

WOOL-FM Board of Directors Meeting

February 10, 2015

Present: Bill Holtz, Melissa Berry Brown, Dickie Colo, Cheryl Gay Sherwin, Patrick Matteau, Mark Piepkorn, Gary Smith, Bruce Sterling. **Absent:** Rick Anderson, Mary Blank, Julio Razquin.

Bill called the meeting to order at 6:10.

APPROVAL OF MINUTES

Meeting minutes of 1/20/15 were reviewed. Mark moved to accept minutes as amended, Gary seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. BMI costs were \$300 more now that we've upgraded to high power. Cheryl moved to accept Treasurer's Report, Mark seconded; motion passed unanimously.

Bruce made out a check to the town of Rockingham for \$1000 as pre-payment on the loan principal. Gary will deliver it and include a letter. Bruce will give Mark a check to cover the headphone distribution box and Quickbooks software update.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

-- Headphone distribution box for \$170 is available per Mark. Cheryl moved, Melissa seconded motion passed unanimously. Pat will fix the current one as a backup.

-- Dying network switch: the fan is making sickly sounds but we have a replacement that Pat donated.

-- Mountaintop server went down December 7-10, 2014. We need static IP per Tony Elliot. Bill will contact Comcast for static IP and he'll ask Tony what to do for back up.

-- Normal business hours: doorbell still needs "C" batteries.

2. PROGRAMMING:

-- No Vincent Yannuzzi, no Julio as of a few months.

-- Discussion followed regarding finding a show featuring classical music

-- A new show on Sunday mornings at 8 o'clock, "Back Story."

3. EXPANDING OUR REACH:

-- Tabled until next month.

4. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

-- Melissa brought in a T-shirt sample. Gary will research the label regarding child labor practices. Pat will bring in a T-shirt he's currently designing. T-shirt color will be black per Board discussion.

-- Membership email: it is believed that Mary has partial list on your computer at home and partial list on computer at 33 Bridge St. Mark and Cheryl will be the E-mail Letter Team. Cheryl will contact Mary regarding the list.

5. SILENT AUCTION

Dickie brought everything to recycle center that was left on the make a donation table. Next year aim for fewer low-priced items, maybe have a "Make an Offer" table using the honor system.

6. MEMBERSHIP

-- An on-air membership drive was suggested.

7. Upgrade loan, Town of Rockingham

We are responsible for interest only for one more year; are making a \$1000 principal payment soon.

8. Search for new GFCBC Treasurer

Mary has offered to stay into March to transition her replacement. Tracy, host of, "Some of What You Need" is interested in the position. Gary gave a quick explanation to Tracy and told her it will take a few weeks to transition.

Mary is not only Treasurer, but also membership coordinator (receives money, keeps a log, sends cards and bumperstickers) and shares administrative duties with Mark and Bruce.

9. BIENNIAL/ANNUAL MREPORT to VT Secretary of State Corp. Division

is due April 1, 2015. Gary will handle it.

NEW BUSINESS

1.Fundraisers

-- Karin Mallory's Steel Wheels concert is a brain cancer research fundraiser on March 28. WOOL doesn't have the equipment to stream the concert. Popolo will offer to donate five dollars and patron spend \$20. WOOL will broadcast it with the help of Bruce, Mark, and Cheryl, proceeds to go to Karin's fundraiser.

--DJ Skar and Riddim Vigil concert/dance party. DJ Skar is willing to do it for free, Riddim Vigil would need to be paid. Perhaps we could work out a percentage of tickets sold with them.

2. WOOL Policies

Mark will create the two new forms.

3. Sign at 33 Bridge Street

Gary will speak to the Reads.

4. Amazon Smile

Mark will set it Amazon Smile, for nonprofit partners; WOOL will receive ½%.

5. Host pot luck

Cheryl to plan one for 3:00 PM on March 8th.

6. Hubbard fund?

7. Walpole players/WOOL record?

Bruce proposed adjourning the meeting, Pat seconded - the vote was unanimous. Meeting adjourned at 8:14 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

