sheet. It is required for reporting to the Insurance Company.

There was discussion whether to table acceptance of the Treasurer's Report until the accounts and amounts are straightened out and reported in a way that is manageable and understood.

Gary Smith moved to table the report, Bruce Sterling seconded the motion. The motion passed.

### *Prioritized Agenda*

- ☐ **Sovernet** *Need an Answer*
- ☐ **Block Party** *Update*
- ☐ **Insurance Discussion** *Changes*
- ☐ **Program and Training** *Upcoming*
- ☐ **Challenge Grant** *Information*

## **Sovernet**

It has been recommended by Tony that we upgrade our internet server to SHDL at a cost of \$750.00. The monthly charge after that would be \$150.00 but that would be waived and compensated via underwriting. This would give us 10x the current bandwidth. There is a wrinkle because Sovernet will soon be purchased by an out of state company. We would do this upgrade now before the transition and set up a 36 month agreement, but there is no guarantee that the new company will uphold the agreement. According to "Judy Eshelman" at Sovernet the new company is good with the community we could possibly get three years, and then have to renegotiate.

Should we wait? What is the upside? More bandwidth. What if we don't do the upgrade? There is no real downside to the upgrade. It is an investment. We have to act now. This is better service. Tony Elliot says this is a good deal, and he said that he would donate half of the upgrade fee.

Pat Matteau made a motion that we invest in the Sovernet upgrade. Gary seconded the motion.

Comcast Note: Bill is going up the mountain to install the new router with backup from Tony and Mark. Still grappling with Comcast for access card access to the mountaintop equipment hut.

## **Insurance**

Hartford has been our insurance company up until now. We have received word that the Richards Group will discontinue their association with the Hartford. They will be rolling our policy into the Hanover Group and cancelling coverage through the Hartford. Hanover is nominally cheaper than the Hartford, which is good. It will be the same coverage.

Gary indicated that some of the language was confusing, is CTI covered?

The premium can be paid quarterly giving us a smaller payment.

No vote is needed here.

## **Challenge Grant**

Flying Under Radar/Charlie Hunter – If we can raise \$1000.00 by 9/1/2016 he will provide matching funds.

To be clear, we need to make sure that if we do a raffle at the block party it is earmarked, and the funds will not include food, bar, or tickets.

## **Block Party**

Pat said everything is pretty much all set. The equipment needed has been rented, and there are four bands on the marquee. Jesse asked about posters. The nuts and bolts have been covered expertly by Dickie. The Snow Fence is available up the Blake Street Garage, Pat will pick up. The stage and lights are at Gary's, and the sound board is all set. Chip will be at the Waypoint Center at 11:00 AM to unlock the restrooms. Pat and Dickie will be there before 3:30 PM. Pete's Stand is providing Corn on the Cob. Lisai's Market is providing 15 LBs of Ground Hamburger. Dickie will coordinate with Melissa for pick up. Napkins and plates are to be found in the Studio. Bruce will pick up condiments and Buns at Shaws. Need Muscle for stage set up. Coolers and Ice would be good too. Cash boxes will be set up by Tracy ahead of time.

### **Programming and New Hosts**

Chandler Montgomery from Utah & currently residing in Stowe, VT would like to do a show, for a 4 hour block after DJ Skar. Her show is Pop Rock. Programmed, produced and DJ'd at [www.kpcw.org](http://www.kpcw.org) (community station, Volunteer and Marconi nominated). She is trained.

### **Old Business**

#### **Admin/Tech**

There is a lot to be accomplished on Mark's List.

☐ How-to Guide

#### **Publicity and Branding**

☐ **Old Home Days**

o They will use the WOOL Kiosk

☐ **Listener Survey**-Tabled

### **New Business**

#### **Stage 33 Live**

On Hold

#### **Steampunk Festival**

Who is going? Who is coordinating?

Can we do live interviews?

Jesse Expressed interest along with Melissa

Melissa will coordinate a schedule and a list

### **Other Discussion**

#### **Volunteering**

More people need to step up. It always seems like a few core committed people show up at every event to help. However some people need a specific "Ask" in order to do that.

Volunteering is a stipulation of hosting. This should be part of the training.

### **Next Meeting**

9/14/2016 6:00 PM, 33 Bridge Street, Bellows Falls, VT

Motion to adjourn was made by Melissa Berry-Brown and seconded by Dickie Colo. The meeting was adjourned at 7:54 PM