

WOOL-LP Board of Directors Meeting

June 11, 2014

Present: Bill Holtz, Mary Blank, Dickie Colo, Cheryl Gay Sherwin, Patrick Matteau, Mark Piepkorn, Julio Razquin, Gary Smith Bruce Sterling.

Absent: Melissa Brown

Bill called the meeting to order at 6:10.

APPROVAL OF MINUTES

Meeting minutes of 5/14/14 were reviewed. Gary moved to accept minutes as amended, Patrick seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. General Fund has \$989.16, PayPal has \$300.33, People's Upgrade has \$70.37 this amounts to a total for available funds of \$1, 359.86. At Roots on the River (ROTR) we sold a sustaining membership and \$98 in merchandise. Tower rent increased monthly from \$380.04 to \$391.44. Gary moved to accept the Treasurer's Report, Bruce seconded, passed unanimously.

OLD BUSINESS

ADMIN AND TECH SUPPORT:

Host meetings are coming up. Mark P. suggested that hosts be considered staff in regards to the FCC and our open hours. Originally relying on hosts who did their shows without fail, but perhaps all hosts need to be at their shows and to find subs when they won't be there. Discussion followed regarding WOOL's staffing challenges. Gary suggested offering \$400.00 in underwriting in exchange for payment of an administrative person 20 hours per week. Elder volunteers were suggested. Patrick felt strongly that we inform the hosts that they have to be at the station to do their show and that we remind them that missing a show three times in a row is grounds for dismissal and hosts must make a reasonable effort through the host email. Mark suggested we review the host contract and consider new language. He will send a proposed host contract for the Board to review and respond. New language to consider: who to notify if you can't do your show and the three strikes rule.

Dickie stated the carpeting at the console looks great.

Programming:

--Compliance by July 10, 2014 regarding, "Community Issues" there is an Issues and Program List to be submitted quarterly; this is due by July 10, 2014 . What are the issues of the community and how have

we addressed them? We have many already. The FCC recommends 8-10 bullets per quarter; we are meeting that. This will be a topic at the Hosts Meeting.

--Dickie asked that the EAS directions are replaced.

--Mark stated that we have yet to fully resolve our internet issues in-house.

--ROTR went very well! Charlie Brady did a great job. Other volunteers included Mark P., Ellen, Bruce, and Dickie.

--Bill H. is a roving reporter from the BF Farmers' Market some Fridays during Jeff's how Three Bags Full.

--Gary suggested we consider Cuz'n Isaac a host.

--Mary has been talking to Michael Veitch about a taped show.

--Board member bios-waiting on Dickie, Pat and Julio.

NEW BUSINESS

--Expanding our reach: Summer Saturdays at Co-Ops. Gary has been talking to Springfield, Monadnock, Putney, White River Junction and Brattleboro. Brattleboro isn't quite on board with the idea as of yet.

--Block Party. The selectboard and trustees gave us the green light. Bands so far include The Once Hollow (Rebecca Holtz's band) and Sool (Peter Weiss' band). Pat will make a flier and will do the sound. He is currently a little short on equipment. The Block Party will take place on August 9, 6:30-11:30 with five bands each doing 45 minute sets. We may have to rent some equipment for \$100. A live broadcast is the plan.

--Annual member meeting: Gary proposed that Popolo will pay for membership notices and postage if their logo is on the notices. Mark moved, Julio seconded; motion passed unanimously. The annual membership meeting will be a potluck. Bill will make an agenda. Mary will do a treasurer's report and membership report. A programming report will be done by Mark. Gary will write a cover letter from the Board.

--Bruce will speak to Mark at the Flat Iron Exchange regarding selling Wool bumper stickers, having a book for addresses of interested people, hanging a WOOL sign and having membership forms there.

Pat motioned to end the meeting, Gary seconded; motion passed unanimously. The meeting ended at 9:06 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin