

February 13, 2013  
WOOL FM Board of Directors Meeting

In attendance: Bill Holtz, Mark Piepkorn, Gary Smith, Bruce Sterling, Cheryl Gay Sherwin. Also present was Radio Host James Vincent.

Bill Holtz called meeting to order 7:04 PM, and it was acknowledged that without the required numbers of Board Members in attendance to make a quorum, the meeting would be held as an informal meeting; these are the notes.

Mark has gotten in behind the console and feels that the buzzing in the monitors is due to a cable. If it turns out that the amp is the problem, Gary has one station can use.

Dickey has found a needle for the turntable. The station needs to buy it using PayPal.

Gary would like us to return to posting the minutes on the website. Mark P. is redesigning the website and will be easier after that to upload minutes. Gary will go through emails and put up the most recent meeting minutes.

PayPal alert announcements go to Mark P. and Gary when we receive a payment. They would like one or more people to also receive the alerts. Bruce and Bill will both receive them.

Host James Vincent, attending the meeting has a Tuesday afternoon show from 3 to 6 his work schedule has changed and he was wondering if he could fill a 2 o'clock to 6 o'clock timeslot. Board members present felt that was okay with the understanding that if someone else or someone new wanted the 2 o'clock slot they would have the opportunity to fill that slot. The official schedule will show 3 o'clock to 6 o'clock for medication time. Unofficial extension of the show was okayed by those present.

Lots of money went into paying annual expenses such as insurance, ASCAP, music licensing, tower rent, and sound exchange. Some other expenses such as speakers, computer encoder, power strip, etc. were also accrued. Pacifica will be paid after Radioke funds pour in.

T-shirts:

If we order 100 T-shirts rather than 77 of them, we get a price break. The new T-shirts will be \$20 the older black T-shirts will be sold at \$15. The new T-shirts will not be available for the first Radioke but will be available for the second and third Radiokes. 100 T-shirts will cost \$845.72 plus shipping.

Radioke:

Kara from Marlboro College will volunteer and will be bringing to friends. Vincent will be there and The ETC Showgirls will be there. Mark and Charlie will run the karaoke equipment. Dickie and Jason are both available to judge, Sharon can't make it the first

night but there is a potential for Samira Evans stand in for Sharon on Week 1. She will be letting Gary know. Initial thoughts are that the judges will sit in the sun porch on a stage that Bill will bring in for them to sit on. Gary has six old iMacs that may get set up in the studio, flashing W- O-O-L. There was conversation about having a survey at the sign up table asking people how they found out about Radioke. Everyone is encouraged to publicize, publicize, publicize any way you can. Cheryl will be responsible for bringing the Radioke letters to Popolo. Tony Elliott is donating the room for free for each Radioke event night, we (WOOL people) will be responsible for clean up at the end of the night. Popolo has spent \$35 on posters for the event. Gary is looking for an underwriter for the prize money. Doors will open at 7:00, competitors must sign in by 9:00, competition will begin at 9:00.

#### Kickstarter:

Mark P. brought up the idea of using Kickstarter as a funding source. Kickstarter is a crowd sourced funding model. ([www.kickstarter.com](http://www.kickstarter.com)) wool makes the goal of a certain amount of money that we want and explain what the money is for. Pledges are made by people and only cash in via credit card if we reach our goal. If we don't reach it no money comes in. Some items we need included antenna which costs \$16,000 t \$18,000 and a transmitter which costs over \$30,000. A studio-to-transmitter link costs \$9000.

#### Website:

The station's website renewal needs to be done soon. Domain [www.wool.fm](http://www.wool.fm) expires April 2, 2013. Tony sent an email regarding the expiration. Mark and Bill responded to his email, Mark received no response; the response bill received didn't have information that was helpful in renewing the domain. Stats used to be available of how many people were listening via Internet but those no longer appear available.

#### Other business:

Mark Edson will be returning to his show and the Random Fandom girls will be back from college in the summer. We currently have fourteen hosts.

The 990N postcard needs to be sent by April 15 and the biennial report needs to be sent to the Secretary of State regarding our nonprofit status.