

WOOL-LP Board of Directors Meeting

July 9, 2014

Present: Bill Holtz, Rick Anderson, Mary Blank, Melissa Brown , Dickie Colo, Cheryl Gay Sherwin, Patrick Matteau, Mark Piepkorn, Gary Smith, Bruce Sterling. Absent: Julio Razquin.
Also present: Ginger Driscoll

Bill called the meeting to order at 6:10.

APPROVAL OF MINUTES

Meeting minutes of 6/11/14 were reviewed. Gary moved to accept minutes as amended, Dickie seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. Discussion followed regarding closing the Upgrade account to simplify accounting. Gary will close the account and transfer remaining balance to general funds. Cheryl moved to accept Treasurer's Report, Rick seconded; motion passed unanimously.

Discussion regarding repayment of the Rockingham loan followed. Rick made a motion to approach the Town of Rockingham about paying interest only for another year, Melissa seconded. Motion passed with seven in favor, 3 opposed (Bill, Mary and Patrick).

ADMIN AND TECH SUPPORT:

--WOOL was off the air from 29 June to 01 July 2014. The server on the mountain got locked and no longer sent messages to the transmitter. Then the transmitter stopped. Comcast could not point to anything in the building to indicate what happened; inconclusive. The good news is that we are on the air again; the bad news is that it could happen again with this server. Bill suggested that we do more diagnostic work before purchasing a new server. Patrick and Bruce will go up the mountain with Bill to get familiar with the equipment. A general notice to the Board will go out for interested parties who want to be familiar with the equipment on the mountain.

--Host Staffing: Open hour are not posted. Discussion followed regarding host staffing and our options. The Board will look into insurance options. Ginger suggested pursuing a volunteer drive to not host a show but to staff the office. Mark reminded everyone that a volunteer would need to know how to run the Emergency Alert System (EAS), and provide access to the Public File. Patrick moved to form a committee to deal with this issue and to take it off the Board's plate for now, Cheryl seconded. Motion passed unanimously. The committee

comprised of Mark, Rick, Melissa and Patrick will plan to meet on Wednesday, July 16th and will try to report back to the Board before July 23rd.

--Small UPS for LAN and router is \$75. Current one is plugged in in a closet in the stained glass artist's space due o wiring in the building. Although Mary offered to buy the UPS for \$75, it will be put on our "Wish List."

--Updated membership form: the form was reviewed and discussed. Gary moved to accept the form with changes, Patrick seconded; motion passed unanimously.

--WELCOME to the Board, Rick!

PROGRAMMING:

--Melissa moved to approve Jade and Ginger's, "The Mixed Tape Show" from 10:00 to 11:00 PM on Tuesdays, Rick seconded; the motion passed unanimously.

--PRX: automated? Per Mark, this is not likely to happen for us.

--The Underground Hour, tabled until August meeting

EXPANDING OUR REACH:

--Co-op Music and Food Tour not going well. Brattleboro is out, Monadnock is out. Patrick volunteered to help Gary with this

--Block Party: will take place at the Waypoint Center on August 9; bands will include SOOL, The Once Hollow, Riddim Vigil, The Meteor Shades, and Mike Schlenoff. Patrick shared the artwork done the poster made by Grace Nolan; he needs someone with graphic design experience to help him and will send out an email for volunteers. Pat will draft a press release and Mark will give it editorial attention, Gary has the catering permit, Dickie will secure the grill from Cotas. Rick moved that children under 12 be free (with donations appreciated, Bruce seconded; motion passed unanimously.

PUBLICITY AND BRANDING

--Membership email group: Mary and Cheryl will put one together and report back in August.

--New merchandise, tabled until August

--We need bios from Dickie and Rick for the website.

NEW BUSINESS

--Rockingham Old Home Days happen the weekend of August 1, 2, 3; we have been approached about a mini-Radioke. After discussion it was determined that we don't have the manpower or the set-up to pull that off. Mary is willing to be at the WOOL kiosk in the square, Melissa volunteered to help Mary. They will need someone at 33 Bridge to man the controls for any live broadcasts or roving reporter interviews. Dickie volunteered to set up the kiosk.

--Annual Meeting: Gary moved that the officers remain the same: Bill as president, Bruce as vice-president, Mary as treasurer and Cheryl as secretary, Rick seconded; motion passed unanimously.

--Grant applications: Melissa and Cheryl looked through the list provided in May and did not find any that were appropriate to WOOL.

--Eagle Times. Gary reported that he is talking to the Eagle Times regarding local news reports for WOOL. Eagle Times would supply five minutes of local news Mon-Fri and seven minutes of local news Sat-Sun. It would be dropped into our Dropbox and in exchange they would have a box in their daily paper that says something similar to, "Tune in to WOOL for local news brought to you from the Eagle Times." This exchange would be at no cost to either party. Cheryl moved and Patrick seconded that the Board trust Gary to negotiate with the Eagle Times; motion passed unanimously. Bill moved that Gary may sign the agreement on the Board's behalf, Rick seconded and the motion passed unanimously. Gary will send the finished agreement to the Board.

--Poster idea presented at annual meeting: Gary may be able to do a draft and we'll need to discuss funding.

--Billy Bragg concert on September 20; Gary will coordinate WOOL's involvement.

--Pacifica: while we are overdue in payment, it has been extremely difficult to communicate with them.

--Posting the meeting minutes to the website: Mark has sent the information to Cheryl on how to do it and she will post approved minutes in the future.

--FACT TV: Cheryl has been approached about programming and live community meetings that FACT TV and the Commons will be doing regarding the local heroine issue; they would like WOOL to be involved in addressing this community issue. Rick moved that Cheryl pursue the next step and Bruce seconded; motion passed with 7 ayes and 2 abstentions (Mark and Dickie).

Rick motioned to end the meeting, Pat seconded; motion passed unanimously. The meeting ended at 8:50 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin