

WOOL-FM Board of Directors Meeting

August 12, 2015

Present: Bill Holtz, Melissa Berry Brown, , Dickie Colo, Ginger Driscoll, Cheryl Gay Sherwin, Tracy Klonowski, Patrick Matteau, Mark Piepkorn, Gary Smith, Bruce Sterling.
Absent: Mary Blank

Bill called the meeting to order at 6:15.

APPROVAL OF MINUTES

Meeting minutes of 7/8/15 were reviewed. Gary moved to approve minutes as is, Dickie seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's Report was not available.

Host Fees still not received include: Ellen, Trish, Mark, Tuckerman, Jeff, Fred, Eric. Mark moved to use Rick Anderson's host the two cover Keely's host the. The Colonial Theatre's contact person is changing.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

-- Mark disabled the new archiver because the old one started to work again. It saves shows for two years.

-- Dickie came in one day and the fan was sitting on the turntable. Someone took one stylus from one turntable and put it on the other turntable but didn't balance it and it wore it out. We have four functioning turntables, one is an Audiotechnica and the other three are Newmark turntables. Bill moved to allocate \$100 per year for stylus/needles, Cheryl seconded, the motion passed unanimously. Discussion followed regarding whether turntables should be used.

2. PROGRAMMING:

-- Monsters and Hamsters is on hiatus.

--Updating forms headings from 100.1 to 91.5-- Melissa Mary and Mark will touch base with each other regarding what's been done and what's left to do.

--Hosts should be including their PSA's on their playlists.

-- Mark eventually would like to link playlists to our website in time. Mark's wish list includes another computer whose monitor would on an arm that hosts can read information from.

3. EXPANDING OUR REACH:

-- Melissa reminded everyone that bellows falls is a huge sports town and suggested we should bring the kiosk to home bellows falls union high school football games. She would man the kiosk and could call into Jeff Starratt and DJ Skar with end of quarter scores. Melissa is the chairperson of the Exploratory Committee.

-- Melissa also suggested putting up the kiosk at the recycle center on Saturdays once in a while. She will look into it.

4. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--Roots on the River: Border Pete has "how to" notes done and will share them via Google Docs. Discussion followed that we need a binder full of, "How To's".

5. BLOCK PARTY

--Block Party will be 6:00-11:30.

-- Equipment set up will be the same as last year per Patrick. Popolo will cover the bar.

-- Sunny Low Down will sell CDs for \$15 and \$10 of it will go to WOOL.

-- Dickie talked to Chip Stearns regarding the wind fence, etc. Set up can start at 3 o'clock, bathrooms will be unlocked at 3 o'clock, and Cota's will bring the grill at 5 o'clock.

-- Patrick will pick up the stage at 10 o'clock at Popolo.

-- Dickey sent out an email for volunteers; Bruce and Bill will grill, Patrick will bring his laptop to test to see if we can stream the music, Mark volunteered to be in the studio.

-- We need a cash box for the door and the cash box for the merchandise/food. We need raffle tickets for the 10-speed bicycle and to fishing poles. The bicycle, donated by Melissa, is a Motobecane; discussion followed how much raffle tickets should be, too dollars each was the final decision.

-- Popolo will donate three \$10 gift certificates to be raffled to entrance ticket holders who turn in a survey.

NEW BUSINESS

1. RADIO SURVEY

-- Will be handed out to block party attendees and collected at the block party.

2. ROCKINGHAM OLD HOME DAYS

-- Melissa had a great spot, talk to lots of people, made friends with Montshire Museum personnel and interviewed the Vermont Fish and Game people.

3. STUDIO SECURITY

-- Two weeks ago both of the storage cabinets that are kept locked were wide open. The equipment cabinet doesn't lock easily the rod got bent by a person trying to relock it. Bill will buy a lockbox for the keys.

4. FUNDRAISERS

-- Butterfly Swing Band: they're ready for offers and date. Gary will offer October 17 here at 33 Bridge Street. The band will bring everything we will promote it. Gary will resend his offer to the Board.

-- Silent Auction: the silent auction will be the third Friday of November, 11/20/15. We can call it "Black Sheep Friday."

--Headphones Distribution Box: we have one that works but we need to build a power supply.

--T-shirts: For hosts who come to work at the block party it was decided they could purchase a T-shirt at \$10 each.

Gary proposed adjourning the meeting, Pat seconded - the vote was unanimous. Meeting adjourned at 8:02 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin

