

WOOL-FM Board of Directors Meeting

October 8, 2014

Present: Bill Holtz, Rick Anderson, Mary Blank, Dickie Colo, Cheryl Gay Sherwin, Patrick Matteau, Mark Piepkorn, Gary Smith, Bruce Sterling. Absent: Julio Razquin, Melissa Brown.

Bill called the meeting to order at 5:42.

APPROVAL OF MINUTES

Meeting minutes of 9/10/14 were reviewed. Rick moved to accept minutes as amended, Patrick seconded. Motion passed unanimously.

TREASURER'S REPORT

Treasurer's report was reviewed. Patrick moved to accept Treasurer's Report, Rick seconded; motion passed unanimously.

Bill submitted a \$100 donation check for the sale of his car roof rack. The donation is specifically for the Upgrade Fund.

The Billy Bragg check arrived today in the amount of \$545. Thanks to Popolo.

Old Business:

ADMIN AND TECH SUPPORT:

--The cure for the hiccupy transmitter was finally discovered today. The hard drive was full of saved email statuses. Tony Elliot fixed it today by deleting all of the old status emails; initially he needed to delete them one by one. It was a slow and arduous chore. Tony is working on a way to keep it from happening again. Thank you to Tony for his work and to Bill Holtz for hiking up the mountain today in order to assist in the fix.

--Flashing doorbell: tabled until Melissa can report on the one she may loan us.

PROGRAMMING:

--On air messaging: Mark will print out scripts and directions for hosts to record and he will edit them.

--An actor from Aberdeen, Scotland wants us to run a radio play. Mark will screen it and the Programming Committee will report back.

--Some changes may be made Friday nights.

--A woman named Tracy is interested in doing an alternative music show. Rick is open to training anyone during his show.

EXPANDING OUR REACH:

--The bad news is that Eagle Times has still not been in touch regarding MOU. Gary has emailed Jim Friedlander three times. The good news is that Alyson Teague from The Commons is interested; Gary will follow up. We are willing to use more than one newspaper unless they want exclusivity.

--Billy Bragg concert was awesome but next time we need a WOOL info table set up.

PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--We need more posters EVERYWHERE!

HOST POT LUCKS

--Cheryl should make sure they happen quarterly. She will try to get one to happen BEFORE the Silent Auction.

MEMBERSHIP EMAIL GROUP

--Cheryl and Mary have nothing to report.

NEW T-SHIRTS

--Melissa to report the cost from B's Tee's; Melissa not present a meeting. Mary has information from Silver Screen and Mar or Rick will get prices from The Ink Factory.

BOARD MEMBER BIOGRAPHIES

--Dickie's is forthcoming

BLOCK PARTY THANK YOU NOTES

--Patrick will thank the bands, Bill will thank The Once Hollow.

SILENT AUCTION

--Mary reminded everyone to solicit from the people you do business with. Popolo will donate two \$50 gift certificates. Gary will talk to James' Oil. Posters will be ready to be picked up at the printer's tomorrow (10/9/14). Cheryl to approach Dr. Bowman and FACT TV, Bill will approach the Fuzzy Brothers for a dirt donation.

(Julio arrived at 6:40)

BEATLES NIGHT AT MOLE HILL

--Dennis Molesky is willing to host a Beatles Night on November 29th with multiple bands covering Beatles tunes.

(Bruce Sterling took over Secretary duties at this point in taking the minutes as Cheryl had to leave.)

Discussed the possibility of a Wool Fundraiser - Beatles Night at The Mole Hill Theatre with Local Bands. Julio had made initial proposal last month but was having trouble getting key participants to commit. Bill stated he was willing to pursue the fundraiser idea further with more inquiries. Pat was interested in also being involved. Cheryl would ask if the 3rd interested in participating through her connections (Chris being in the band). Sonny Lowdown mentioned as possible band. The fundraiser could be billed as BYO Beatles Night.

Discussion of Silent Auction Fundraiser in November. More items are needed for a successful fundraiser. Mark will do up a PSA for the hosts in the studio. Mary to send e-mail to members about the auction and need for donations.

Volunteers needed to help stuff envelopes for the annual membership drive letters. Stuffing party scheduled for 11:30AM Saturday Nov. 1 at Popolo. Some boardmembers volunteered, (I did not write down those names).

Discussion of using Community Service Hours from Priority Parks Placements. This would be 1 to 2 hours (per week?) with 1 to 2 kids with a teacher to do filing, cleaning etc. Suggested, they also could be used to help set up the Silent Auction, this would need to be coordinated through Mary.

Border Pete raised that The Bellows Falls Bike Project is scheduling a fundraiser, a showing of the movie The Triplets of Belleville. The question, could WOOL be involved in some way as a joint fundraiser? Problem, it would be the week before the auction. It was proposed by Mary that we could provide a concession stand to sell food and popcorn.

Rick proposed a new fundraising idea. A Reggae Night, with Jamaican Food – catered, Reggae music and dancing. Mark proposed asking DJ Skar and his band as music for the

fundraiser (do not have the band name). General agreement and enthusiasm that this was a good idea.

A discussion followed about the logistics of using Popolo to cater a bar at fundraisers. Discussion included; Need catering permit which requires a fee, need to pay the bartender, and Popolo needs enough advance notice to get permits and set it all up.

Discussion about getting a doorbell for the WOOL studio doors so hosts will know if someone wants to come in when studio door is locked. Melissa volunteered to give WOOL a doorbell.

New Host Trainee, Tracy is coming up through the training process. No news on the Popolo guys who have expressed interest in a show.

Rick proposed adjourning the meeting, Julio seconded - the vote was unanimous. Meeting adjourned at 7:12 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin And Bruce Sterling