

WOOL. 91.5 FM

November Board Meeting Minutes

Meeting Called to order at 6:24 PM

Present

Gary Smith, Bill Holtz, Bruce Whitaker, Mary Blank, Pat Matteau, Dickie Colo, Rick Anderson, Mark Piepkorn, Melissa Berry-Brown (Taking Notes for Cheryl-Stuck in Traffic), Julio Razquin, Cheryl Gay-Sherwin (Arrived 7:15)

- **Discussion of the October Minutes**
 - Gary Moved that they be accepted
 - Rick Anderson Seconded the Motion

- **Presentation of Treasurer's Report-Mary Blank**
 - Gary following up with the Town regarding the insurance
 - This type of Loan –No Precedent
 - It should be easy for them to Approve-there is no precedent

- **Donations**
 - Discussion of some odd donations-Mary will call
 - Board members made up the difference a membership that was sent in at 91.5

 - Discussion of possibility of not offering premiums with membership
 - Should Gary change the Popolo discount?
 - Do people even show their card?
 - Gary gave a figure of how much discounted when patrons used their cards.
 - Most people not using it
 - No decision was made on not offering premiums

 - How many are funding the upgrade?
 - Ten
 - Do we beseech hosts?
 - Do we put it out there to New Members and New Hosts?
 - Perhaps we have a forum: Supporting the Full Power Upgrade?
 - Cheryl /Bruce –Pot luck and Presentation?

 - Pacifica Invoice - \$500 Pay now? Needs a signature.
 - ? Can we pay quarterly?
 - Possibly pay after the Silent Auction
 - Yes, we can pay quarterly
 - Bill Holtz signed and dated it.
 - Within the deadline.

- Insurance-
 - No answer on that yet
 - Gary Still check on that
 - Do we have to pay more?
 - Is there an additional Premium?
 - Do we go with a different Company?
 - \$1648 is the Premium-We have a bill for \$419 Due October.
 - Sovernet-
 - Not Yet-Due 10/23/14
 - Ira-
 - Wait on that one.
- Melissa Berry-Brown Motioned to accept the Treasurers report as presented
 - Pat Matteau Seconded the motion.
- **Old Business**
 - *Tech:*
 - Discussion of backup plan for Mountain top server
 - Not an emergency now, but when it goes, it will be an emergency
 - Tony Says we need to copy the Hard Drive onto a disk.
 - Pat M asked about the space needed, that was unclear
 - Is there a computer we could use to do this?
 - Bill Holtz-Computer would need to be able to “take care” of itself
 - Can it be loaded to a flash drive?
 - It has to be solid state.
 - Hard Drives always fail-we have to prepare.
 - We need to come up with a plan-Bill will call Tony to pick his brain.
 - We need to go up there, and do something before the weather gets bad and prevents access.
 - *Doorbell:*
 - Ordered –Melissa
- **Programming**
 - *On-Air Messaging*
 - Recording Booth?Mark will do it.
- **New Hosts**
 - Tracy-Folder pending Review by Dickie
 - Holiday Road-Preempting Big Picture Science
- Cheryl Arrived at 7:15 and took over note taking.
- **Expanding Our Reach**

- Eagle Times-- Gary is no longer pursuing the MOU. Our contact person is leaving the Eagle Times.
- The Commons and Mark are building a relationship. Gary will send Mark the MOU that he was going to use with the Eagle Times. Mark will use it to move forward with The Commons. They could talk about current issues and what's coming up in their next issue in 2-3 minute segments, hoping for fresh content Monday, Wednesday, Friday.
- Publicity/Branding/Public Relations
 - T-shirts: Melissa stated that we can get two colors, front and back, Hanes, 50/50 for as little as \$5.00 per shirt for 50 shirts at B's Tees. She will check on the price for all cotton T-shirts.

Dickie's Bio: Tabled until next meeting.

Silent Auction

Minimum bids-some donators have put them on their items. Committee members Mary, Mark, Bill and Cheryl will mark minimum bids on certain items on Friday afternoon. We are expecting BFUHS kids coming in to help to fulfill their community hours commitment. Bill is bringing in the vacuum, we need someone to vacuum.

Membership Renewal

Envelopes have been stuffed and sent.

BYOBeatles

-11/29/14

-We have four bands lined up. Bill is in charge and we need more help, we need potluck contributions. Julio will ask Bill Simonds and Charlie Brady for additional help. Bill will bring more speakers.

- Mark will set it up on our website to buy tickets. He will make up a press release and send it to Bill and Gary to look it over.

-Bill will make up posters and send them to Gary will send them to printers and order 100 posters. Mary will pick them up at the printers.

- We will raffle off a T-shirt, two Beatles coffee mugs, and will look through the albums for Beatles records. There will be prizes for impersonators.

New Business

-Underwriting = zero

-Upcoming fundraisers

-DJ Skar is anxious to do a fundraiser, Tony Elliot would like a reggae party. These would take place in the winter or spring. Maybe during BF3F?

-We could be a place that receives meeting announcements/agendas. This would make us more useful to the community.

Mary moved to adjourn, Julio seconded; motion passed unanimously. Meeting ended at 8:14.

Respectfully submitted,
Melissa Berry-Brown and Cheryl Gay Sherwin

