

March 21, 2013

WOOL FM Board of Directors Meeting

In attendance: Bill Holtz, Mark Piepkorn, Gary Smith, Bruce Sterling, Mark Kenney, Bob Ross, Mary Blank, Dickie Colo, and Cheryl Gay Sherwin.

Bill Holtz called the meeting to order 7:11 PM. Gary asked when the last meeting with a quorum was held. Without the required number of Board members in attendance in January or February, December was the last time this happened. Those meeting minutes have not yet been submitted, so have not yet been approved.

Discussion about the unofficial minutes from the February meeting included the following corrections:

The Kickstarter Campaign was Gary's suggestion, not Mark P. as noted in the minutes. Charlie Brady is looking into a new computer at Di

Website update: Mark is working on updating the website and Gary is doing the design and artwork.

We have not paid Sound Exchange as stated in the informal minutes. The Sound Exchange/NFCB/RadioActivity conversation was tabled until the April meeting. A decision will be made then if we have adequate information.

Updates on items discussed in February:

Charlie Brady is looking into a new compute at Diversified Computer in Keene.

Regarding the expanding number of people receiving the PayPal notifications—Bruce has not received any, Bill has received them.

Regarding the new t-shirts, the Ladies' cap-sleeve style shirts cannot be side-printed with the logo due to the seam. The decision was made to keep the cap-style sleeves and put the logo on the back.

Radioke—projected to make \$1,000

Financials

Treasurer's Report was handed out. Bill moved to accept the report, Bruce seconded. The motion passed unanimously.

Conversation regarding financials---Mark was worried last month that we'd be down to a few hundred dollars, but we were reimbursed some money from the insurance company. The stations income is steadily going down and we have no paid employee. Thirty-three people who were 2012 members are not yet 2013 members. Five of them are sustaining members. Membership is down and we have had fewer fundraisers.

Gary made a motion to donate a shirt and a membership to Mark P., Dickie seconded; motion passed unanimously.

Shows:Approval of shows: 1) SaturDJ, 2) Pat Matteau and Matt Kuhn, (approval pending passing their tests and completing their paperwork) 3) Team Donna K (Kozloskie), 4) Vincent Yanuzzi/Medication Time. Gary made a motion to approve, Mark P seconded; motion passed unanimously.

Linda Hurley is taking a leave of absence until September. Dickey would like to hold her slot. Junior X's show has been in automation, last week's show was a repeat of his Christmas show. Dickie will contact him. The automation crashed in the middle of Mark Pease show last night's. It converted to the 7 AM show.

Website:

In regards to updating the website, Gary no longer knows what we "are." Are we more like NPR, should the website be text- heavy? Should it be bluesy with pictures of guitars on the front? Should it be country with trees and fences? Originally the station's goal was to provide perspective that is not on the air, what's not on other stations is a community service. What is the goal of the station now?

Host Potluck

This question about who the station is now led conversation about the upcoming host pot luck get-together. Hosts can each tell two words that embody what they believe our station is. At the potluck hosts can finally meet each other. Hosts will be able to record station IDs, PSA's, record promotions for their shows and cross promos for each other and have their picture taken for the website.

Kickstarter Campaign:

Mark feels that to get the support of corporations outside of our area we must offer underwriting.

Other business:

Mary is concerned about our phone system. We need a phone that can receive and store messages. Gary has extra phone system with four handsets that he can donate.

TransCanada: Dot looking into this. There potentially looking for positive PR.

Mary would like to do a show on the Vilas Bridge and the, "Seven to Save." She will do research and bring in historical Society and maybe record, "A Moment in History" that would last 3 to 5 minutes. Bob announced that he is part of a new historical group that is starting up in the area.

Bill made a motion to adjourn, Bruce seconded, passed unanimously. Meeting adjourned at 9:02 PM.