

WOOL-FM Board of Directors Meeting

June 10, 2015

Present: Bill Holtz, Melissa Berry Brown, Mary Blank, Dickie Colo, Cheryl Gay Sherwin, Tracy Klonowski, Patrick Matteau, Mark Piepkorn, Bruce Sterling. **Absent:** Rick Anderson, Gary Smith, Julio Razquin.

Bill called the meeting to order at 6:10.

APPROVAL OF MINUTES

Meeting minutes of 5/13/15 were reviewed. Bruce moved to accept minutes as presented, Tracy seconded. Motion passed unanimously. Mark commented how happy he is that decisions were made in his absence and things were done.

TREASURER'S REPORT

Treasurer's report was reviewed. Dickie moved to accept Treasurer's Report, Patrick seconded; motion passed unanimously. Discussion followed regarding:

-- Updating to a new Quickbooks program. Per Mark the cost would be \$45 for single user, Nonprofit, Premier Edition. Patrick moved, Tracy seconded, motion passed unanimously for Mark to order it.

--Amazon Smile is working well; if used, we receive a minimum of \$5 that month.

--Mary shared that we have a new contact at CTI Tower, Lisa Linares. She also shared that monthly tower rent was \$391.44 but will increase to \$403.18 starting in July.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--Pop filters, shock absorbers, and new arms are all installed; thank you to our anonymous donor for them!

--Streamer is going up on the mountain to replace the server. This can be preloaded with content if things go down. The server will act as a back-up.

--Bill shared that Shawn at Comcast has granted access to a limited number of WOOL people designated to be the, "Crack Mountain Assault Team." Comcast will create a security card for the designated members. Access road up the mountain is now drivable with 4WD vehicle. Team members will include Bill, Bruce, Patrick, Gary and Tony.

--Regarding Audio Archiving, Mark installed a preview edition archiver, heard warbling and turned it off. Cost of a new audio archiver would be \$30. Bruce moved to allocate \$30 to Mark for the Radiologger archiver, Cheryl seconded, motion passed unanimously.

--Wish List update: streamer and antennae arrived. Mark would like a generator for if/when the power goes out and would also like a UPS on PC3.

2. PROGRAMMING:

--Tim Morris completed his test, host fee and membership is paid and his paperwork is done except for Indemnification. He wants a Wednesday night 10:00-midnight time slot. Dickie made a motion to approve Tim's show, "Outside In" starting next Wednesday if all paperwork is completed, Patrick seconded; motion passed unanimously.

3. EXPANDING OUR REACH: Tabled

4. ANNUAL MEETING AND ELECTIONS

--Annual Meeting is set for 3:00 on June 28, 2015.

-- Tracy most likely cannot make the Annual Meeting, wants to be on the slate of nominees.

--Candidates are the same as the present Board.

5. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

-- Lots of positive feedback on the new t-shirts. All sales are profit; thanks once again to our anonymous donor!

--Bumper stickers have arrived.

--Roots On The River went very well. Good sales that included:

11 t-shirts (\$220), 10 stickers (\$20), 3 stickers (\$5 for stickers plus \$5 donation!), 1 sustaining membership (\$100). Total=\$350

We need to remember program schedules next year, Patrick suggested a ROTR folder on the computer detailing what to bring, etc. Bruce volunteered to take a first pass at drafting this document. Tracy volunteered to get battery-operated LED lights to use in the gazebo for future events..

6. MEMBERSHIP

-- Renewals—Mary will re-send the list to the Board.

7. SOUND EXCHANGE

--Gary proposed \$600: \$500 annual minimum + fee \$100 Reporting Waiver. Board agreed.

NEW BUSINESS

1. BLOCK PARTY: AUGUST 15, 2015

--Patrick stated that everything is done, paperwork-wise. A check for \$100 to the Town of Rockingham needs to be cut and permits will be issued upon receipt of the \$100. Patrick paid the \$5 fee for an, "Open Air Event" permit.

--Dickie is looking into, "The Big Eighties Band" for a reunion at the Block Party. Patrick invited everyone to email band suggestions.

--Dickie suggested that we try to do the same for food as we've done in previous years.

--Help is needed for publicity; if a press released is written, Melissa will "tweak" it.

--Everyone, please talk it up on Facebook. Preliminary posters with generic information could be distributed as a "Save the Date" campaign.

2. BULLETIN BOARD REDO/UPDATE

--Melissa would like to hold a photo shoot to update everyone's pictures. Melissa and Mary will be in charge of this.

3. ROCKINGHAM OLD HOME DAYS

--Mary will head this up; they take place on August 1st.

4. NEXT STAGE

--Bruce recently emailed their contact person but has not yet heard back.

5. FUNDRAISERS

--Jamaican Reggae Party: We are waiting to hear back from Rick on this.

--Butterfly Swing Band: An invite to them has not yet been made, it may be too big an event for us to "swing". It was suggested that the summer months are too hot for a swing band event.

Bruce proposed adjourning the meeting, Tracy seconded - the vote was unanimous.
Meeting adjourned at 7:50 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

