

WOOL-FM Board of Directors Meeting

September 9, 2015

Present: Bill Holtz, Dickie Colo, Ginger Driscoll, Cheryl Gay Sherwin, Mark Piepkorn, Gary Smith, Bruce Sterling. **Absent:** Melissa Berry Brown, Mary Blank, Tracy Klonowski, Patrick Matteau

Bill called the meeting to order at 6:13.

APPROVAL OF MINUTES

Meeting minutes of 8/12/15 were reviewed. Gary moved to approve minutes as amended, Ginger seconded. Motion passed unanimously. Discussion regarding the headphone distribution box followed. James Vincent has donated two sets of headphones and a distribution box that is used in schools.

TREASURER'S REPORT

Treasurer's report was reviewed. Discussion followed regarding the fact that we paid the 2015 ASCAP bill and the remaining balance of 2014. Each performing rights society, BMI and ASCAP have both a web license and a broadcast license that we pay; and we pay a third entity that collects money for web streaming, this fee goes to producers and singers. Discussion moved to questions regarding the block party numbers on the profit and loss statement for August 11 through September 7, 2015. There was also a question on the Hartford insurance payment of \$630.10; what part of the whole is that? The total annual premium is \$2077.00, Gary will contact the Richards Group and review the packet with them with two questions regarding the Block Party. Gary moved to accept Treasurer's Report with questions for Tracy, Bruce seconded; motion passed unanimously.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--Audio Archiving: still having issues. We get different information depending on which computer Mark logs in on. The WOOL office computer says we are archived through July 30, 2015, Mark's laptop shows archiving through present time.

-- Bill may have access to an old but better server.

-- Wish List: still looking for three EAS receivers. Discussion followed regarding selling are old Crown FM Transmitter. There are two on EBay for \$1500. Ginger will investigate how eBay works.

-- Transmitter access: Comcast requires photocopy of drivers' licenses and digital photos of each member of the Secure Mountain Uber Tech Team in order to issue Comcast security cards.

2. PROGRAMMING:

-- "Monsters & Hamsters" is back on the air.

-- Forms: all our updated except for the training manual.

3. EXPANDING OUR REACH: Tabled

4. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

-- Vermont Life magazine came and took some pictures did not make it to the block party.

-- A Keene Sentinel reporter was at the block party and interviewed people, but it didn't make it into the paper

-- Bios: we need bios for the website from Dickie, Tracy, and Ginger.

5. BLOCK PARTY

-- We need a, "Block Party To-Do List" to be placed in the, "How-To" binder. Discussion followed suggesting plans for the block party begin in April, contact the town early in order to get on the agenda in July, and know what info we need.

6. RADIO SURVEY

-- Much discussion regarding how to do the survey, how to distribute the survey. It was suggested to put the survey on an 8.5 x 11 paper to be handed out and handed back as a trial.

NEW BUSINESS

1. Steampunk Festival

-- We have a number of hosts volunteering to report live from the steam punk Festival on September 11 and 12. WOOL is a media partner.

2. Next Stage

-- Promote among friends: Antje Duvekot concert with the Stockwell Brothers opening at Popolo on November 14, 2015.

3.Butterfly Swing Band

-- They have been playing in the area a lot. Decision was made to not pursue a concert at this time.

4. Reggae Dance Party/DJ Skar

Dickie will look into making this happen on October 23 for October 24.

Cheryl proposed adjourning the meeting, Ginger seconded - the vote was unanimous.
Meeting adjourned at 7:36 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin