

WOOL-FM Board of Directors Meeting

July 8, 2015

Present: Bill Holtz, Melissa Berry Brown, Mary Blank, Dickie Colo, Ginger Driscoll, Cheryl Gay Sherwin, Patrick Matteau, Gary Smith, Bruce Sterling. **Absent:** Mark Piepkorn, Tracy Klonowski.

Bill called the meeting to order at 6:05.

APPROVAL OF MINUTES

Meeting minutes of 6/10/15 were reviewed. Dickie moved to accept minutes as amended, Melissa seconded. Motion passed with Gary and Ginger abstaining.

TREASURER'S REPORT

Treasurer's report was reviewed. Gary moved to accept Treasurer's Report, Cheryl seconded; motion passed unanimously. Gary will be sending thank you notes to the Matching Grant participants.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--Mark is away on family business.

--There was a power outage briefly on a Monday night, the UPS caught it. Discussion followed regarding buying another UPS for longer power outages. The Board had previously authorized the purchase of one but a neighbor in the building had volunteered to make one for us, so a UPS was not purchased. The free one was never made.

--WOOL went off the air briefly earlier in the day (7/8/15) for Sovernet to work on our slow download speed. They were unsuccessful in solving the issue. Gary will contact Tony about it. We currently have nineteen syndicated shows defaulting due to the slow download speed.

2. PROGRAMMING:

--The new show, "Outside In" is on the air.

--Monsters and Hamsters is on hiatus.

--Mary mentioned that some of the forms on-line that people would fill out to become members, hosts, etc. continue to have 100.1 on the header. Mary made a motion that forms get updated, Bruce seconded; motion passed unanimously. Melissa suggested that we use

an Adobe add-on so that new members can fill out forms on-line. Melissa will create the form for membership.

3. EXPANDING OUR REACH: Tabled

4. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Roots On The River: Bruce will make a folder on the computer to include checklists on what to do (and what not to do!).

5. MEMBERSHIP

--There are 53 non-renewals from 2014. Board members will contact people on the list that they know. Mary will send a current membership list.

6. GFCBC BLOCK PARTY

--Eighties band is not available. Potential line up is not confirmed completely. Mike Schlenoff's new project "Peggy's Cue" is confirmed as is Sunny Low Down. Not yet confirmed is the Weisstronauts, Charlie Brady/Joe Stacey, and Moxley Union. Dickie expects the sponsors to be the same as previous years except that Harvest Moon is not available this year as Sarah is hiking the Appalachian Trail.

--Posters will be done as soon as the bands are confirmed. Gary will get the posters done and ALL will distribute them. Ginger moved that Gary make the posters after sharing it with the Board for edits, Mary seconded; motion passed unanimously.

--Everyone is to come up with ideas to highlight the number "10" for our tenth anniversary. Melissa has a 10-speed bike that she will donate to be raffled off.

7. SOUND EXCHANGE

--Bill will send the paperwork to Mary so that payment can be made.

NEW BUSINESS

1. GFCBC Annual meeting

--2015-2016 Board of Directors voted in at the Annual Meeting consists of:

Bill Holtz, Melissa Berry Brown, Mary Blank, Dickie Colo, Ginger Driscoll, Cheryl Gay Sherwin, Tracy Klonowski, Patrick Matteau, Mark Piepkorn, Gary Smith, Bruce Sterling.

--Welcome, Ginger!

--Election of Officers: Bill nominated Cheryl for Secretary, Gary nominated Bill as president and Bruce as vice-president, Bruce nominated Tracy for treasurer.

--Radio Survey: Suggestions were made that we come up with one that can fit on a postcard and can be handed out and collected at farmer's markets, vegetable stands, local recycle centers, etc. Gary stated that the most important question is, "Do people even know that we exist?" Gary will make up a postcard and Ginger will edit it.

2. Bulletin Board--Tabled

3. Rockingham Old Home Days (August 1st)

--Mary is unable to be the WOOL point person.

--Kathleen Govotski of Halladays and the Great Falls Chamber of Commerce is the contact person.

--Melissa can help out

--Time frame on August 1st is 10:00-4:00, and the Waypoint is where all the festivities will be held this year.

4. Next Stage

--Bruce never received a response to his email. We aren't pursuing further.

5. Fundraisers

--Jamaican Reggae on hold now that Rick is gone; Butterfly Swing Band postponed.

6. Studio Use

--Draa Hobbs is a jazz guitarist who will be holding class with six students. Bill will grant temporary access for two months. Classes will take place noon-2:00 on Saturdays.

7. Other

--Bruce was interviewed by Vermont Life's Kim Alder last night via phone regarding WOOL. Kim wants to come in July on a Monday night to sit in with The ETC Show and Border Radio.

Bruce proposed adjourning the meeting, Melissa seconded - the vote was unanimous. Meeting adjourned at 8:11 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

