

WOOL-FM Board of Directors Meeting

April 13, 2016

Present: Bill Holtz, Dickie Colo. Ginger Driscoll, Cheryl Gay Sherwin, Patrick Matteau, Mark Piepkorn, Gary Smith, Bruce Sterling. **Absent:** Melissa Berry Brown, Tracy Klonowski.

Bill called the meeting to order at 6:12.

APPROVAL OF MINUTES

Meeting minutes of 3/16/16 were reviewed. Mark moved to approve minutes as presented, Ginger seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. Current cash assets are as follows: Speaker Stipend Fund: \$875.00; Upgrade Fund: \$2,927.83, Total Peoples: \$5,781.01, Total PayPal: \$1,187.50 for a grand total of \$10,771.34. Cheryl moved to accept the Treasurer's Report. Mark seconded and the motion passed unanimously.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--UPS: we have received the UPS replacements for the encoder/streamer. Mark is hoping to install them soon; the station will have to go off the air at the time of installation. Mark plans to clean up the tower at the same time.

-- Stream drops continue to happen, it appears to be attributable to Sovernet. Mark will call them to investigate it.

-- Tony will see if we can get a wireless connection from the roof to the mountain. That will give us two ways to get information to the mountain.

-- PC3 desktop Cartwall installed for playing digital tracks (thanks, Mark).

-- We are losing 60% of the left channel somewhere between the console and the dump box. Pat volunteered to look it over this coming weekend.

--EBay: per Gary, we now have a credit card and an EBay account. "EBay for Charity" has a variety of benefits. If we sell things ourselves, we receive the full amount of the sale and we can receive a portion from other sales if they name us as the beneficiary. Gary has a few items to send to eBay complete our eBay store set up. It will all work through PayPal. Ginger will catalog the items for eBay

2. PROGRAMMING:

-- Jeff Starrett volunteered and has printed a couple of host packages for training. They are in the file drawer.

--Bruce checked and Rachel has paid her membership; he will ask Tracy if she has paid her host fee, as well

-- Gary received a voicemail regarding having a Jamaican show and asking about underwriting. Bill also received this call from Darlene Ball and is scheduled to meet with her tomorrow to set up her underwriting.

-- Lisa Nash completed her training; her portfolio is not yet complete. Dickie noted that her host fee is not yet paid; he will contact her.

--KMO has almost completed his training. He has 10 years of podcasts experience.

-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--WOOL PSA is in automation that encourages listeners to call in and leave testimonials.

4. MEMBERSHIP

-- Database is now up to date.

-- Host Pot Luck: the potluck that was held on April 3 was well attended. Discussion regarding host membership fees took place and all agreed that a pro-rated \$12.50 host fee in July and a \$60 membership/host fee starting in December is the way to go.

Cheryl moved to change the host fee to a Host/Membership Level of \$60 per year due by the end of December as unanimously voted on at the Host Potluck on April 3, 2016 and a prorated \$12.50 host the due in July 2016. Bruce seconded, motion passed unanimously.

-- Radio survey: Tabled as Melissa was not present.

NEW BUSINESS

1. Stage 33 Live!

Susan McNeil, who runs Southern Vermont Idol is proposing a bimonthly event at 33 Bridge Street as a way of raising money for part-time paid position at WOOL. This would be a dance party with music by DJ Skar and the cash bar. Potential income of 100 people at \$10 per person equals \$1000 and raffle tickets could bring in additional income. Expenses might include the DJ (unless donated), advertising, cash bar (Donovan's keep proceeds), and any food. WOOL would provide the staff.

2. Block Party: date of the block party is not August 20 but is August 13. The band Sool would like to have a full-blown Sool and they are not available on the 20th. Patrick will get the block party on the village's May agenda in order to secure the Waypoint Center.

3. GFCBC Annual Meeting:

-- Will be Sunday, June 26, 2016.

4. Pizza Night WOOL Benefit at Orchard Hill Breadworks in East Alstead.

-- We will soon be notified of the date.

5. Online public files:

-- Proposed FCC order to start phasing in online public files; all stations will need to comply with the new online public file rule by March 1, 2018. Tabled

6. NCE Broadcasters Biennial Reports

-- on Form 323 – E; the current rule, as Gary noted, is that we are supposed to file by the anniversary date of our renewal application filing date and then every two years. Tabled.

7. New table

-- Patrick is working on it.

Cheryl proposed adjourning the meeting, Bruce seconded - the vote was unanimous.
Meeting adjourned at 7:27 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin