

WOOL FM Board of Directors Meeting July 10, 2013

In attendance: Bill Holtz, Mark Piepkorn, Bruce Sterling, Mary Blank, Dickie Colo, Gary Smith, Melissa Berry Brown, Pat Matteau, Julio Razquin and Cheryl Gay Sherwin.

Meeting Minutes

Meeting Minutes were reviewed. Pat asked what we would do if we participated in Rockingham Old Home Days. Mark said we would have a booth with membership forms and merchandise and we would broadcast from the square. Dickey made a motion to accept the minutes, Mary seconded; motion passed unanimously.

Candidates for Office:

Mark nominated Bill for president, conversation then trying to learn who was interested in holding which office. In discussion it was suggested that Bruce be the vice president, Cheryl be Secretary, and Mary be treasurer. Bruce noted that he had accepted a job offer the day before and that it may put him on the road more. Bill suggested that we need a guide book on what jobs must be done annually such as things filed with the FCC, etc. Pat suggested that we put the administrative workings of the station in order in a binder so that all of the relevant people have access to this information. Gary suggested that the fastest way to learn is to get the checkbook and look at it.

In discussion about officers' responsibilities, the president runs the meetings and sets the agendas for the meetings, the vice president steps in when the president is unavailable to do those things, the secretary takes meeting minutes, the treasurer keeps track of money coming in and money going out. The administrative assistant (currently Mark and Mary), an unpaid position, runs the day-to-day operations; people get in touch with them via email for shows, etc. Mary receives news@blacksheep.org and Mark receives feedback@blacksheep.org.

Julio asked how we can expand on the sense that we are a community within WOOL FM. He stated that we, the board must instill in the hosts that the responsibility for WOOL lies not just the board but with the hosts, as well. Bill noted we must raise the quality to increase listenership. That each of us can always improve what we do.

Mark moved to accept the Slate of officers as nominated; Gary seconded. The motion passed; Bruce abstained.

Gary stated that according to community radio emails, all LP stations are all asking themselves, "Who are we?" It's everyone, everywhere. The thing that will save community radio will be COMMUNITY. We must keep in mind two things: 1) we are not alone in the struggle, and 2) we should connect with our community.

Financial Report

6/1/13 – 7/1/13: Mary reported that our beginning balance equaled \$2,773.60 and our ending balance was \$3,216.50. Gary moved to accept the financial report, Dickie seconded; motion passed unanimously.

Mary made a motion that we compensate Mark's host fee. Gary seconded motion passed unanimously.

Mary will send an email to hosts that need to pay their host fees. We will ask cohosts to pay host fees, take the test, and sign off on training.

Block party

Pat reported that the block party will take place on August 17 from 6 PM until 11 PM. Bruce submitted the paperwork to the town office. Gary noted that Popolo will file a catering permit and that Mark Edson will be our bartender. We requested to pay a reduced fee for the use of the Waypoint Center from the usual \$100 down to \$50, as we are a nonprofit. WOOL's Block Party is on the agenda for the joint meeting of the select Board and Trustees for July 30th. We will be asking them to waive ordinances regarding open containers and noise. The Weisstronauts and the Breakmaids cannot make the Block Party, they will be playing in Chester that night. I Love You will play. We need to book bands and get posters printed. Gary stated that he will pay for the fliers. Pat would like for the underwriters to have signs visible at the block party. PSAs airings should start immediately. Melissa will see what she can get for donations. Dickie and Pat are still figuring out who will run sound and where they will get a PA system. The deadline for us to confirm the lineup is July 24.

Programming:

Burt Cohen is interested in having a talk show. He is interested in becoming a member and producing his existing syndicated show at WOOL part of the year. Dickie made a motion that we tell Bob Ross that we approve Burt Cohen's proposal to produce his show on WOOL, Cheryl seconded; motion passed unanimously. Mark will email Bob and ask him to contact Ben and let him know that this has been approved.

Pat made a motion to accept Mark's proposal to add Arnie Arneson's show and "A Way with Words." Bruce seconded, the motion passed unanimously. Reggae Island is tabled until next month's meeting.

New business

Discussion regarding gathering data to figure out what the "Operator's Manual" will consist of. Anyone with the knowledge of how WOOL is run, please share. Pat will spearhead. Melissa will help with documentation. Pat suggested the first action should be that he, Bill, Mark, Gary, and Melissa get together and meet.

Melissa suggested we apply to the Windham Foundation for a grant. Mark noted that the Vermont Country Store also does grant funding.

It was suggested that we get in touch with Bellows Falls Union High School's counselor who coordinates the students' community service.

Next board meeting will be held on Wednesday, August 14 at 7:00 PM.

Dickie moved to adjourn the meeting, Bruce seconded; motion passed unanimously. Meeting ended at 9:25 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin