

## **WOOL-FM Board of Directors Meeting**

**March 11, 2015**

**Present:** Bill Holtz (arrived at 6:20), Mary Blank Cheryl Gay Sherwin, Patrick Matteau, Mark Piepkorn, Gary Smith, Bruce Sterling. **Absent:** Rick Anderson, Melissa Berry Brown, Dickie Colo, , Julio Razquin.

Vice President Bruce Sterling called the meeting to order at 5:50.

### **APPROVAL OF MINUTES**

Meeting minutes of 2/10/15 were reviewed. Gary moved to accept minutes as is, Patrick seconded. Motion passed unanimously.

### **TREASURER'S REPORT**

Treasurer's report was reviewed. Bruce moved to accept Treasurer's Report, Mark seconded; motion passed unanimously. Discussion followed regarding current underwriters. Discussion regarding our insurance premium increasing; CTI Towers I is now named CTI Towers II.

### **OLD BUSINESS:**

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#### **1. ADMIN AND TECH SUPPORT:**

--Pat fixed the existing headphone distribution box and the stereo distribution box. He also cleaned up many unused cords.

--Bruce will bring in three C batteries for the new door bell.

--Biennial Report to the State of Vermont was done, paid and is on file.

--Search for new treasurer: Tracy Klonowski is willing to be our new treasurer. Bruce nominated Tracy to become a Board member, Mark enthusiastically seconded and the motion passed unanimously. Bruce nominated Tracy to be treasurer, Mary seconded; motion passed unanimously.

#### **2. PROGRAMMING:**

--Bruce will meet Mark on Friday to work on editing PSAs, etc on archived Jimmie Jazz shows.

--James Vincent/Vincent Yannuzzi plans to be back to resume Medication Time.

--The classical music show is on the air.

--Rick Anderson's show has moved to Saturday, following DJ Skar.

--Fred Tipton is interested in doing a Jazz show on Monday nights following Border Radio.

### **3. EXPANDING OUR REACH:**

--MOU with the Commons appears to be a no-go.

-- Discussion followed regarding podcasts and how do we go about finding those people to do that sort of thing locally. That kind of thing can be done on WOOL, we just need people.

--Could we apply for a grant for a year to pay someone to produce podcast-type shows?

--Domain name: 5 years for \$370. Mark moved that we authorize Gary to renew the wool.fm domain name, Bruce seconded; motion passed unanimously.

### **4. PUBLICITY AND BRANDING AND PUBLIC RELATIONS**

--T-shirt discussion tabled until next month because Melissa not present. Bill would like to have t-shirts before t-shirt season.

--Patrick still experimenting with logo ideas.

--Membership email: Cheryl will coordinate with Mary to get the membership list together.

### **5. Membership**

--We need more members! Perhaps we could send out a letter saying, "We hear you're interested! Here's how you can become a member...." Discussion followed regarding membership options.

### **NEW BUSINESS**

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1. We need to order new bumper stickers. In May 2014, we ordered 250 of each style; we paid \$287.92 for 500 stickers

2. Fundraisers? DJ Skar and Riddim Vigil?

3. Karin Mallory Brain Cancer research fundraising concert with the Steel Wheels is on March 28<sup>th</sup>. We are planning to stream it live at 33 Bridge and require donations for viewing. Cheryl will email Dot about using the big room. We'll need a laptop.

4. Amazon Smile—Mark has set it up so that people can automatically get a donation made to WOOL when people use Amazon Smile to order things from Amazon.

5. Host pot luck: eight people came.

6. Hubbard Fund? Tabled.

7. Walpole Players want WOOL to record their, "Cabin Fever Radio Follies" but no one from WOOL is available to record it for them on March 28<sup>th</sup>.

With no other business, Cheryl proposed adjourning the meeting, Mark seconded - the vote was unanimous. Meeting adjourned at 7:40 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin