

WOOL-FM Board of Directors Meeting

May 13, 2015

Present: Bill Holtz, Rick Anderson, Melissa Berry Brown, Dickie Colo, Cheryl Gay Sherwin, Gary Smith, Bruce Sterling. **Absent:** Mary Blank, Patrick Matteau, Mark Piepkorn, Julio Razquin.

Bill called the meeting to order at 6:15.

APPROVAL OF MINUTES

Meeting minutes of 4/08/15 were reviewed. Rick moved to accept minutes as amended, Bruce seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. Discussion followed regarding understanding of the report without Mary's presence. Acceptance of Treasurer's Report tabled until consultation with Mary.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--Doorbell is up and running, thank you to Melissa for donating and to Bruce and Border Pete for installing.

--Audio Archiving, tabled until Mark returns.

-- A donation of the following has been made: two FM antennae that can be mounted inside or outside of buildings, X-streamer, pop screens, articulating microphones, arms and two shock mounts. Thank you, Anonymous Donor!

--Power Outage: Mark's systems have done well, but we could use more USPs. Lars (our neighbor in the building) said that he will help us to isolate our equipment.

2. PROGRAMMING:

--Rick moved and Pete seconded to approve Fred Tipton's show, motion passed unanimously. Fred's show is, "The Sound of Jazz".

--Tim is in training, he has come to observe Drew.

--Mark E. is considering going on hiatus.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--T-shirts: Would Bee's T's consider underwriting in exchange for t-shirts? Suggestions was made to offer \$150/1 quarter, 350 plus \$150 worth of underwriting, 540 announcements over three months for 100 shirts. Melissa will check on this. Mary & Bruce will suggest the sizes, Gary will work on the design.

--Roots On The River: Ellen is getting Ray Massucco's permission to set up the kiosk on the ROTR grounds for Friday and Saturday. Ellen's volunteers to man booth along with her include Bruce, Melissa, Tracy, and Rick so far.

4. Membership

-- Mary said that she has sent the membership list out and everyone should look it over.

--How do we increase membership??

5. Sound Exchange

--Gary suggested that we pay the \$600. He will research it and by next month's Board meeting he will have the invoice in hand. Tabled until June meeting.

NEW BUSINESS

1. Annual Meeting

--It will be on Sunday, June 28th, 2015 at 3:00 PM with a pot luck to follow.

--Candidates names need to be sent in by June 14th. All Board members present plan to run again. Mary and Patrick not present at this Board meeting.

2. Fundraisers

--DJ Skar? Rick Anderson heading this one up. Rick needs a current calendar of events. Rick is considering September for the DJ Skar event.

-- Block Party: it was determined that the date of the Block Party will be August 15th. Dickie will get on the Selectmen's agenda.

--Butterfly Swing Band: Gary will get back to everyone via email regarding this.

--Pizza Night at Orchard Hill School: we are guaranteed a night in the summer of 2016.

--Next Stage is looking for a new venue will undergoing renovations. This was tabled until next month.

Rick proposed adjourning the meeting, Cheryl seconded - the vote was unanimous. Meeting adjourned at 7:55 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin